

issue 03 / Jan 2025

2024
A YEAR OF
BRILLIANCE

Celebrating a year of style, glamour, and the unparalleled magic of the 2024 RLC Talent Fashion Show

Esther Anaya ELECTRIFYING SOUNDS

In This Edition

THE ELITE CIRCLE

Presenting the top talents in entertainment, fashion, and business

Featured inside

ERIC/ROBERTS

From iconic roles to unforgettable performances, Eric Roberts continues to captivate audiences with his unmatched talent and timeless charisma.

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TALENT Magazine



Meet the Faces Shaping Fashion, Beauty, and Entertainment's Future.

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elcome to the third edition of RLC Talent Magazine, your new lens on Southern California's vibrant fashion scene. As we enter 2025 with excitement and anticipation, it's a privilege to welcome you to this special edition of RLC Talent Magazine. In this issue, we take a moment to reflect on the vibrant highlights of 2024—a year brimming with creativity, innovation, and unforgettable fashion moments.

From dazzling fashion shows held at breathtaking venues like Cielo Winery, Kookaburra, and Rafi's Lounge in Los Angeles and Malibu, to showcasing cutting-edge designs, jewelry, and revolutionary beauty products and technologies, last year was a shining example of the talent and passion that define our industry.

Our gratitude extends to the phenomenal fashion designers who infused their vision into every garment, the creators of jewelry and beauty innovations that inspired awe, and the talented models who brought these dreams to life on the runway. Each show was enriched by the music of amazing singers and DJs, and captured beautifully by the dedication and artistry of our photographers and make-up artist. Together, you all made 2024 truly extraordinary.

As we embrace the opportunities and creative possibilities of 2025, this edition celebrates not only our past accomplishments but the people who made them possible. It's a tribute to the energy, passion, and commitment that drive RLC Talent Magazine and Southern California's dynamic fashion scene.

Here's to a year of fresh ideas, meaningful collaborations, and inspiring milestones. Thank you for being a part of our journey. Wishing you a fantastic and fulfilling 2025!

Warm regards,

RLC Talent Magazine's Editorial Team



Leila Ciancaglini CEO of RLC Talent Agency

rlctalentagency.com

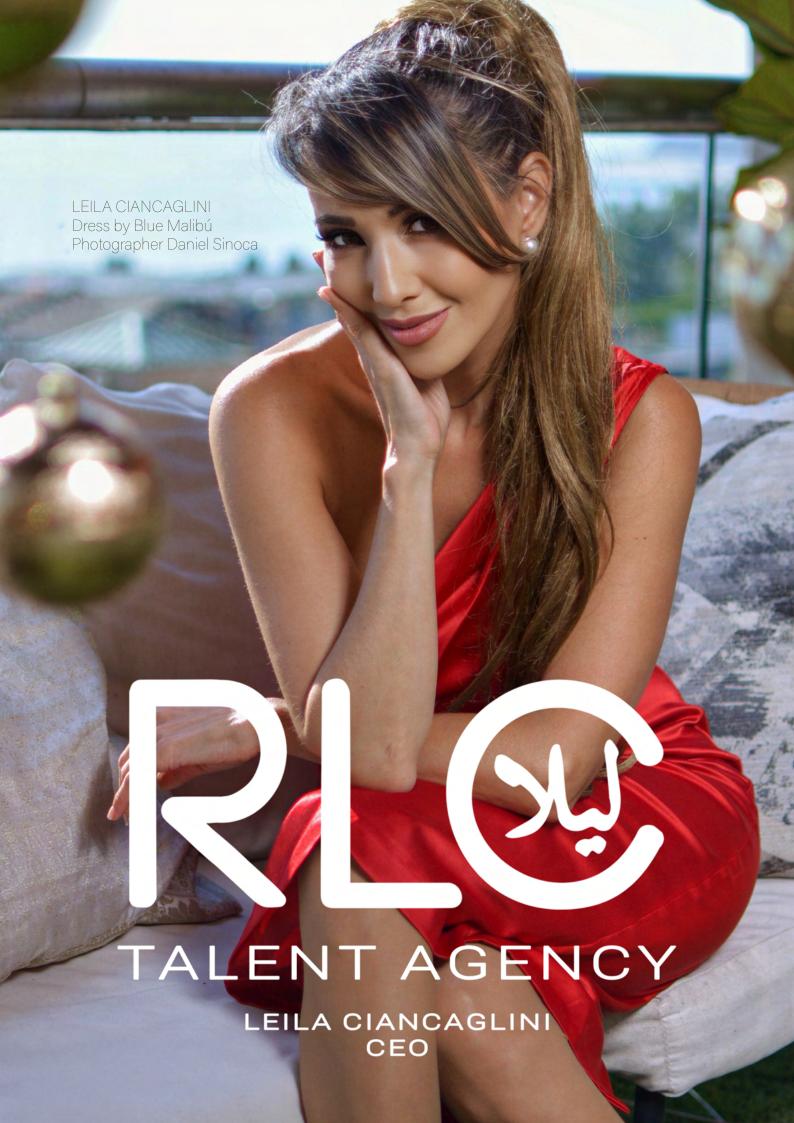
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Editor & Designer Daniel Sinoca



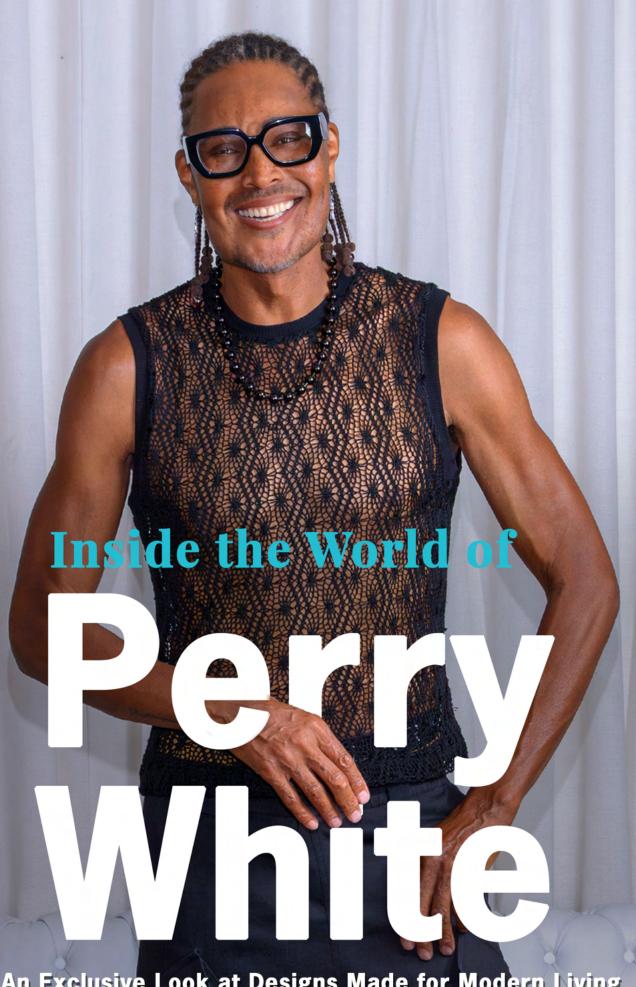












An Exclusive Look at Designs Made for Modern Living

Fashion That Reflects Individuality

American fashion designer known for creating garments that emphasize both style and practicality. Born on May 31, 1961, White discovered his talent early on, inspired by his mother's work

as a seamstress. Growing up, he became the go-to person in his neighborhood for custom clothing, quickly building a reputation for his innovative designs and sharp eye for detail.

Over the years, White has become a standout name in the industry, crafting pieces that are as adaptable as they are elegant. His collections frequently incorporate striking materials such as mirrors and metallic fabrics, giving his work a bold and reflective edge. His focus on functionality ensures his designs suit the needs of modern individuals who navigate multiple roles and environments throughout the day.

White's expertise extends beyond the runway. He has worked as a costume designer for major films, including Borat and Spider-Man, showcasing his ability to create clothing that tells a story and supports a visual narrative. This unique skill set has made him a sought-after collaborator in both Hollywood and the fashion world.

His client list is equally impressive, including well-known names such as Queen Latifah,

Macy Gray, Nicole Murphy, and E.J. Johnson. Additionally, his designs have graced iconic musicians like Prince, Snoop Dogg, Dr. Dre, Ice Cube, and LL Cool J, further highlighting his versatility and wide-ranging appeal. White's ability to cater to such a diverse clientele demonstrates his talent for understanding the specific needs of each individual.

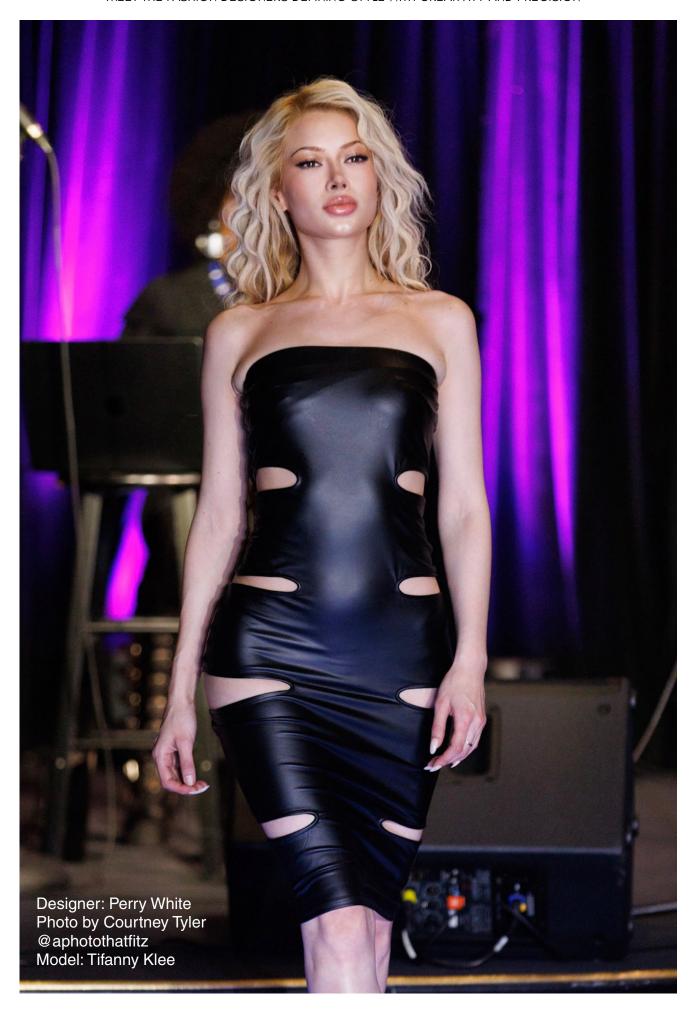
White is deeply committed to providing his clients with clothing that feels personal. He continues to oversee a design studio where garments are cut and sewn to match customer preferences. This dedication to custom work extends to his online offerings, where shoppers can access a level of care and attention typically reserved for private appointments.

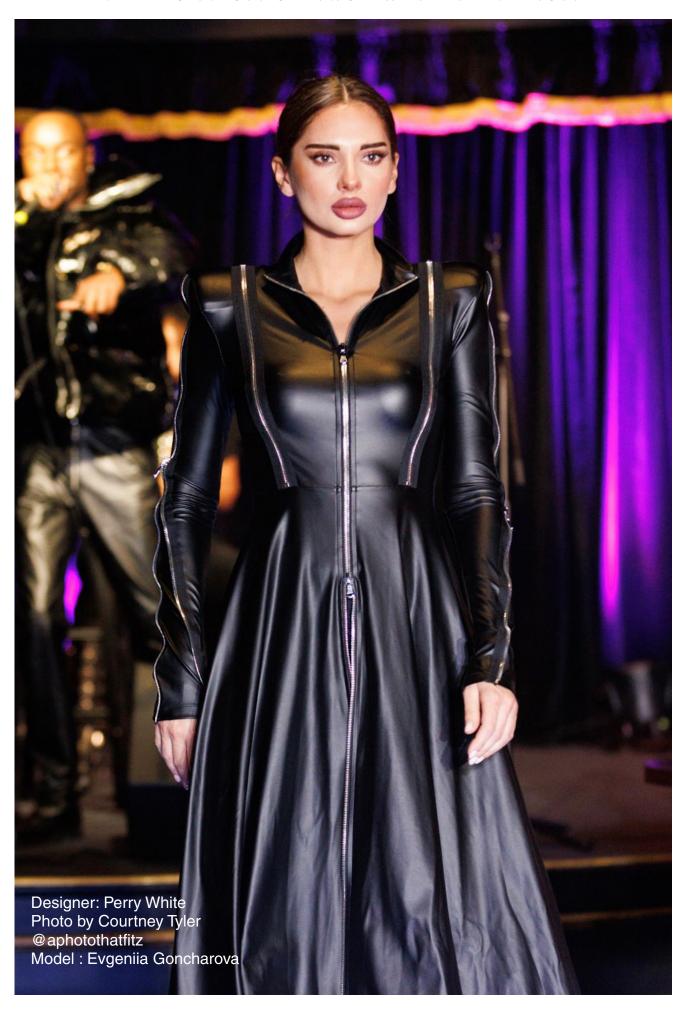


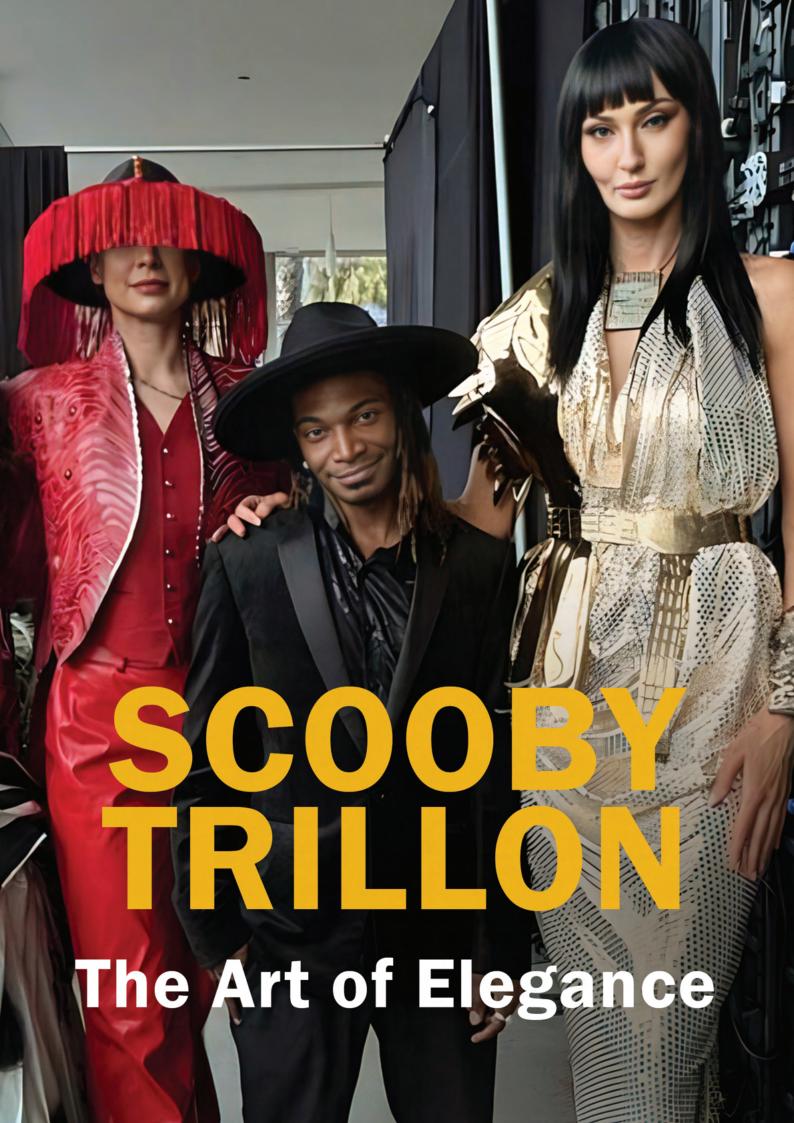
Through decades of work, Perry White has solidified his place as a designer who doesn't just create clothing but elevates the concept of wearable art. His collections serve as a reminder that fashion can be both beautiful and functional, meeting the needs of today's ever-changing world. Whether designing for the silver screen or a red-carpet event, White approaches each project with an uncompromising focus on innovation and elegance, ensuring his legacy in the fashion industry remains strong.











An Icon of Art and Style

cooby Trillon's, journey to becoming the head designer of The 3 Art Ninjas is one shaped by creativity, discipline, and an eye for the extraordinary. Born in Washington, D.C., and raised in the South, Scooby grew up surrounded by an artistic family that fueled his curiosity. By the age of five, he was already practicing martial arts, later achieving black belts in multiple disciplines. His talents didn't stop there—he excelled in music, gymnastics, painting, and, eventually, fashion design.

After moving to Los Angeles, Scooby performed and danced on television and at exclusive events alongside stars like Tom Cruise and John Travolta, bringing energy and originality to the stage. However, it was his shift to fashion that allowed him to fully express his creativity. With The 3 Art Ninjas, Scooby has become a sought-after designer for clients ranging from professional athletes to international royalty. His team's creations have appeared at major events like the Oscars, Emmys, and the Obama Inauguration, earning them a reputation for bold, custom-made designs that make an unforgettable impression.

From their signature hats and intricate jackets to their breathtaking dresses, The 3 Art Ninjas are known for creating garments that feel both artistic and wearable. Drawing influence from the Old West, Egyptian art, African heritage, and icons like Michael Jackson, each piece is designed with a unique story in mind. Their shows incorporate live performances, custom RELIC guitars, and distinctive models, including the tallest female model in the world, delivering an experience that captivates audiences.

Looking ahead, Scooby and his team are preparing for a monumental show at the Pyramids of Egypt in 2025, where more than

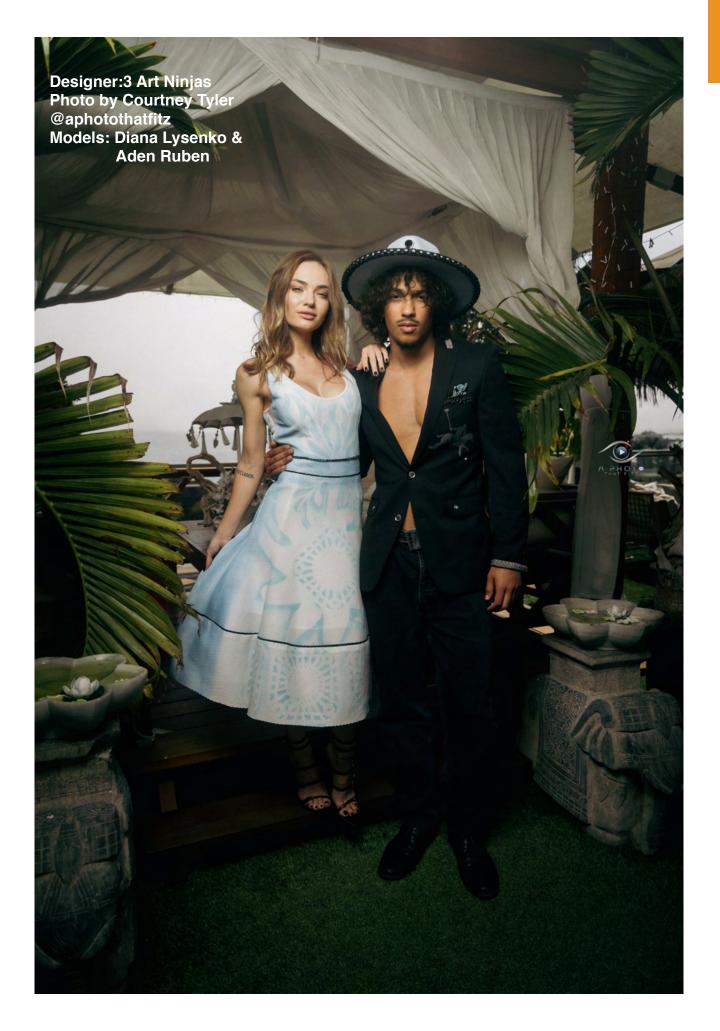
15,000 attendees are expected. They also aim to participate in major fashion weeks across cities like New York, Paris, Milan, London, and Brazil. while making their garments available to a broader audience. A portion of the proceeds will support initiatives for children and homeless rehabilitation, aligning their art with their values.

Scooby emphasizes the joy of collaboration and the memories created during long nights spent designing. For him, seeing models take the runway with confidence and excitement is the ultimate reward. He also finds time to give back, organizing shows for underprivileged communities and mentoring young talent.

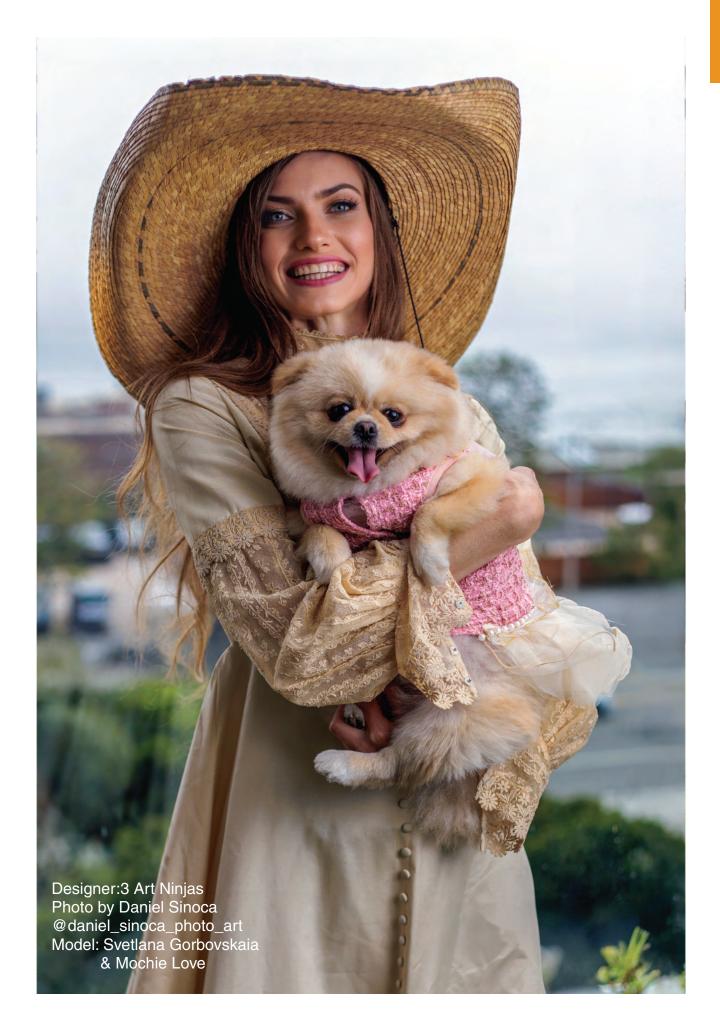
Alongside his work in fashion, Scooby recently authored a book offering advice on relationships, sharing his insights with humor and relatability. With a focus on creativity and connection, Scooby Trillon continues to make an impact on and off the runway.













Stay Fresh, Stay Stylish

these hurdles her passion and persistence remain unwavering.

Outside of her professional endeavors, Claudia finds joy in her family, her four dogs, and her love of nature, interior design, and fashion. Cooking, learning, and fostering strong friendships are her ways of staying inspired.

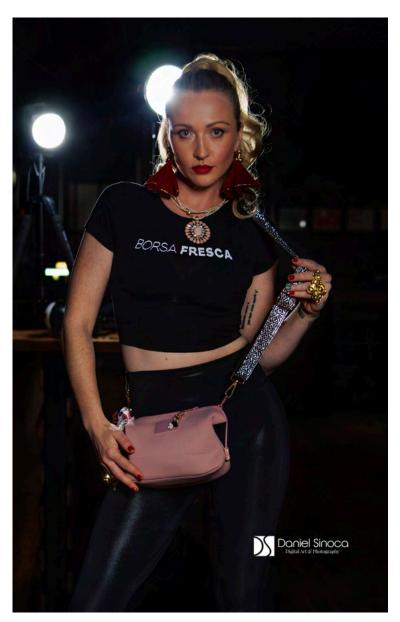
Her advice for others reflects her philosophy:

LAUDIA CENDERELLI'S creativity has transformed a common frustration into a must-have accessory. Her product, BORSA FRESCA, is an innovative cosmetic bag designed to protect makeup from the intense summer heat. Maintaining an inner temperature of 65–70 degrees Fahrenheit, the bag keeps beauty products intact, preventing them from melting, oxidizing, or losing their quality.

Made with durable neoprene, BORSA FRESCA is water and heat-resistant, featuring two reusable ice packs that elevate its cooling capability. While it functions well without the ice packs, its versatility extends beyond cosmetics. It has been used to keep cell phones from overheating and even to accompany users into saunas, safeguarding devices while playing music or podcasts. The bag's design is equally stylish, offering options to carry it as a purse with a strap or as a wristlet for added functionality.

The concept originated over 26 years ago when Claudia, a busy multitasker, grew tired of her makeup melting in her car or her sunscreen and lotions being ruined during outdoor adventures. Her innovative solution was born from a real need, one many can relate to, and it has since grown into a practical yet chic solution for everyday life.

Juggling careers in real estate and human services, Claudia acknowledges the challenges of managing her time and introducing a brandnew product to the market. "Promoting something entirely new takes time and effort, even with the advantages of social media," she shares. Despite

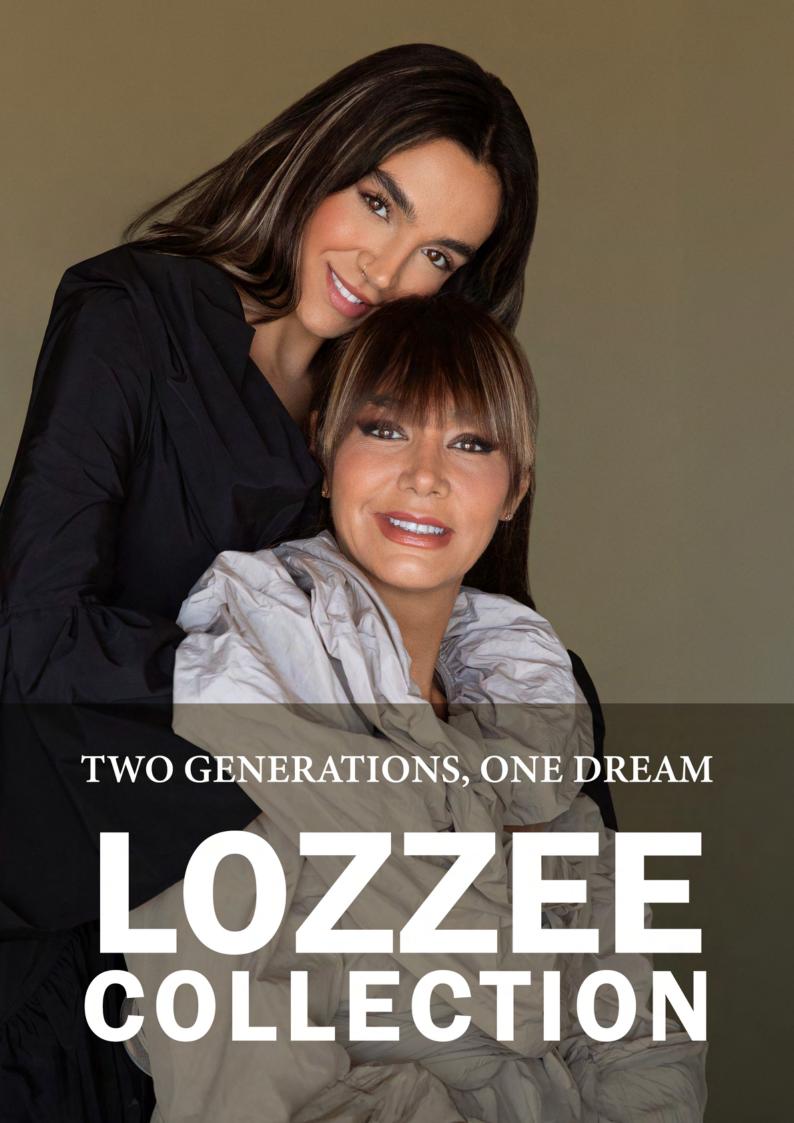


"Stay curious, creative, and grateful. There's always something to appreciate in life."

Claudia's story and her BORSA FRESCA bag show that even small inconveniences can spark big ideas, leading to innovative solutions that enhance everyday life.







Effortless elegance in every detail

EDA MOAREFI AND SARA SHAHABEDDIN didn't set out to follow trends. The

mother and daughter boutique,
Lozzee, is a reflection of something

much more personal—their love of precision,

balance, and design rooted in heritage. Lozzee's aesthetic centers around geometric forms, with every piece shaped by a clear purpose. It's not loud or overstated; it's about clean lines, subtle details, and the kind of elegance that

makes

pause.

you

The brand's
name, drawn
from the
Persian word
for "rhombus" or
"diamond shape,"
gives a clue to the
story behind it. These
shapes aren't just a
design choice for Neda
and Sara; they represent

structure and clarity, concepts woven into the fabric of Lozzee's clothing. Neda, with over 30 years in fashion design, has always believed that the best designs are the ones that feel effortless, no matter how complex they are to create. Sara, stepping into this world alongside her mother,

brings her own perspective, one that is both fresh and deeply respectful of the foundations Neda has built. For both of them, Lozzee isn't about making noise in the fashion world. It's about creating something steady, grounded, and precise. "My mother has always taught me that the quietest details often make the loudest impact," Sara says. Their designs reflect this philosophy, favoring a meticulous, thoughtful approach over fleeting trends or unnecessary embellishments.

What's unique about Lozzee is how its pieces feel deliberate. They're not designed to dominate a room—they're made to complement the person wearing them, like an understated

frame around a work of art.

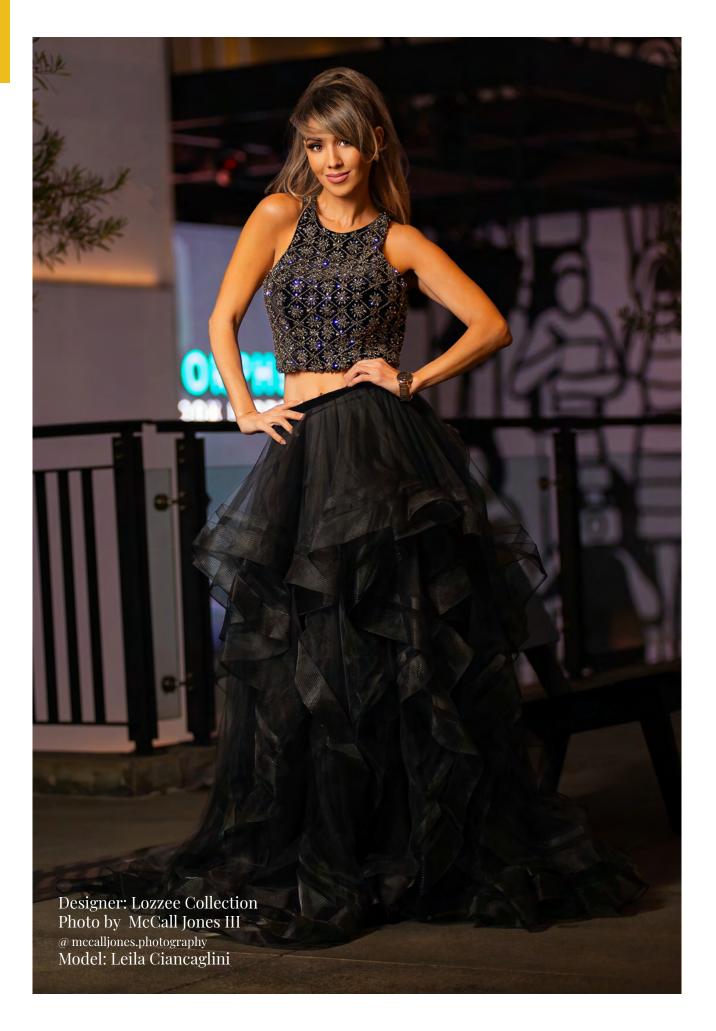
This is something Neda understands well. "Good design never outshines the individual," she says. "It enhances them."

In a world of fast fashion and disposable trends, Lozzee feels almost out of placebut perhaps that's the point. There's a quiet confidence in their work, a willingness to take their time and get it right. Whether it's a perfectly tailored skirt or

a jacket with just the right

amount of structure, Lozzee's pieces aren't rushed. They're made to last.

This mother-daughter partnership isn't about following the industry's tempo. It's about crafting their own rhythm, one thoughtful design at a time.







"A standout look with timeless appeal"

Dress: Lozzee Collection Jewelry by Baharnaz Gallery Photo by Courtney Tyler @aphotothatfitz

Model: Valeriia Komova



OLHA ROSHE LAMAR MORRIS DYLAN EARL KATE BODE a Zero

BLUE MALIBU

JADED JUMPSHIT

Event Time: 1 pm to 5 pm **GUEST LIST & RESERVATIONS** leilaciancaglinitv27@gmail.com rictalentagency.com

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MULHOLLAND HWY RUL CA - 90265 UBARN

06pm to 08pm

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RLC TALENT MAGAZINE

by ABRIDGE TERTAINMENT

Celebrating Style and Authenticity

Designed for You

ALIA ASULIN stands out in a world where craftsmanship is often overshadowed by mass production, offering designs that are as personal as they are timeless.

For more than 45 years, she has been creating unique, handcrafted jewelry that embodies the individuality of each wearer. Her creations go beyond mere accessories—they weave stories, preserve memories, and honor the connections that make life meaningful.

Galia's store in the Valley was more than a retail space—it was a gathering place. Women from all walks of life came not only to browse her exquisite creations but also to participate in workshops where they could explore their own artistic talents. The seniors' club she hosted brought at her store together a community of creativity, where the joy of making and sharing resonated beyond the confines of jewelry. It was this sense of connection that made her store a beloved destination.

Her collection is as versatile as it is beautiful. From elegant necklaces and mineral stone pieces to her unique men's line and breathtaking bridal jewelry, Galia's designs cater to a wide array of tastes. Each piece is carefully crafted, combining the raw allure of natural stones with modern aesthetics. Her use of gold-filled and silver-plated elements creates jewelry that feels luxurious yet accessible.

For Galia, the journey has been far from easy, but her accomplishments speak for themselves. Seeing her pieces worn by celebrities and featured on runways across the U.S. and Europe stands out as one of her proudest achievements. "It's incredible to see something I created become part of someone else's moment," she says, reflecting on her success.

What sets Galia apart is her unwavering dedication to the people she designs for. Her inspiration comes not from trends or fleeting

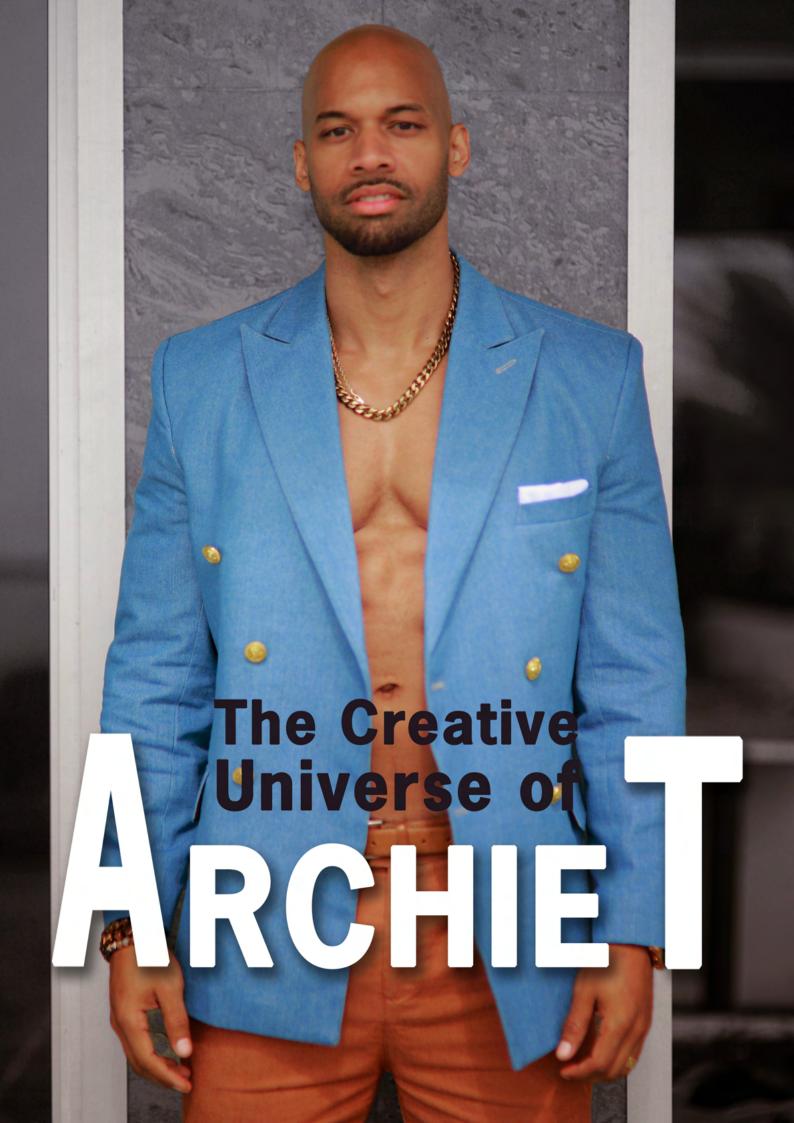
fashions but from the genuine enthusiasm of her customers. "When people come back, excited to see what I've made next, that's what keeps me going," she says. Galia's advice for aspiring designers is refreshingly honest. "Don't let commercialism take over what you love. Stay true to your craft and keep the connections you make with others meaningful," she urges. Her words, much like her designs, carry a weight that feels authentic and rare.

As Galia continues to create, her work reflects the enduring value of thoughtful craftsmanship and genuine connection. In a world that often prioritizes speed and volume, her jewelry serves as a reminder of the beauty in slowing down, focusing on detail, and honoring the personal stories behind each piece. For those who wear her designs, they carry not just an accessory but a meaningful expression of individuality and care.









Lighting the Way for Creativity and Community

RCHIE T. COMMA, is a name that commands attentionnot just for its unique charm but for the creative powerhouse behind it. With a repertoire that includes singer, songwriter, producer, DJ, designer, tech professional, and veteran, Archie has carved out

a place in both the music and business

worlds. His musical talents have led to collaborations with industry names like Elijah Blake and Muni Long, supported by formal training in music and entrepreneurship at The Ohio State University. Adding to his diverse expertise, he holds a master's degree in information systems management, a foundation that fuels his ventures across business and technology.

Archie's innovative streak doesn't stop at music. As the founder of WhatsTheMove. com, he offers clothing, accessories, and gifts that are as distinctive as his creative vision.

Every piece he curates or

designs is crafted to leave an impression, earning customers compliments and sparking curiosity. "Where'd you get that!?" isn't just a question—it's the ethos behind his brand, which celebrates individuality and unique fashion statements.

Despite his successes, Archie acknowledges that the road hasn't been without its hurdles. Balancing a demanding career with personal life and ensuring visibility for his businesses remain ongoing challenges. Yet, his dedication to personal growth and community impact keeps him focused. "The gym is my happy place," he shares, a nod to the discipline that drives him. Beyond fitness, he thrives on building businesses, exploring new destinations, and making meaningful contributions to the world around him.

One of Archie's most significant commitments is to The YNOTT Foundation, where he serves as board chair. The organization provides vital support to pediatric transplant patients,

> raises awareness about organ and tissue donation, and promotes wellness within the community. Archie's leadership reflects a steadfast belief in the power of giving back. For him, success is amplified when it contributes to a greater good.

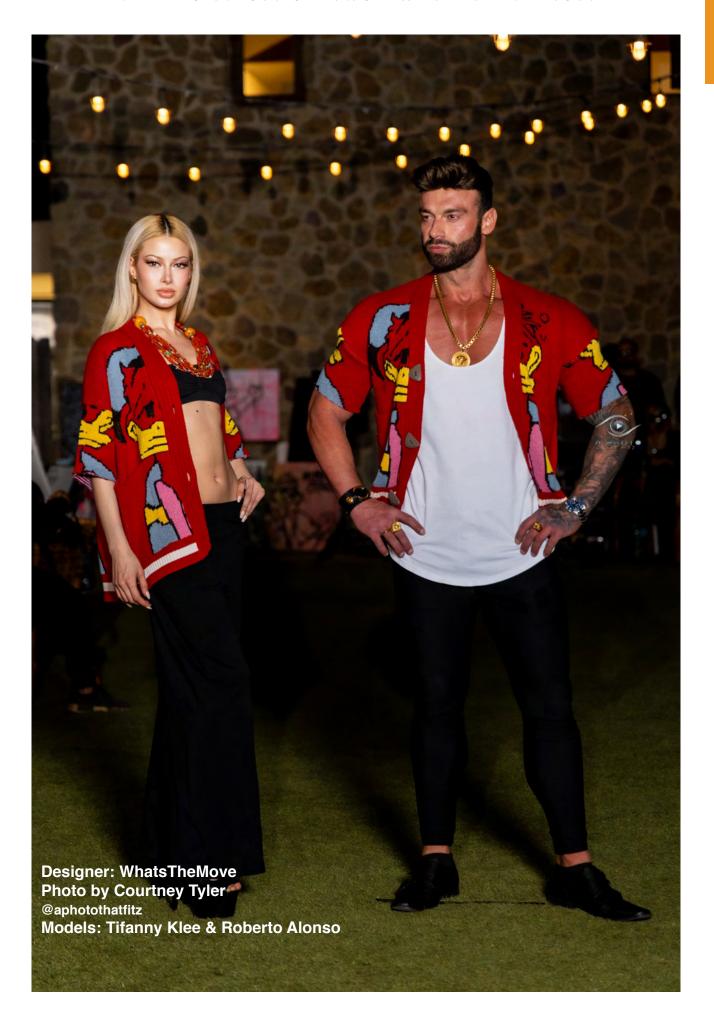
> > Looking ahead, Archie is set on scaling his ventures and continuing his evolution as a creative and entrepreneur. His advice to others is both simple and profound:

"A candle loses

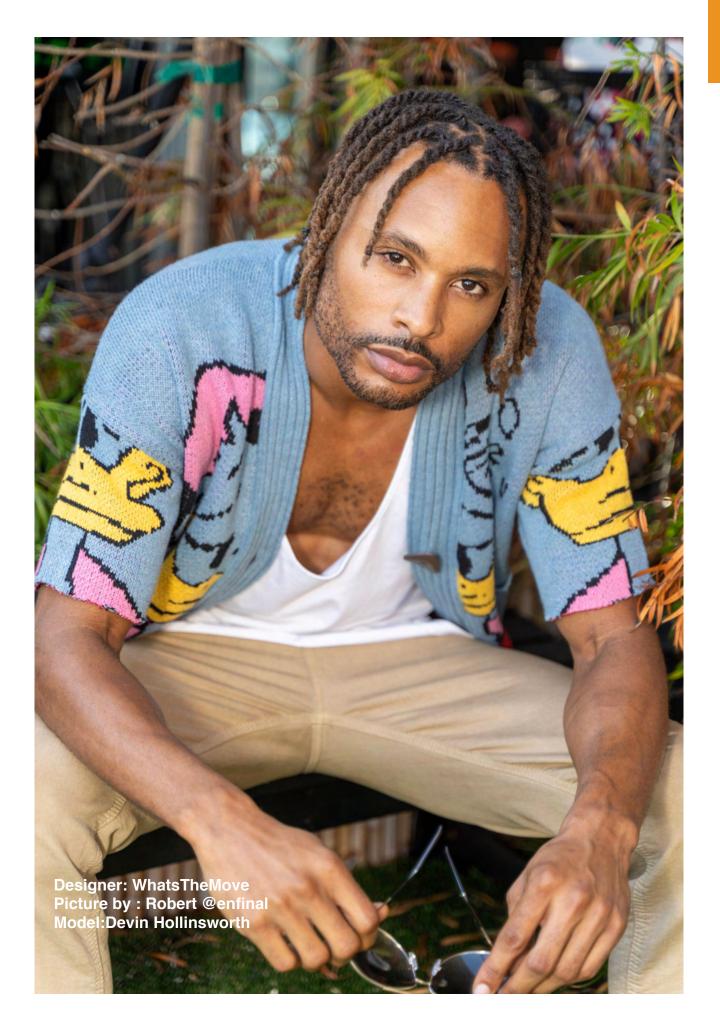
nothing by lighting another candle. Give your light as selflessly as you can because it'll only put more light in the world." These words encapsulate his ethos—one of generosity, growth, and a commitment to leaving the world brighter than he found it.













A NEW CHAPTER IN LUXURY

ANNAZ AMIRIAN has always been drawn to design as a way to tell meaningful stories. With over eight years in the fashion world, her work reflects a deep respect for heritage and a keen understanding of modern elegance. For Tannaz, jewelry isn't just an accessory—it's a personal expression. Her pieces are created to connect with people, evoking a sense of identity and cultural pride.

As the founder of BAHARNAZ, Tannaz has built a brand that reflects her vision for luxury jewelry with a soul. Inspired by the rich artistry of Persian calligraphy and traditional patterns, she designs jewelry that feels timeless yet fresh. Working closely with skilled artisans, she ensures every piece carries the same care and attention to detail that defines her brand. For Tannaz, the process is as important as the result.

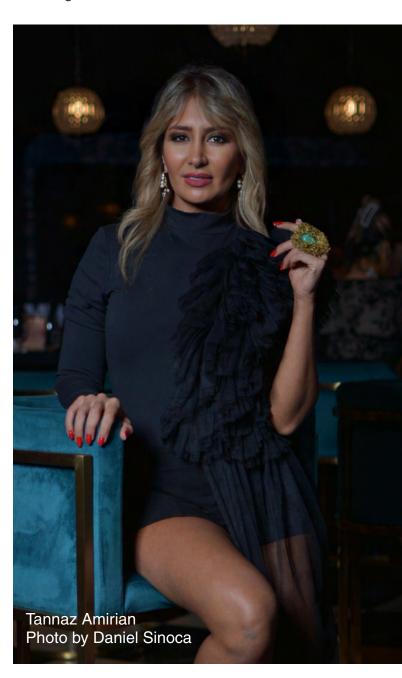
BAHARNAZ Jewelry: More Than Accessories

At the core of BAHARNAZ is a philosophy: jewelry should mean something. Each piece is a celebration of individuality and cultural heritage. From bold statement necklaces to delicate earrings, the designs reflect intricate craftsmanship and a thoughtful approach. Persian-inspired details, like hand-cut calligraphy patterns and refined embroidery, make each piece unique.

The materials used in BAHARNAZ's collections are as exceptional as the designs themselves. Tulle, leather, and fine metals are transformed into jewelry that feels both luxurious and personal. Every element is carefully chosen to complement the artistry and ensure the wearer feels a connection to their piece.

Running BAHARNAZ hasn't been without its challenges. Tannaz has worked tirelessly to maintain the balance between creating high-quality designs and making them accessible. She's also navigated the complexities of incorporating cultural themes into a modern market. Yet through it all, her focus has remained on delivering jewelry that resonates with clients on a personal level.

For Tannaz, seeing someone wear her designs and feel empowered by them is what makes it all worthwhile. BAHARNAZ isn't just about creating beautiful pieces; it's about offering something meaningful and authentic.











How Rogelio and Isabel Cortez created a brand that celebrates all sides of beauty



OGELIO CORTEZ JR. and ISABEL CORTEZ, are the creators of Naughty & Nice Beauty, a brand born from their combined

expertise and shared vision. Their story reflects a partnership built on hard work, creativity, and a commitment to offering products that people can connect with and trust.

Rogelio started his career at 18, stepping into the world of cosmetic manufacturing with companies like Neutrogena, Revlon, and L'Oréal. These experiences gave him a deep understanding of the processes involved in making quality beauty products. Later, he worked with brands like Anastasia Beverly Hills, where he learned the importance of blending creativity with the practical side of the business. His years of experience gave him the skills to approach beauty as both an art and a science.

For Isabel, the connection to beauty began during her childhood in Mexico, where she admired the way makeup transformed the women she saw on television. After working in sales and raising a family, she found herself drawn to the idea of building something that combined her love for beauty with her drive to help others feel confident. When the pandemic brought significant changes, it also gave them the opportunity to pursue their dream of starting Naughty & Nice Beauty together.

The brand launched during an uncertain time, but Rogelio and Isabel brought their strengths to every decision. Rogelio relied on his expertise in creating products that customers could rely on, while Isabel focused on building something that reflected their values and connected with people in an authentic way. They understood that their

brand needed to be more than just cosmetics—it had to be about offering something that felt real and approachable.

Today, Naughty & Nice Beauty stands as a brand that celebrates all sides of beauty. For Rogelio and Isabel, it's not just about selling cosmetics; it's about creating something meaningful that resonates with people on a personal level. Their products are designed to inspire individuality, whether someone embraces their daring "naughty" side or their elegant "nice" side.

As they continue to grow, Rogelio and Isabel aim to expand their brand while staying true to what they've built so far. For them, it's about reaching more people and building a brand that customers can rely on for years to come.









Simple Wellness for Everyday Life

EAN PLOTKIN runs
ReEnergized.com, a platform that
helps people improve their health
and energy levels in simple, effective
ways. He focuses on providing
easy-to-follow advice that anyone can use to feel
better and stay active.

Sean's approach is based on keeping things straightforward. He believes that small changes make a big difference. Drinking more water, taking short walks, or spending a few minutes a day focusing on your breathing are some of the tips he shares with his audience. These simple steps help people build lasting habits

without feeling overwhelmed.

ReEnergized.com has become a trusted source for practical health tips. Sean keeps the focus on making wellness accessible to everyone, no matter where they start. He understands that one-size-fits-all solutions don't work, so his advice is always tailored to individual needs.

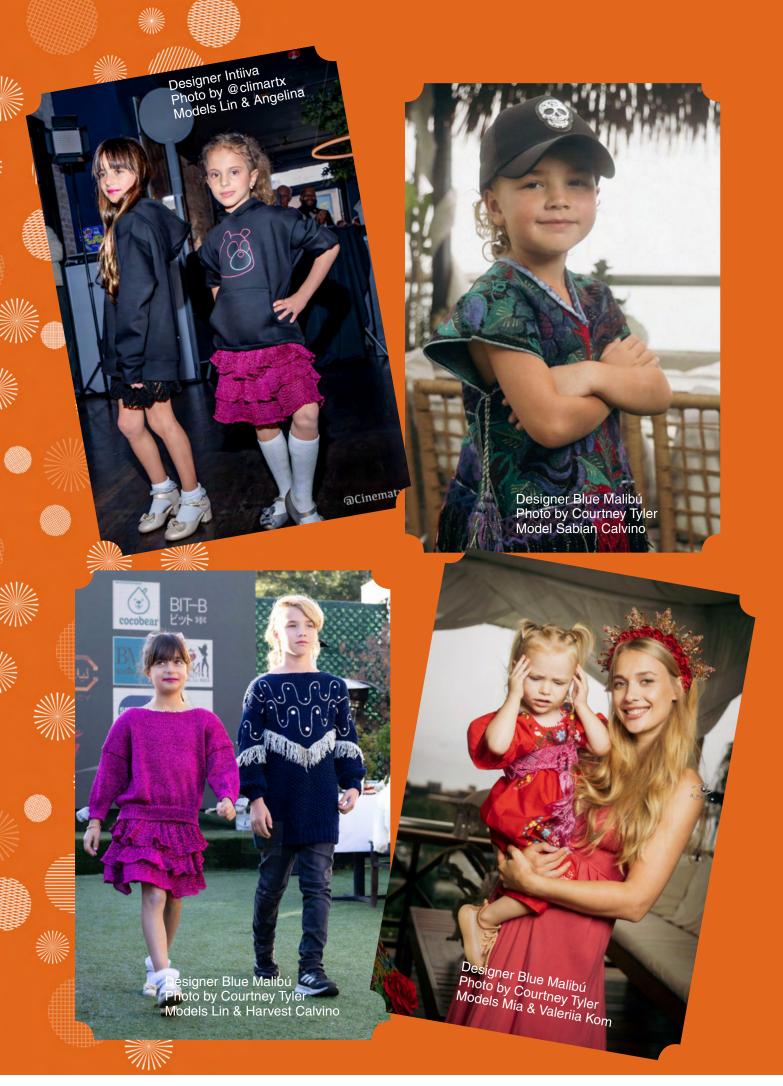
For Sean, the most rewarding part of his work is seeing people regain their energy and confidence. It's not just about improving physical health; it's about helping people enjoy life more. Whether it's through better sleep, improved focus, or feeling more energized throughout the day, his goal is to help people thrive.

Looking ahead, Sean wants to reach more people while keeping ReEnergized personal and approachable. He plans to expand the platform but stay true to his focus on easy and effective health advice. Wellness doesn't need to be complicated, and Sean's mission is to prove that to as many people as possible. If you're looking to improve your health, Sean's advice is simple: Start small and be consistent. You don't need to change everything overnight. A little progress every day adds up over time. Sean often says that wellness isn't about perfection; it's about finding what works for you and sticking with it.

Sean also believes in staying curious and open to new ideas. He encourages people to see challenges as opportunities to learn and grow. By taking small, consistent steps and keeping an open mind, anyone can make meaningful changes in their life.

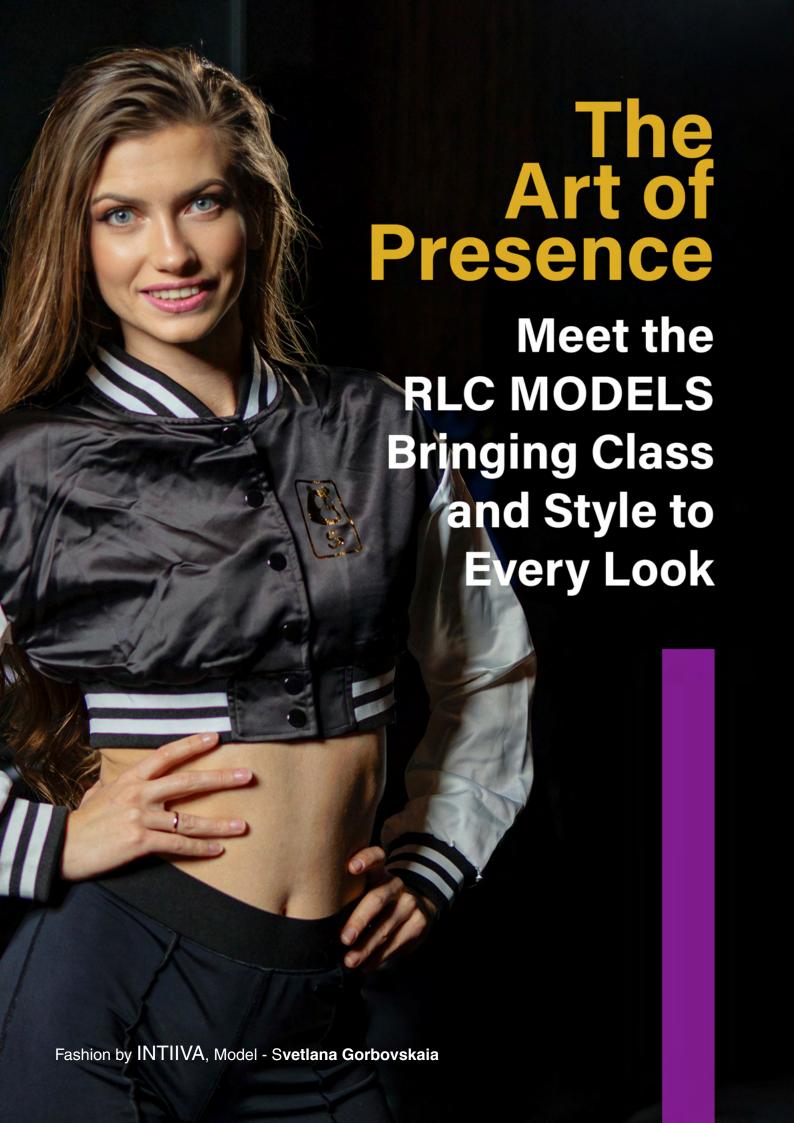
Through ReEnergized, Sean Plotkin continues to focus on what really matters: helping people live better lives with practical, straightforward advice. His work shows that improving your health doesn't have to be overwhelming. It starts with a few simple steps and a commitment to yourself.

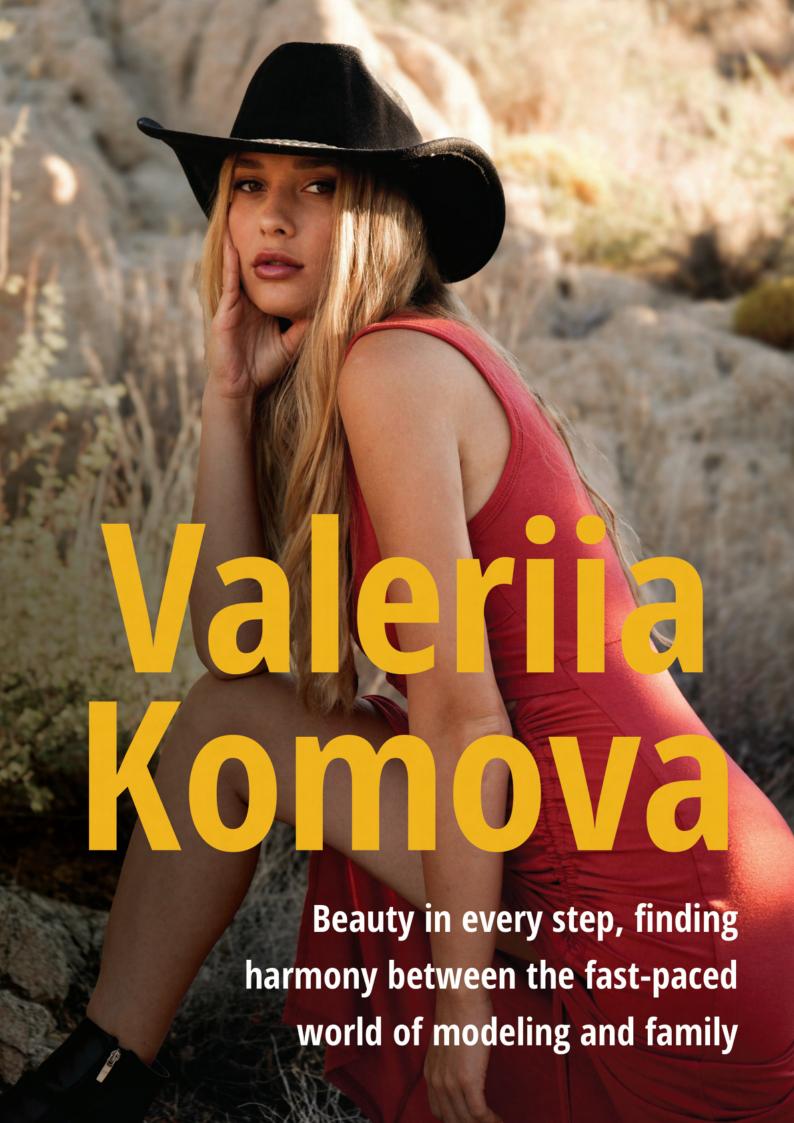












Fashion and Family

from Russia, moved to Los Angeles just over two years ago, embracing a new chapter in her life. During this time, she not only pursued her modeling career but also took on the rewarding and demanding role of motherhood. Her daughter, Emiliya, who recently turned two, is a constant source of joy and inspiration. Valeriia's ability to manage both her professional goals and her personal life is nothing short of impressive.

Specializing in beauty, e-commerce, and lifestyle photography, Valeriia has worked with some of the industry's most talented designers and photographers. Her collaborations have taken her to high-profile events, including LA Fashion Week, where her presence on the runway garnered attention for her poise and confidence. These experiences have shaped her career and opened doors to exciting opportunities. Yet, she remains grounded, focusing on creating meaningful connections through her work.

One of the biggest challenges Valeriia has faced is finding harmony between her career and her responsibilities as a mother. "It's not always easy to balance the two," she admits. "But I've learned to prioritize quality time with my daughter while also dedicating myself to achieving my goals." This commitment has allowed her to thrive both personally and professionally, serving as a role model for other women navigating similar paths.

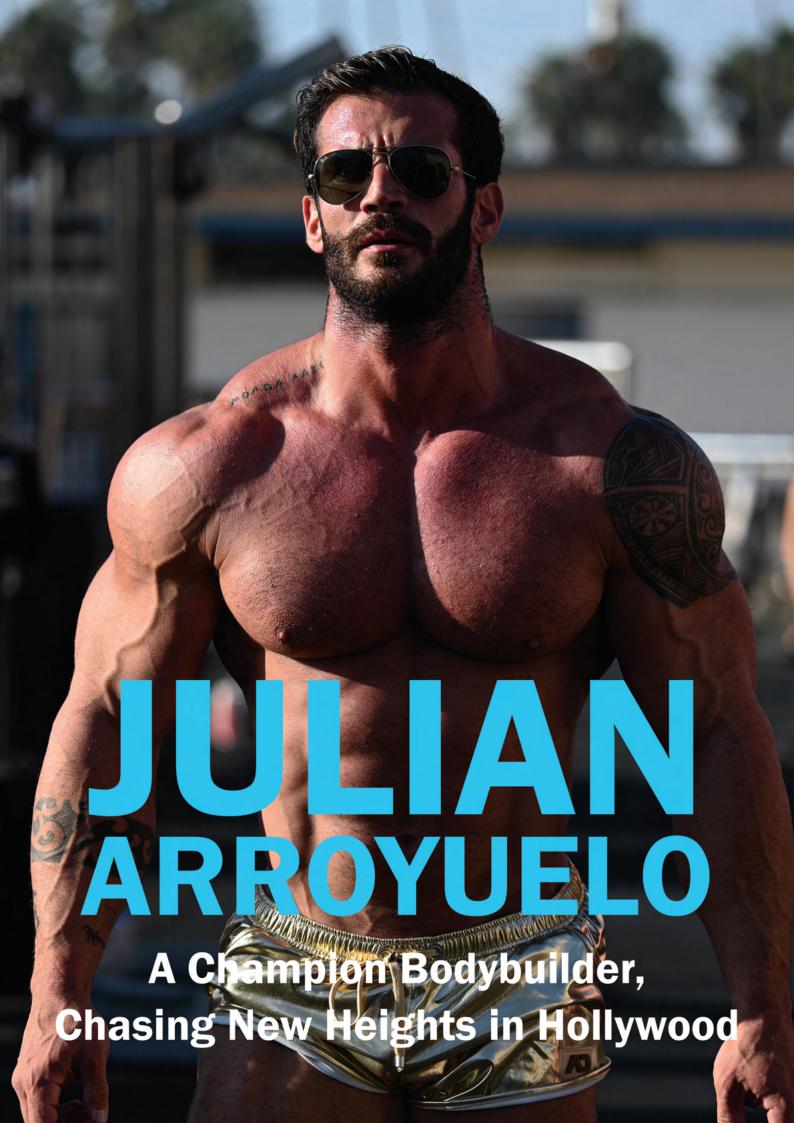
Valeriia's work extends beyond traditional modeling. Through her social media platforms, she connects with a growing audience, sharing content that celebrates beauty, fashion, and self-expression. Her online presence is an extension of her creative endeavors.

offering a space where followers can find inspiration and encouragement. When asked about what makes her happiest, Valeriia's answer is simple: creativity and connection. "I love expressing myself through my work and inspiring others to feel confident in their own skin," she explains. This mindset has fueled her drive to expand her career further, with dreams of being featured in top magazines, gracing billboards, and working with globally recognized brands. Travel is also high on her list, as she hopes to explore the world while growing her community and reaching new audiences.

For those seeking advice, Valeriia's message is clear: "Believe in yourself, stay focused on what brings you joy, and don't let obstacles discourage you. Success comes from persistence and a willingness to keep moving forward."

Valeriia Komova's story is one of balance, creativity, and unwavering dedication. As she continues to make her mark in the industry, she serves as a reminder that it is possible to achieve your dreams while staying true to yourself.





From Black Belts to Red Carpets

ULIAN ARROYUELO. born in Argentina, has built an extraordinary career across multiple disciplines. As a bodybuilding champion, martial artist with seven black belts, and a rising star in acting and modeling, he represents what dedication and focus can achieve. His most celebrated accomplishment, winning the prestigious Mr. Universe title, marks a significant moment

in a career defined by discipline and effort.

For Julian, success comes from embracing the demands of his work. "My job requires a lot of discipline and sacrifice. But I'm lucky to have found something I love and can live off of-it makes everything easier," he shares. This mindset has fueled his ability to excel in fields that require an unparalleled commitment to physical and mental preparation.

Julian's achievements extend far beyond bodybuilding. His mastery of martial arts, earning seven black belts in different disciplines, reflects years of consistent training and the pursuit of personal growth.

Martial arts have not only shaped his body but also instilled a sharp mental focus that he carries into every aspect of his life.

Currently, Julian is channeling his energy into acting and modeling. His presence and work ethic have set him apart, allowing him to transition seamlessly into these new ventures. Winning Mr. Universe may be his most visible accomplishment to date, but for Julian, it's just the beginning. "I see it as the first of many more steps to come in my career," he says with confidence.

Despite his demanding schedule, Julian's perspective remains balanced. He draws happiness from his family, friends, and work, appreciating the support system that surrounds him. When asked for advice, he emphasizes the importance of taking action

> and staying consistent. "With discipline and effort, there

are practically no limits." he remarks. highlighting the mindset forward. ability to excel

that drives him Julian Arroyuelo's demonstrates what can be and hard work. Whether he's training for a competition, performing on camera, or preparing for a photoshoot, his commitment to improvement

in diverse fields achieved through relentless focus shines through.



High Heels, High Impact

VETLANA
GORBOVSKAIA'S name
carries a rhythm as vibrant as her
life's work—filled with movement,
grace, and undeniable impact. A
professional dancer, choreographer, and model,
Svetlana has dedicated years to mastering
her art and sharing it globally. Her expertise
in hip-hop, jazz-funk, and high-heels
dance has brought her acclaim

Russia to Los Angeles, with performances that linger in memory.

on international stages, from

Stepping into the international dance scene wasn't without its hurdles. Relocating to Los Angeles, Svetlana faced fierce competition and a world brimming with talent. Yet, she rose to the occasion, earning top placements at prestigious events such as "Hip-Hop International

USA" and "World of Dance Finals."

Competing alongside leading American teams, she established herself as a standout performer on the global stage, proving her ability to adapt and excel in a high-pressure environment.

As a lead choreographer for "Top of Style," Svetlana extends her creative vision across two continents. Her award-winning productions captivate audiences, while her innovative choreography for dance videos continues to push artistic boundaries. Her work is not limited to one style or platform; each project reflects a thoughtful approach, ensuring that every

performance resonates with its audience. Svetlana's signature high-heels dance style is more than a display of technique; it's a tool for empowerment. Designed to help women embrace confidence and their unique energy, her classes transform movement into a form of self-expression and strength. Her students often speak of the personal growth they experience, crediting Svetlana for helping them find their voice through dance.

Beyond choreography, Svetlana shares her expertise as a judge at international competitions, including the "Dance World

Cup" in Spain and "World of Dance" in

Russia. She also leads master classes, inspiring dancers worldwide to explore new possibilities in

their craft. Whether working with beginners or seasoned professionals, Svetlana's ability to connect with her students and elevate their skills is unmatched.

Her modeling
career adds another
layer to her artistic
expression. Whether
walking runways or appearing
in advertising campaigns, Svetlana

brings the same instinctive understanding of movement that defines her dance. Each project becomes a canvas for her talent, ensuring unforgettable results.

Reflecting on her career, Svetlana acknowledges the challenges of adapting to a new environment but views them as moments of growth and opportunity. She remains focused on creating art that inspires and uplifting those she works with. "Creativity is how we connect, grow, and truly understand ourselves," she says, a philosophy that guides her every step.



Defining Authenticity and Brilliance

AREN BASSILY, a model and actress with a remarkable presence, has carved out a space in the competitive worlds of fashion, fitness, and entertainment. With over six years of modeling experience and four years in acting, Karen's accomplishments reflect a strong sense of focus and artistry. Born in Cairo, Egypt, she moved to the United States at 11, bringing a rich cultural background and a determined mindset that continues to shape her career.

Adapting to a new country and language was no small feat for Karen. Arriving with no knowledge of English, she mastered it alongside Arabic, French, and some Spanish—an accomplishment that highlights her adaptability and dedication. This multilingual edge complements her career, allowing her to connect with diverse audiences and opportunities.

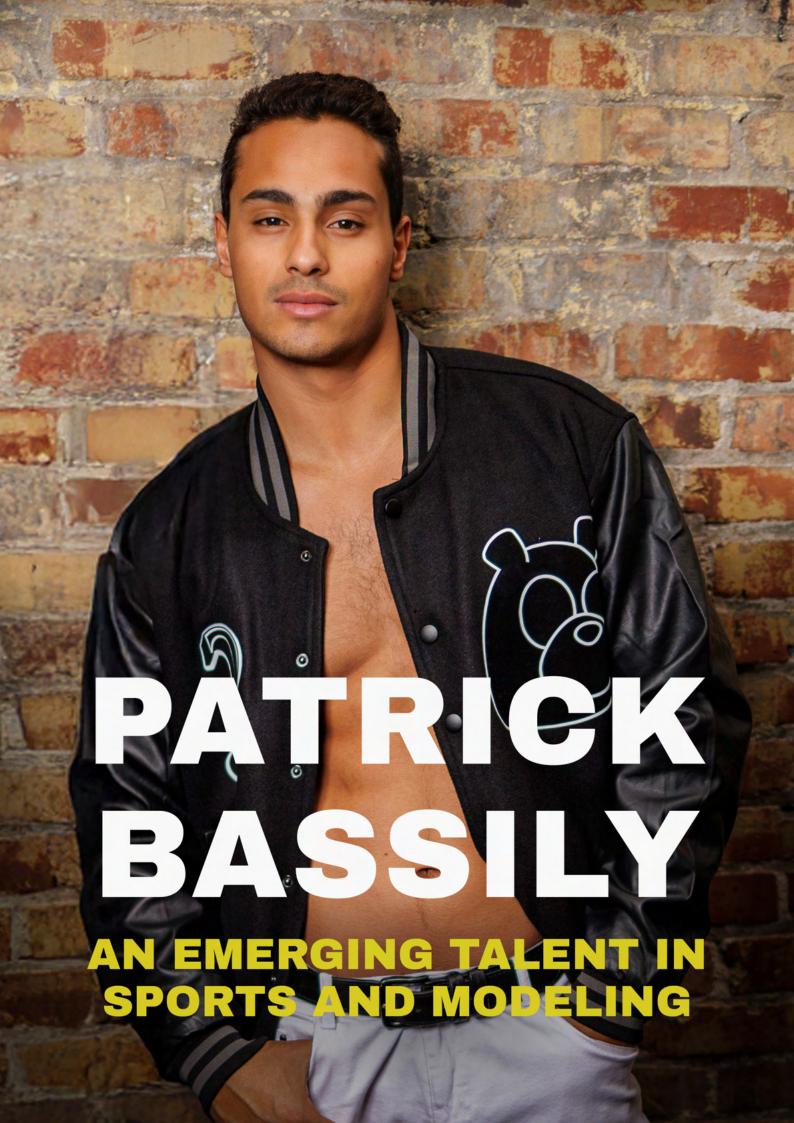
Karen's entrepreneurial spirit is equally compelling. She launched her own swimwear line, KB, featuring reversible, high-quality bikinis that emphasize versatility and craftsmanship. In addition, she created a custom perfume line, Eternal Breeze, offering four unique scents designed to captivate and inspire. These ventures reflect her innovative mindset and willingness to explore creative endeavors beyond traditional modeling.

Her portfolio includes prominent achievements: gracing the covers of fashion magazines, appearing in music videos, and walking in numerous fashion shows. As Miss Egypt, Karen represented her country on the global stage, earning the title of Miss Global Ambassador in 2022. Her acting credits include a lead role in a music video broadcast in Egypt and a part in

an upcoming horror film, Demon Fever, where she portrays a detective across three pivotal scenes. Karen candidly shares the challenges she has faced in her career. From dealing with rejection to navigating fierce competition, she acknowledges that self-doubt can often be the toughest obstacle. Yet, she emphasizes resilience, maintaining her focus and drive even in the face of setbacks.



What brings Karen the most joy is inspiring others. Whether through her work or personal interactions, she strives to uplift and encourage those around her. Her philosophy is simple yet impactful: "Be real, don't be perfect." This message underscores her authenticity and serves as a reminder that persistence, not perfection, leads to success.



On the Field, In the Spotlight

ATRICK BASSILY is navigating two demanding paths as a college football player and a model. At 21 years old, the Egyptian American has already shown remarkable determination in balancing the intensity of

competitive sports with the creativity of the fashion world. Born in Cairo, Egypt, Patrick moved to the United States when he was eight, bringing with him a rich cultural background that continues to shape who he is today.

This past season, Patrick played an essential role for the Saddleback College Bobcats, helping the team secure an 8-3 record. The season concluded with a nailbiting 48-45 victory in the Patriotic Bowl against Bakersfield College, a milestone for the team and a personal triumph for Patrick.

Earlier in the year, Patrick faced one of the toughest periods of his life when he fell seriously ill, losing

over 30 pounds. For someone whose athletic and modeling careers rely on peak physical condition, the setback was daunting. "It felt

like I was starting over," Patrick recalls. But through disciplined training and unwavering effort, he regained his strength, rebuilt his confidence, and returned to peak form. The experience not only tested his limits but also reinforced his resilience and mental toughness.

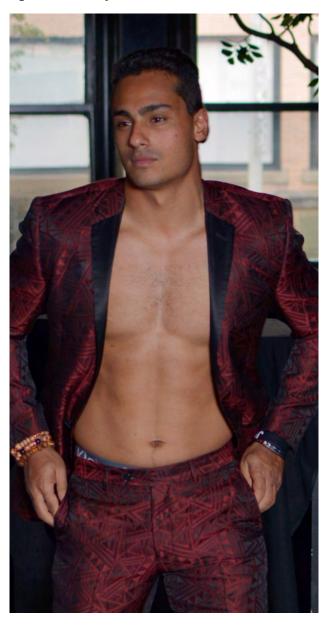
Beyond football, Patrick has been steadily building a presence in the modeling world. Over the past two years, he's collaborated with skilled photographers and designers,

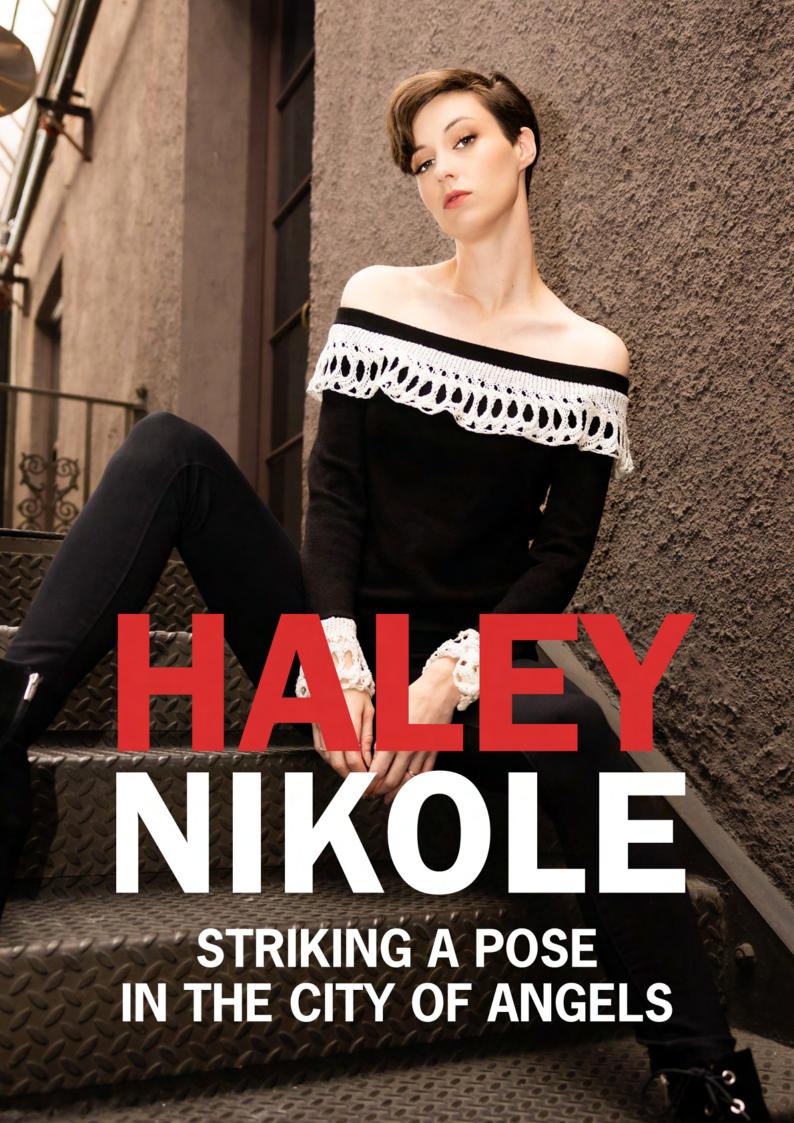
showcasing a striking look and professional attitude that set him apart. While he's still establishing himself in the industry, his growing portfolio reflects his ambition to make a lasting impression.

As he looks toward 2025, Patrick has clear goals in sight. On the field, he's focused on refining his skills and contributing to another standout season for the Bobcats. In the fashion world, he's eager to take on larger projects, expanding his reach and solidifying his place in the industry. Balancing these two demanding careers is no small feat, but Patrick thrives on the challenge.

Patrick Bassily is making a name for himself. Whether he's under the stadium

lights or in front of the camera, he brings focus and energy to everything he does. His story is still unfolding, but it's clear he's moving in a direction worth following.





Reaching **New Heights**

ALEY NIKOLE is a name that's turning heads in Los Angeles and beyond. Standing tall at six feet, this published runway, fashion, and editorial model has spent the

past three years immersing herself in the vibrant

world of L.A.'s fashion scene. Originally hailing from Austin, Texas, Haley has embraced the West Coast lifestyle with open arms, blending the high-energy demands of her modeling career with a full-time role as a hotel manager in Culver City.

Her entry into the modeling world is the kind of story that seems too good to be true. "I was discovered at Del Taco," Haley recalls with a laugh. "I was eating lunch, and someone approached me about doing a runway show. It was my first, but definitely not my last." That unexpected moment launched her

of opportunities, and she hasn't looked back since.

Haley speaks candidly about the need to maintain balance. "The hardest part is managing my time between two demanding roles. It's tough, but I've learned to stay organized and prioritize what's important. It's rewarding to see

growth in both areas of my life." This balance, she says, has become part of what drives her to push forward every day. When she's not walking the runway or working the camera, Haley indulges in a love of sneakers, a passion that keeps her grounded. "I'm a regular at Cool Kicks on Melrose and The Grove. Sneakers make me happy, and so does a great cup of coffee. I'm easy to please."

As for her goals, Haley is looking ahead to new opportunities. "This year, I want to walk for more of my favorite brands and meet more people in the industry. Expanding my network and refining

> craft are always on my mind." Her advice for humanity, though simple, resonates deeply: "Treat others as you'd want to be treated. Be kind—it really is that simple."

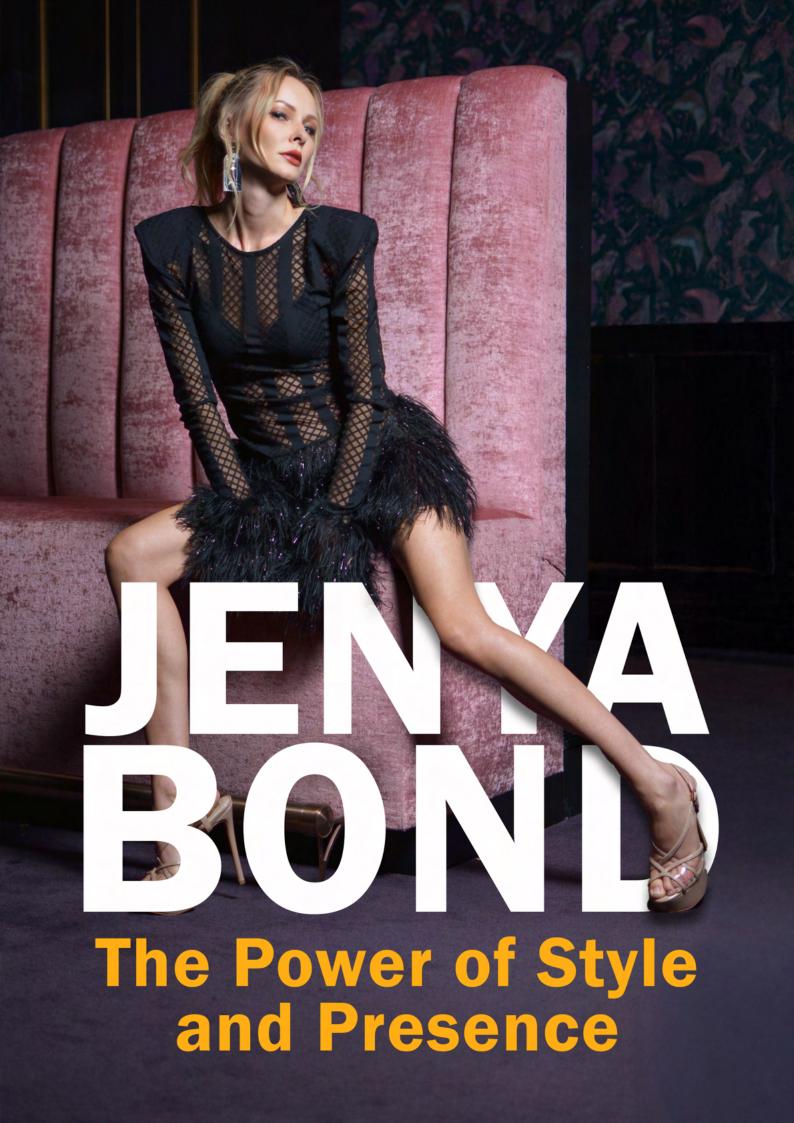
Haley Nikole's story is a simple yet inspiring one. Whether she's on the runway, managing her team at the hotel, or browsing sneaker shops on Melrose, she shows that life is about embracing what you love and finding balance in the simplest, most authentic moments of life.

> It's the kind of balance she's crafted through

dedication and a clear sense of who she is. Early mornings might find her ensuring everything at the hotel runs smoothly, while evenings are reserved for the lights and energy of the runway. In between, there's always room for small joys—a quick coffee stop, a new pair of sneakers, or the satisfaction of wrapping up a successful shoot. Haley's days are busy, but they're full of purpose, and that's what makes her journey unique.



into a whirlwind



Modeling, Travel, and Influence

ENYA BOND, a model of Belarusian origin, has made waves in the Los Angeles fashion scene with a career that began in the charming streets of Minsk. Her graceful movements and confident demeanor suggest

ease, but her rise to prominence is rooted

in years of effort and mastering the craft alongside industry

leaders.

Over the years, Jenya has collaborated with renowned brands such as Bebe, Wella, Sebastian, and Tony&Guy, in addition to lending her expertise to emerging designers in Los Angeles. Her portfolio is as diverse as it is impressive, encompassing runway

shows, television commercials, music videos, and even acting roles.

One notable highlight in her acting career was her appearance in the acclaimed series Dexter. which showcased her versatility and ability to captivate audiences in various mediums.

While modeling has remained a central aspect of her life, Jenya briefly considered stepping away. However, the pull of the industry proved too strong, and she returned with a renewed sense of purpose. Alongside her modeling achievements, she holds a bachelor's degree in Cross-Cultural Communication and spent six years immersed in the travel industry, where she specialized in airfare. Her knowledge extends to finance and investing, reflecting her interest in fields that broaden her professional landscape.

Beyond her career, horseback riding offers Jenya a sense of calm and balance. Whenever her schedule allows, she finds time to reconnect with this cherished pastime, grounding herself amidst her many commitments.

Looking ahead, Jenya envisions integrating her modeling expertise with a role in the airline industry, an ambition that harmonizes her varied interests. Maintaining a balance between work and family remains a priority, with her heart

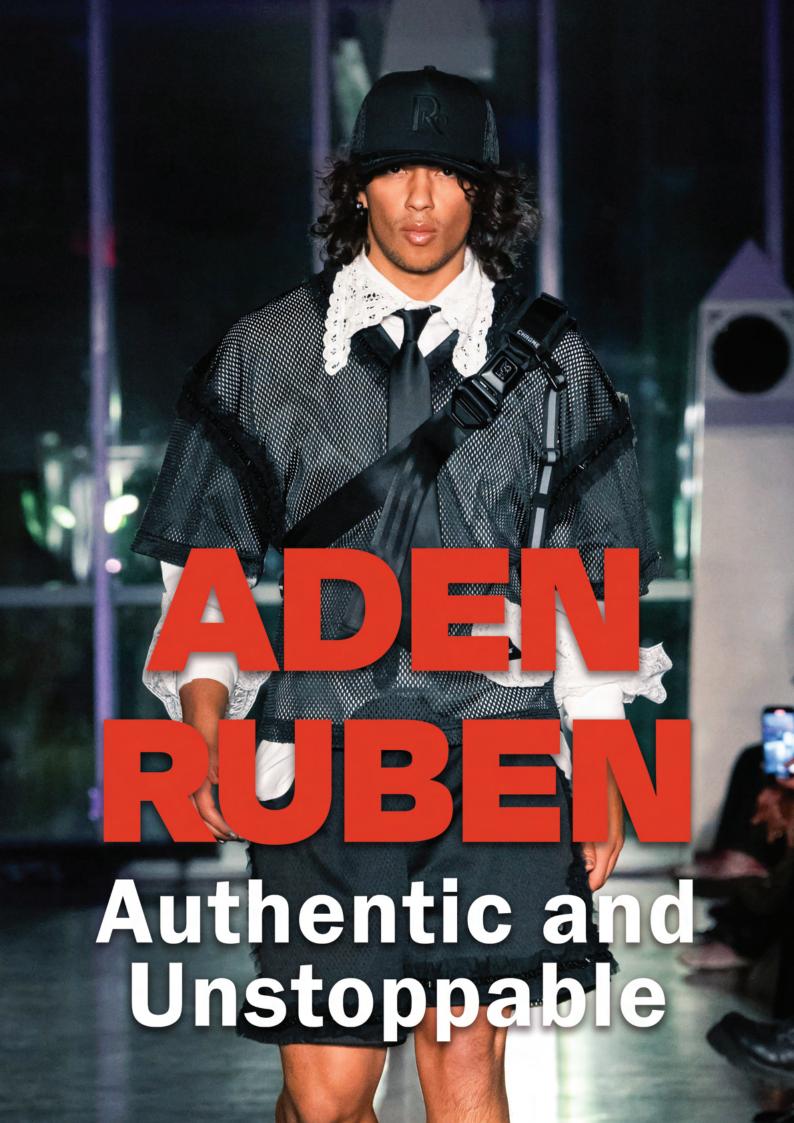
> firmly tied to both her home in the United States and her roots

abroad.

For Jenya, success in modeling transcends physical beauty. She emphasizes the importance of understanding one's body, adapting to different styles, and embracing the evolving demands of the industry. Today, a model's role extends far beyond the runway, with social media presence

becoming an indispensable component. Jenya notes that actively engaging with followers, designers, and brands through digital platforms constitutes a significant portion of a model's influence.

Her advice for those entering the field is straightforward yet profound: pursue what brings you fulfillment, cultivate relationships with supportive individuals, and let opportunities unfold naturally. Jenya Bond's story serves as a reminder that adaptability, skill, and connection define true success in the modern world of fashion.



The Fighter Who Conquered the Runway

DEN RUBEN, born and raised in Brooklyn, New York, has made a name for himself in the fashion world with a story that's anything but ordinary. His modeling career began in the most unexpected way—after an underground fight club match, a photographer spotted him and saw something unique. That meeting led to a signing with an agency, and Aden's life took a completely different direction.

Since then, he's walked the runways of New York Fashion Week, LA Fashion Week, and Manila International Fashion Week in the Philippines. His work has taken him to some of the most vibrant cities, including Los Angeles, Tokyo, and his hometown of New York, building a portfolio that reflects his bold and creative energy.

Looking back on his career, Aden credits his growth to the opportunities he's had to work with top designers and showcase their creations. "Walking in shows across different cities has been an amazing experience," he shared. "I've been able to travel, meet incredible people, and explore creative projects. Recently, I've started working as a creative director, which has been a new and exciting challenge."

It hasn't all been smooth sailing. Aden admitted that getting comfortable in front of the camera was one of his biggest hurdles. "I never liked having my picture taken at first—it felt awkward," he said. "I struggled with confidence and figuring out how to present myself. But I made it a point to push through that discomfort by doing as many shoots as I could. It helped me grow into my role and feel more at ease."

Beyond his work in fashion, Aden finds joy in traveling and meeting people from different

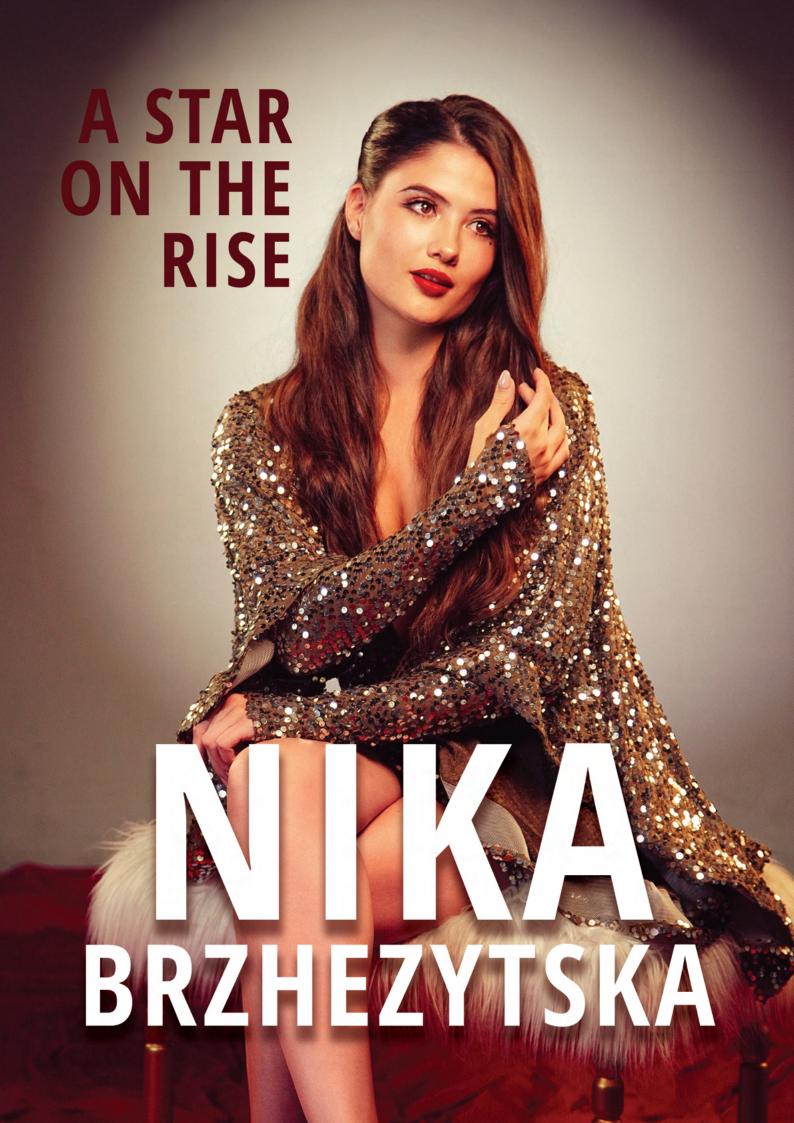
backgrounds. "I love connecting with others and hearing their stories," he said. "There's so much to learn from the unique experiences everyone brings to the table."

When asked about his goals, Aden's focus remains on staying true to himself while continuing to evolve. "I want to keep growing, but without compromising who I am," he said. His advice to others is clear: "Be yourself. Don't let anyone try to change you. Your individuality is what sets you apart and makes you valuable."

Aden Ruben's story shows that staying authentic can lead to success, even in an industry as competitive as fashion. With his talent, drive, and commitment to being genuine, he's a name to watch.



Photo by @climartx



Breaking New Ground

IKA BRZHEZYTSKA has captivated audiences from an early age. Her acting journey began on the theater stage at just 12 years old, where her early performances revealed a natural ability to connect with

audiences and bring characters to life. These formative years in theater not only refined

her craft but also instilled the discipline and focus needed for a demanding career in the arts.

Through her teenage years, Nika took on leading roles in notable productions, including classics like The Snow Queen and Shakespeare's The Taming of the Shrew. Her time on stage offered her a deeper understanding of storytelling, an experience that continues to inform her work today. Her dedication to mastering her roles set her apart,

and she soon gained recognition as a standout performer.

Determined to expand her skills, Nika enrolled in one of Ukraine's premier universities for acting, earning full funding for her studies. Now on the verge of completing her Bachelor's degree, she is poised to transition her craft from stage to screen, showcasing her versatility in new ways. Beyond acting, Nika's creative pursuits extend to music and dance. A graduate of a prestigious music school, she excelled in guitar and performed as part of an award-winning singing ensemble. Her training in dance is equally remarkable, with a decade dedicated to oriental dance, earning top honors at international competitions. She has also studied classical and modern styles, enhancing her ability to embody roles that require physicality and grace.

Now based in Los Angeles, Nika is working tirelessly to carve her niche in Hollywood's competitive landscape. She trains under a leading acting coach and has secured representation with respected agencies, laying the foundation for an exciting career ahead. Her focus on continuous improvement reflects her unwavering commitment to excellence.

When asked about her biggest challenges, Nika candidly shared that mastering English as her third language posed initial difficulties. Yet, through persistence, she overcame this

hurdle, proving her adaptability and dedication. Looking ahead, her aspirations include landing a leading role that resonates with audiences and, one day, holding an Oscar in her hands.

For those aspiring to achieve their dreams, Nika's advice is simple: "Never give up. Keep moving forward, no matter the obstacles."





First Steps, Big Dreams

ILANA VAUGHN, a junior at Hollywood High School, is stepping into the modeling world with a fresh perspective and

plenty of artistic flair. At school, she's immersed in creative studies like painting, animation, and filmmaking. But recently, she took a bold step outside the classroom—onto the runway—for her first-ever fashion show.

The event, hosted on a vacht, was an unforgettable debut. Under the guidance of Leila Ciancaglini and RLC Talent Agency, Kilana joined a lineup of models showcasing stunning designs in an intimate, high-energy setting. Reflecting on the experience, Kilana shared, "Getting used to walking in a show and being in that atmosphere was a little overwhelming at first, but I'm starting to love it. The runway just makes me

Adjusting to the demands of modeling hasn't been without its challenges. Learning to walk with confidence in front of an audience and fitting into the fast-paced environment

of fashion shows required some effort. Yet, Kilana seems to be thriving. "Every step I take on the runway feels like progress," she said, adding that the experience has helped her grow both personally and professionally.

Kilana credits her artistic background with giving her a unique edge in modeling. The creativity she's developed through painting and animation brings a thoughtful approach to how she presents herself on stage. "It's all connected," she explained. "In art, you're telling a story, and on the runway,

you're doing the same thing—just in a different way."

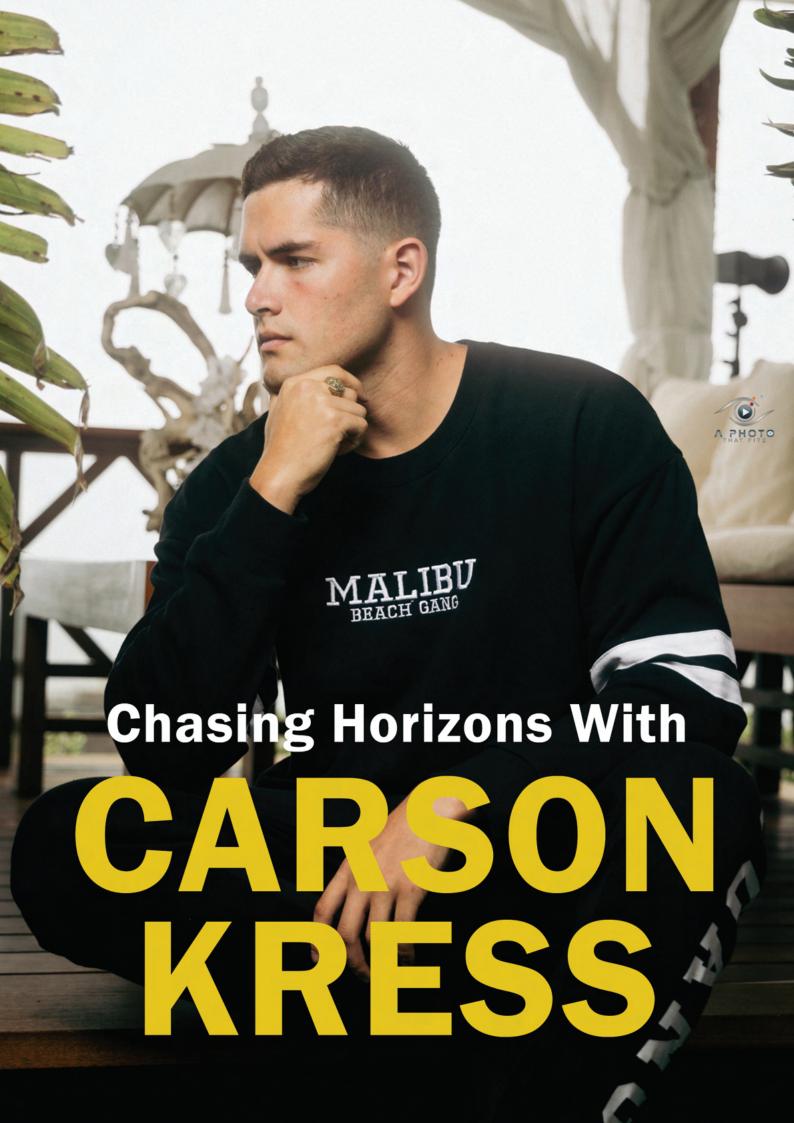
As Kilana sets her sights on a future in modeling, she remains grounded and driven. Her advice to anyone with big dreams? "Always strive for your goals and never give up. Even when it's hard, just keep going."



walking under the runway lights, this Hollywood High student is proving that taking risks and embracing new opportunities can lead to incredible growth. With a clear vision and growing confidence, Kilana Vaughn is undoubtedly a name to watch.



happy."



Breaking Barriers and Building Dreams

ARSON KRESS is no stranger to adversity. From his early days running under the moonlit skies of East Texas to his time as a Marine Corps infantryman, life has tested him in more ways than most. But

it's through those tests that Carson has built a life defined by resilience and reinvention.

Growing up, Carson found clarity in the quiet of East Texas nights. His evening runs became a time to think, to question, and to dream. Those trails eventually gave way to far-flung landscapes as Carson joined the Marine Corps, where his experiences took him to the jungles of Guam and the coral reefs of Okinawa. Beyond his military responsibilities, he discovered a deep connection to Muay Thai, competing in bouts at venues like the Anaheim Convention Center. Fighting

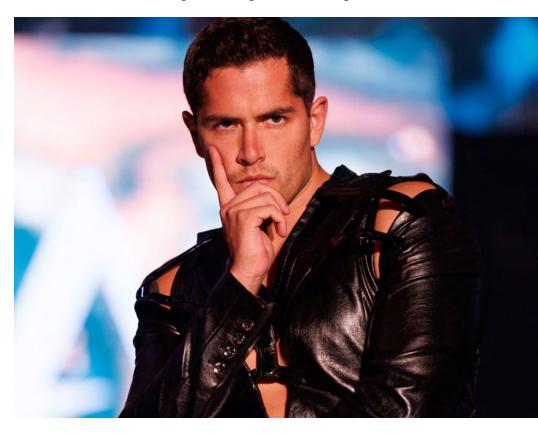
gave him an outlet, a way to channel his competitive nature and push his limits.

However, life took a sharp turn when Carson sustained serious injuries during his service. Months of recovery brought physical pain and emotional struggles. The isolation and frustration threatened to pull him into a darker place, echoing the uncertainty he faced as a homeless

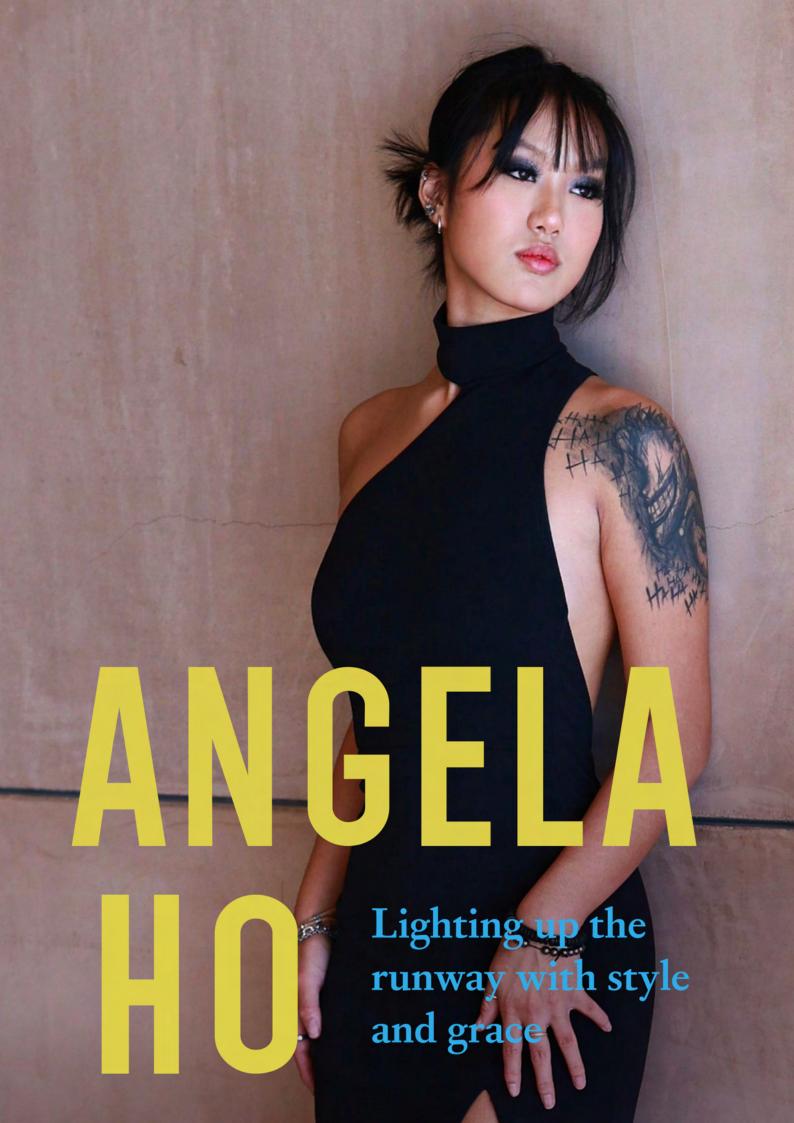
teenager living in his car. But Carson wasn't about to let those feelings take control. He began searching for new opportunities.

A friend from his Marine days introduced him to acting in Los Angeles, a suggestion that quickly changed the course of his life. Acting brought Carson into a world of creativity and connection, leading him to modeling opportunities on some of the industry's biggest stages. He walked for Los Angeles Fashion Week, Orange County Fashion Week, and multiple shows under Leila's RLC agency. Designers like the "3 Art Ninjas" recognized his potential, selecting him as one of their standout models.

Today, Carson is building a career that spans acting, modeling, and returning to his love of



Muay Thai. But beyond his personal goals, he remains focused on something larger—helping others. Carson's story is one of overcoming obstacles, and he uses his experiences to encourage others to push past their own challenges. For him, success isn't just about reaching new heights; it's about showing others that the climb is possible, no matter how steep it may seem.



Making Her Mark

NGELA HO, a 19-year-old Vietnamese American, is making her presence felt in both life and the modeling world. Having lived in California for most of her life.

Angela is known for her outgoing personality

and her ability to connect with just about anyone. Her friends describe her as a free spirit, and she wholeheartedly agrees. Her philosophy is simple: treat people with kindness and always offer a helping hand when you can.

With her striking features—brown eyes, flowing black hair, and a height of 5'8"—Angela's look is complemented by her measurements of 34" bust, 24" waist, and 37" hips. Yet, her appeal goes far beyond her physical attributes. What makes her truly memorable is the warmth and optimism she brings into every interaction.

Breaking into the modeling industry was no small feat. Angela recalls feeling unsure of where to begin. "I didn't know who to talk to or how to get my foot in the door," she admits. But instead of letting that uncertainty hold her back, she threw herself into networking, attending shows, and meeting as many people as she could. Over time, opportunities began to present themselves, but it all started with Angela stepping out of her comfort zone. "The hardest part was getting started," she says. "Once I did, things started falling into place." While there were moments of stress, Angela embraced each challenge with determination and adaptability, proving to herself that she could handle whatever came her way. Her strategy of consistently promoting herself and staying open to new connections has turned what once felt

> intimidating into a rewarding path forward.

At her core, Angela is someone who finds joy in making others happy. "Seeing the people around me smile is spoiling her friends or supporting her family, Angela's focus remains on wherever she goes. Her ultimate goal is to build a life where she can and her loved ones while leaving a meaningful impact on the people she meets.

what fuels me," she shares. Whether it's spreading positivity take care of herself

Angela's advice is as heartfelt as it is

practical: "Never judge a book by its cover. You don't know what someone might be going through, so choose kindness and patience." It's a mantra she lives by every day, and it's clear that it has helped shape both her outlook on life and her success.

Angela Ho is a name to watch—not just for her work in front of the camera, but for the compassion and energy she brings to everything she does..





Adapting with Grace & Strength

IKTORIIA KOVAL'S life began in Ukraine, a place rich with culture but shadowed by the devastating effects of war. The upheaval forced her to leave behind

her home and everything she knew. From a young age, she held on to a dream of living in America or Italy—lands she envisioned

as the epitome of freedom, beauty, and opportunity.

Her path took her first to Germany, where she waited for months to secure a visa to the United States. Even amid uncertainty, Viktoriia displayed remarkable adaptability, embracing each challenge with grace. When she eventually arrived in New York, the city's vibrancy mirrored her own energy. After a year, she moved to Los Angeles, where her aspirations aligned with the city's creativity and ambition.

Throughout her life, Viktoriia has embraced various roles. She's worked as a photographer, art master, nanny, salesperson,

and model. Despite excelling in each, her true calling remained modeling—a craft she understood deeply and pursued with unwavering focus. Her ability to stand out in a competitive industry speaks volumes about her character. While beauty may be abundant, Viktoriia

believes it's the combination of talent, discipline, and vision that sets individuals apart. "Beautiful faces are everywhere," she shares. "But talent, drive, and vision? That's what sets vou apart."

This belief reflects her approach to life. Viktoriia doesn't shy away from challenges; instead, she uses them as stepping stones to growth. Her adaptability and relentless drive have allowed her to navigate the complexities of both personal and professional life with confidence.

Los Angeles, with its demanding yet inspiring atmosphere, has become Viktoriia's playground

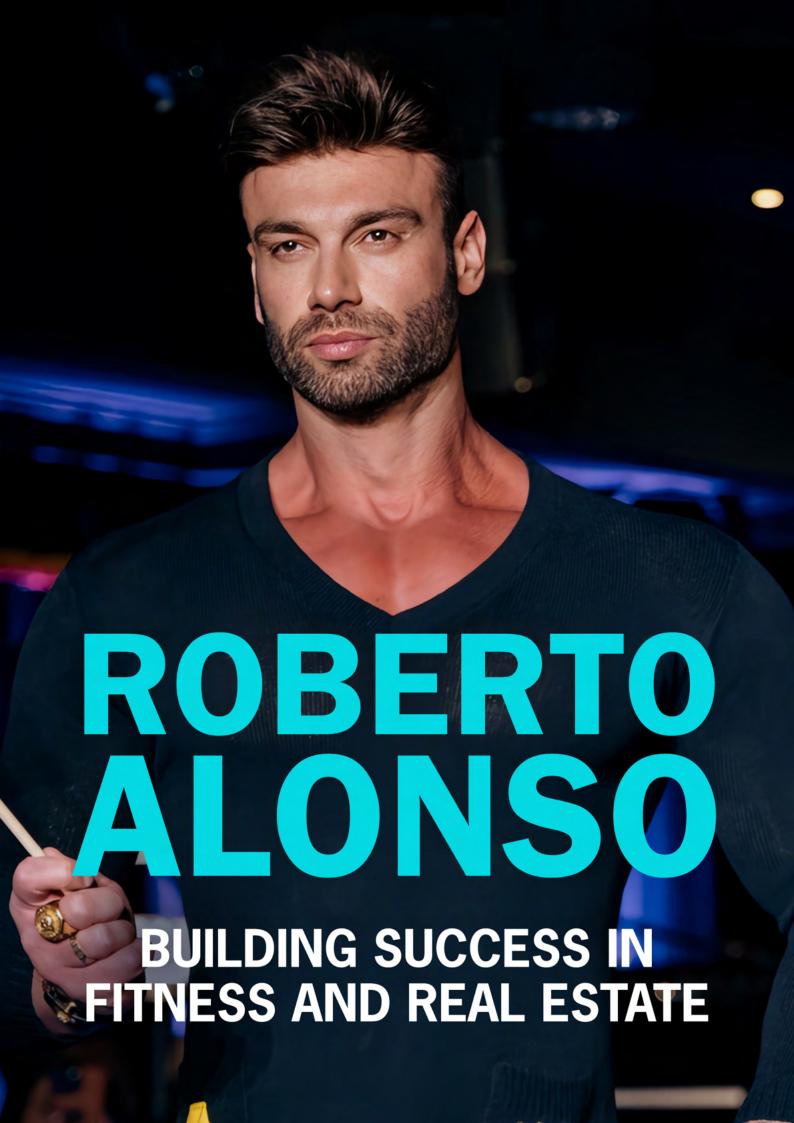
> for creativity and selfexpression. Here, she continues to refine her skills and explore the boundaries of what's possible in her field. Whether behind the camera or in front of it, she approaches her work with the same level of dedication and focus.

> > What makes Viktoriia's story remarkable isn't just her success but her unyielding commitment to growth. She embodies the idea that life's circumstances do not define a person-what

matters is how one responds to them.

Viktoriia Koval

embodies the essence of success through vision, effort, and the courage to pursue dreams, regardless of how challenging the path may be. She demonstrates that opportunities are not merely given but created, and the future belongs to those who are bold enough to shape it.



Living Stronger, Pushing Limits

OBERTO ALONSO,

originally from São Paulo, Brazil, built his life on energy, determination, and hard work. Early in his career, he

established a thriving chain of nutrition supplement stores, catering to the fitness-focused community he knew so well. But he wanted more—a new chapter, a new challenge. After selling his business, Roberto moved to America with a clear goal: to push his limits and create something

extraordinary.

Fitness has always been at the core of Roberto's identity. From his early days competing in the prestigious Mr. Brazil contest, he developed a passion for stepping on stage and challenging himself. It wasn't only about recognition; it was about proving to himself what was possible through dedication. In

2022, years of hard work led to a top-three finish at the WBFF World Championship, securing his place among the best fitness models in the world. For Roberto, every competition is a story of persistence and self-improvement.

Outside the gym, Roberto has channeled his drive into real estate, finding success in flipping homes across multiple U.S. states and managing rental properties in Brazil. His ability to spot opportunity and act on it has become a hallmark

of his entrepreneurial path. Expanding his ventures even further, he became a stakeholder in a growing tequila company, showcasing his knack for smart investments in diverse markets.

But Roberto's story isn't just about professional accomplishments. At home, he's surrounded by the unconditional love of his two dogs and five cats. These animals are more than companions—they are a source of joy and

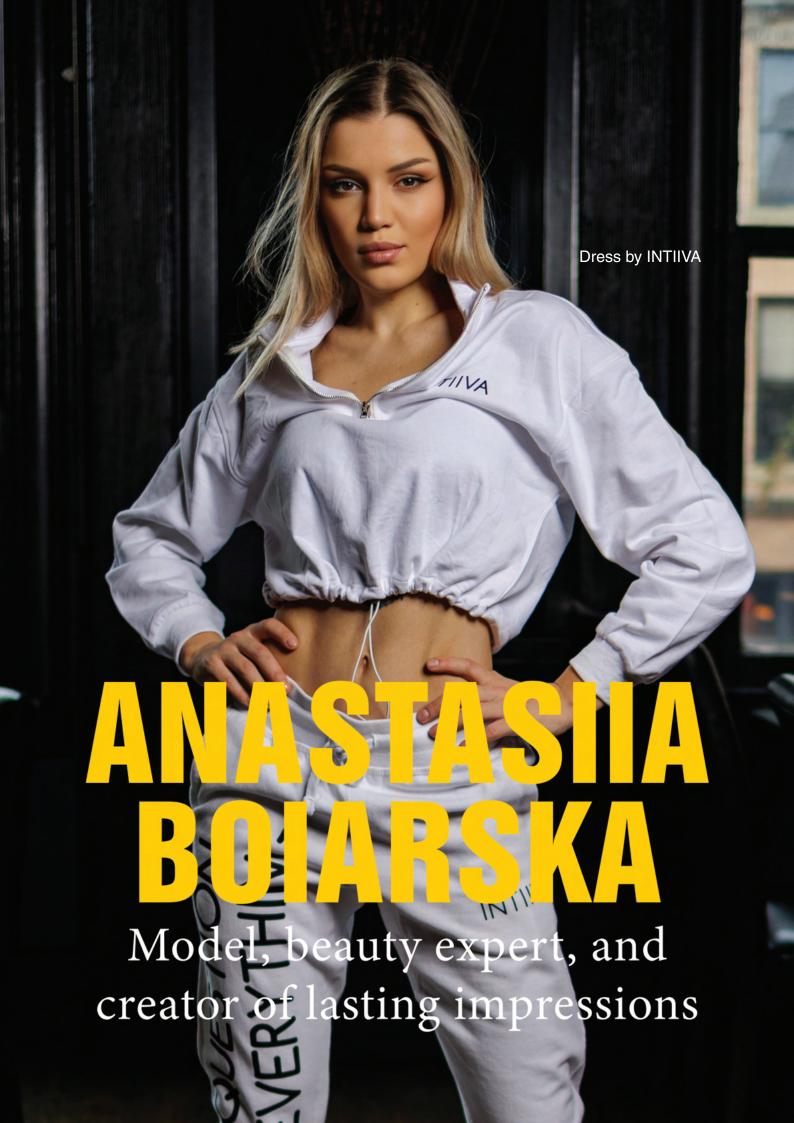
inspiration. Roberto dedicates time and resources to animal rescue initiatives, dreaming of one day creating a sanctuary where abandoned and mistreated animals can find safety and care. For him, helping animals is as important as any business deal or fitness trophy.

When reflecting on challenges, Roberto speaks honestly about the demands of competing at a global level in fitness and the constant push for bigger, better real estate projects. Yet, he thrives in this space of growth, always looking ahead to what's next. He's now focused on

expanding his modeling career, taking on larger campaigns, and increasing his visibility on the world stage.

Roberto's message to others is simple: care deeply, act intentionally, and never stop learning. He believes that life's greatest rewards come from giving back, whether to people, animals, or the planet itself. In every endeavor, Roberto hopes to inspire others to create their own path with purpose and heart.





Standing out with originality

NASTASIIA BOIARSKA'S story begins in Kherson, Ukraine, where she discovered her love for creativity as a child. Her early days were spent sketching, experimenting, and finding ways to turn ideas into reality. These formative experiences weren't just hobbies; they

became the core of who she is today—a professional model and beauty expert with a sharp eye for detail and an instinct for innovation.

Her career took shape after earning a degree in model management and beauty direction in Kyiv. Armed with knowledge and determination, she transitioned into professional

modeling, making her mark in a competitive industry. Alongside her modeling work, Anastasiia specializes in hair extensions, where her skills transform not only appearances but also the confidence of her clients. "It's incredibly fulfilling to see how small changes can make people feel completely new," she says.

Like many in her field, Anastasiia has faced challenges that tested her resolve. Casting calls, especially for high-profile events like New York Fashion Week, pushed her to compete with some of the best in the industry. "The competition was fierce, and the pressure was real, but I learned to trust myself and focus on what I bring to the table," she recalls. Rather than being intimidated, she embraced the experience, refining her skills and gaining perspective.

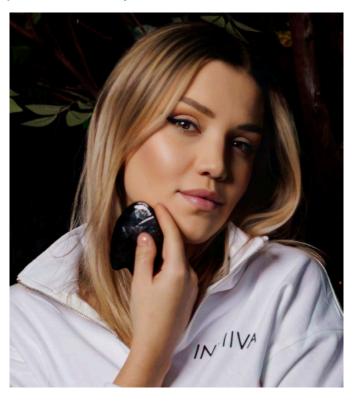
Her work goes beyond the surface.
Anastasiia finds joy in creating something meaningful, whether through fashion or beauty. "The best part of what I do is watching my work inspire others to see themselves in a different light," she explains. This outlook fuels her personal and

professional goals: growing in her craft while encouraging others to embrace their individuality.

When asked what drives her, Anastasiia emphasizes the importance of authenticity and kindness. For her, success isn't measured by accolades or recognition but by the positive impact one has on others. "A small act of kindness can ripple out and make a real difference," she says.

"It's not about fitting into a mold—it's about celebrating what makes you different."

Anastasiia's approach to her work and life is grounded in originality and sincerity. Her career continues to evolve, but her commitment to her vision remains constant. In every project, she aims to leave something lasting—whether it's an image, an idea, or an example of what it means to stay true to yourself.





A Brazilian Filmmaker in the Spotlight

UIZA CLEN has built her filmmaking career through handson experience and a drive to tell meaningful stories. Starting out in Brazil, she worked at Rica Conteúdo, a production company where she explored various roles, including editing, photography, lighting, and directing. The company's predominantly female team created a supportive and inspiring environment, shaping Luiza's approach to her craft. "Every day felt different, with challenges that kept me learning and

Her time at Rica Conteúdo opened doors to freelance opportunities, allowing her to collaborate with well-known professionals in the Brazilian film industry. These projects gave her a deeper understanding of commercial and campaign work while refining her technical and creative skills. Eager to broaden her horizons, Luiza decided to move to Los Angeles, where she is immersing herself in new opportunities and expanding her expertise.

growing," she reflects.

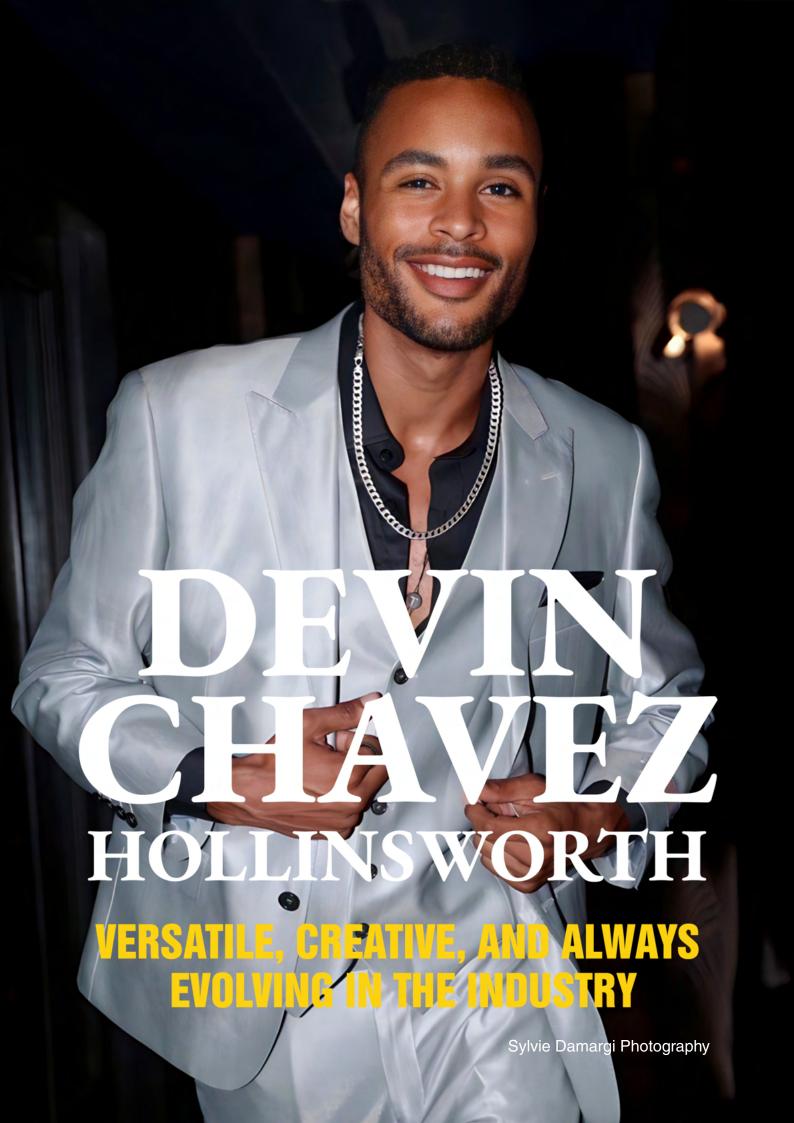
Relocating came with its own set of challenges. Bringing her 14-year-old dog, Paris, added an emotional layer to the move. "Paris is my constant companion, and making sure she's happy and cared for while adjusting to the pace of Los Angeles has been a balancing act," Luiza shares. Living in a city that often feels like it moves at lightning speed has been both thrilling and overwhelming, but she's found ways to stay grounded.

Now based in LA, Luiza continues to evolve as a filmmaker. In addition to her work in directing and editing, she has ventured into acting and writing, embracing new ways to explore storytelling. This willingness to adapt and try new things keeps her work fresh and her creative energy alive.

For Luiza, happiness comes from finding purpose in her work and cherishing moments with those she loves, including Paris. Her goal is straightforward: to keep learning and exploring new opportunities in the world of filmmaking. She explains, "It's all about staying open to growth and letting the work speak for itself."

When it comes to advice, Luiza keeps it simple: "There's no one-size-fits-all. Life has a way of teaching you what you need to know. Just stay curious and trust your process." With her foundation in Brazil and her creative pursuits now rooted in Los Angeles, Luiza Clen keeps creating stories that feel real and meaningful.





His journey is only getting started

evin Chavez Hollinsworth
has made a strong impression in
modeling, acting, and production.
In just two years, he has shown his
versatility, standing out in different

areas of the industry. Whether walking the runway,

taking on roles on screen, or managing projects behind the scenes, he approaches every opportunity with focus and creativity.

Devin moves between commercial, print, and runway modeling with ease. Whether delivering a sharp look in high fashion or a relaxed presence in a lifestyle campaign, he knows how to adapt. His acting brings depth to characters, making his performances believable and engaging. He doesn't just show uphe brings something real to the table. His ability to embody different personas allows him to connect with audiences in an authentic way, making him a valuable presence in any production.

At the center of his work is Hollirock Productions, a

company he started to support new talent and develop unique stories. Hollirock is more than a production company—it's a space for fresh ideas and meaningful collaborations. From assembling strong teams to securing the right locations and equipment, Devin ensures each project is done at a high level. The company also serves as a

creative hub for developing culturally diverse content, something Devin is deeply passionate about. By providing opportunities for emerging artists and storytellers, Hollirock is making a tangible impact in the industry.

Navigating the entertainment industry has come with its challenges. One of the biggest lessons for Devin has been learning how to make smart decisions that respect his time and career goals. By taking the time to understand the industry, he has built relationships and positioned himself for long-term success. For him, it's not just about getting work—it's about making an impact. He has learned the importance of balancing commercial opportunities with creative projects that align with

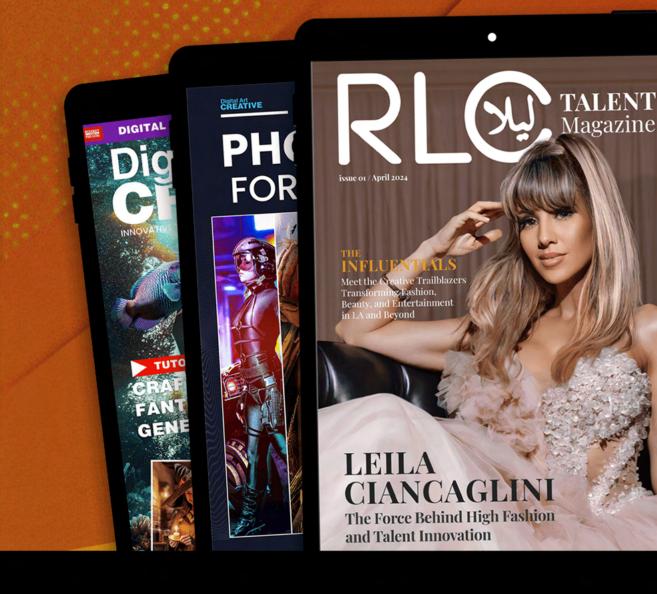
his artistic vision.

Looking ahead,



Devin wants to expand his reach beyond Hollywood. He hopes to create work that speaks to different cultures and brings fresh ideas to audiences everywhere. Through Hollirock Productions, he is focused on producing content that stands out and gets people talking. His vision extends to working with international creatives, ensuring that his projects resonate with a global audience. By collaborating with diverse voices, he aims to bring fresh perspectives to storytelling and entertainment.

More than just a model, actor, or producer, Devin Chavez Hollinsworth approaches every project with intention and depth. As he continues to evolve and take on new challenges, his adaptability and determination make him a talent to watch in the years ahead.



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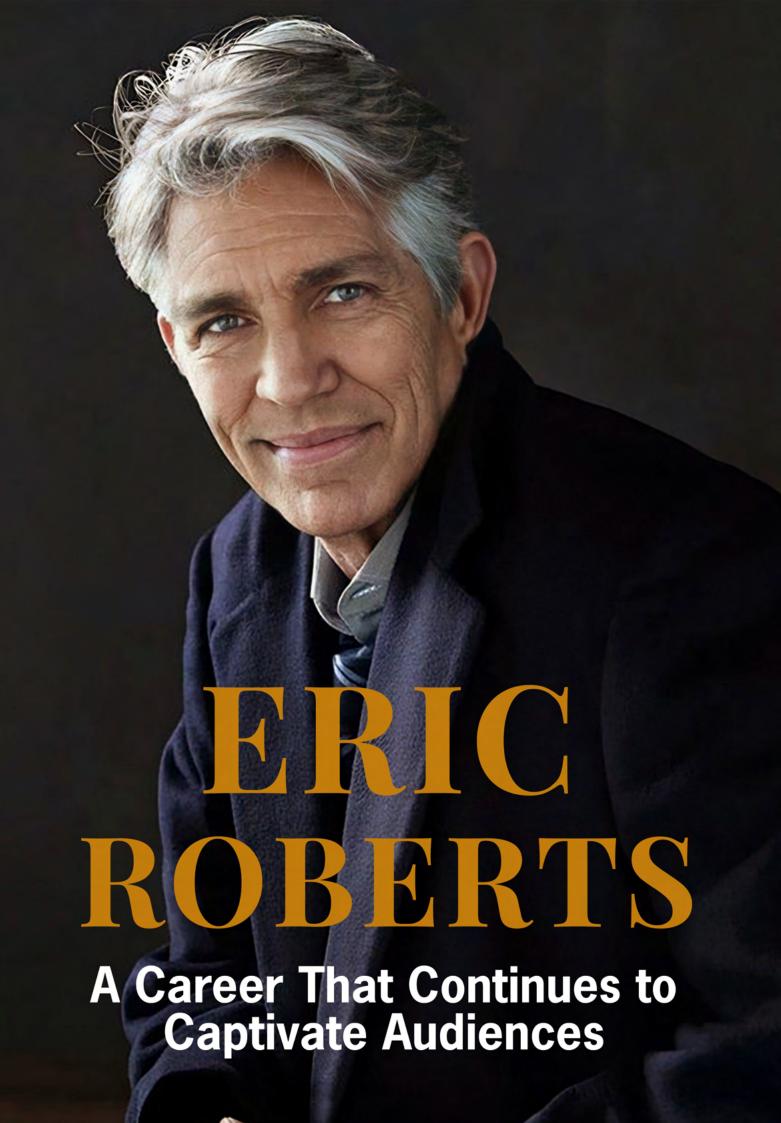
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Intensity Personified Onscreen

RIC ROBERTS has been a recognizable figure in Hollywood for decades, with a career spanning over 700 roles in film and television. Born on April 18, 1956, in Biloxi, Mississippi, he grew up in a creative household that seemed to set the stage for a life in the arts. His parents, Betty Lou Bredemus and Walter Grady Roberts, ran a children's acting school in Atlanta, Georgia, where Eric and his siblings first discovered their love for performance.

Talent runs deep in the Roberts family. Eric's younger sister, Julia Roberts, became one of the most celebrated actors of her generation. While their relationship has had its ups and downs, they've reconnected in recent years, sharing holidays and family moments. Eric is also the proud father of actress Emma Roberts, whose career in television and film continues to shine. Watching Emma succeed is something Eric has often described as one of the greatest joys of his life.

Roberts' introduction to the screen came through soap operas, with early

roles on How to Survive a Marriage in 1974 and Another World in 1977. While he's joked about being "the worst soap actor ever," those days laid the groundwork for a career that would soon take off in remarkable fashion. His first major film role in King of the Gypsies (1978) showcased a raw talent that Hollywood couldn't ignore. His portrayal of Dave Stepanowicz earned him a

Golden Globe nomination, a sign of the promise he carried into the following decade.

The 1980s brought a string of performances that solidified Roberts' reputation as a compelling actor. In Star 80 (1983), he delivered a chilling portrayal of Paul Snider, a manipulative and deeply flawed figure at the heart of Dorothy Stratten's tragic story. Around the same time, Roberts paired with Mickey Rourke in The Pope of Greenwich Village (1984), creating one of the decade's most memorable onscreen dynamics. His role as Paulie, the impulsive

yet endearing gambler, added layers to a film known for its grit and authenticity.

Then came Runaway Train (1985), a performance that truly set Roberts apart. Playing Buck, a convict on the run aboard a doomed train, he brought a mix of intensity and vulnerability that earned him an Academy Award nomination for Best Supporting Actor. To this day, critics and fans alike consider it one of his finest performances.

In 1981, he was in a near-fatal car accident that left him with a broken arm, a bruised

brain, and severe facial injuries. He spent three days in a coma, underwent extensive surgeries, and had to learn how to speak again. It was a moment that tested him, but Roberts emerged with a renewed sense of purpose. He continued to act through these challenges, taking on roles that ranged from critically acclaimed films to unconventional projects that showcased his willingness to experiment.



Roberts' filmography is as diverse as it is extensive. For every high-profile movie, he has taken on smaller, niche projects that allowed him to explore different aspects of his craft.

In The Coca-Cola Kid (1985), he played a quirky marketing executive, showing his knack for blending humor and charm. Later, in Best of the Best (1989), he embodied Alex Grady, a martial artist with a personal story that resonated with audiences. His ability to connect with viewers through these roles cemented his status as a favorite in cult cinema.

By the late 1990s, Roberts had developed a reputation as one of Hollywood's hardest-working actors. His choices weren't bound by traditional expectations, and he continued to embrace a wide range of roles, from thrillers to

melodramas. It's not uncommon to see him playing a villain in one film, a comic foil in another, and then popping up in a television series for good measure. As he once said, "I just love being on set. That's where I feel most alive."

Even as trends in the entertainment industry evolved, Roberts remained a constant. In The Dark Knight (2008), he portrayed Salvatore Maroni, a powerful crime boss who added depth to the film's already stellar cast. A few years later, he joined The Expendables (2010), appearing alongside action icons like Sylvester Stallone and Jason Statham. These roles reminded audiences of Roberts' ability to bring authenticity to every project.

Television became another avenue for Roberts' talents. He appeared in hit series like Heroes and Suits, always adding his unique touch to the characters he portrayed. And then there's his unexpected cameo in Rihanna's music

video for Bitch Better Have My Money, where he played a reimagined role after being deemed "too fine" to kill—a story he retells with good humor and pride.



As of 2025, Roberts continues to defy expectations with a steady stream of projects. Whether appearing in an indie drama, a blockbuster, or a short film, he approaches every role with enthusiasm and a love for the craft. His memoir, Runaway Train: The Story of My Life So Far, gives readers an honest glimpse into the life of an actor who has seen and done it all. With over 700 credits to his name, Roberts is living proof that success in Hollywood isn't about following a single path—it's about creating your own.

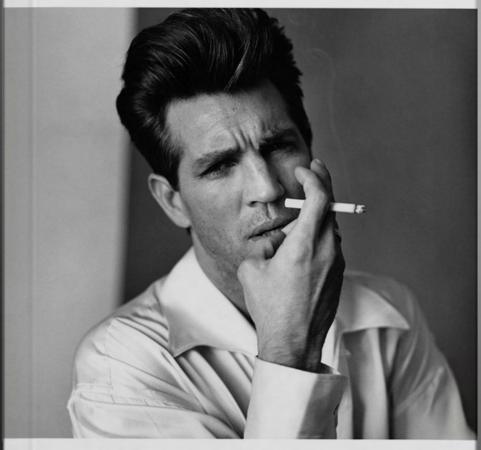
Eric Roberts' career is a story of perseverance, creativity, and an unyielding dedication to storytelling. From the young actor who captivated audiences in King of the Gypsies to the seasoned performer who continues to explore new roles, he remains a vibrant force in the world of entertainment. For Roberts, it's never been about the spotlight—it's about the work, and his work speaks volumes.

Eric Roberts Releases His Memoir

Runaway Train

Or, The Story of My Life So Far!

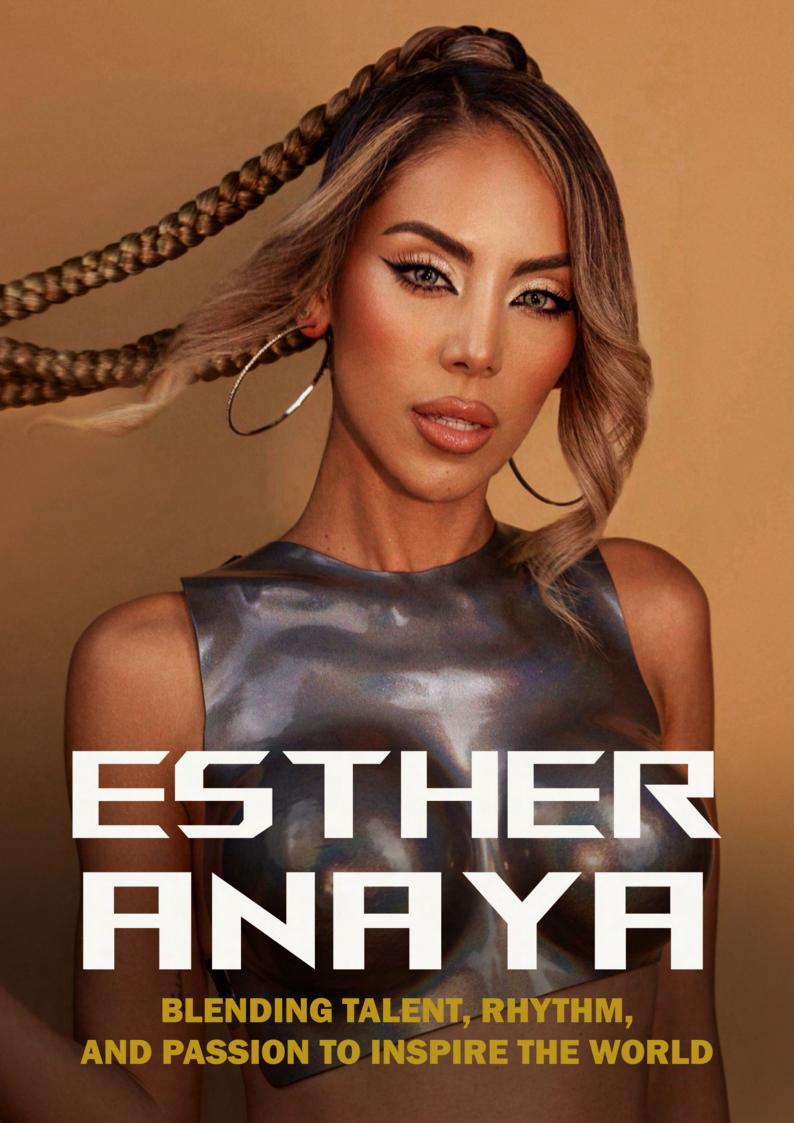
ERIC ROBERTS



RUNAWAY TRAIN

OR, THE STORY OF MY LIFE SO FAR

Get Your Copy Today



A SOUND Like NO other

sther Anaya isn't just another name in the music world—she's a one-of-a-kind artist redefining what it means to entertain. Born in Colombia and raised in the United

States, Esther's background is as colorful as her music. From a young age, she demonstrated an extraordinary talent for the violin, eventually earning her classical training while embracing the vibrant rhythms of her heritage. Today, she's not only a violinist but also a DJ, singersongwriter, and music producer with a style that's uniquely her own.

Her musical evolution has been nothing short of remarkable. Esther spent years mastering the violin, an instrument that remains central to her artistry. However, her ability to integrate classical melodies with pop, Latin, and electronic beats has made her a standout performer. Watching

her in action is mesmerizing. One moment, she's delivering a violin solo that feels like pure magic, and the next, she's energizing the room with her DJ skills or delivering live vocals that light up the stage. Over the years, Esther has built an

impressive career that many dream of achieving. In 2011, she shared the stage with Rihanna and Kanye West at the Staples Center, a moment that marked the beginning of her global recognition. She later toured Europe as the opening act for Maluma, collaborated with music legends like Snoop Dogg and Lil Yachty, and performed at major festivals including Baja Beach Fest, Coca-Cola Flow, and EDC Mexico City in 2024.

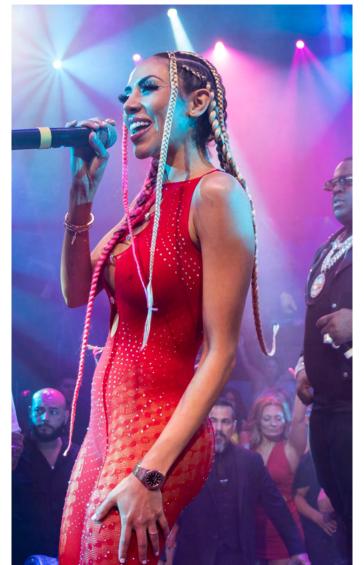
Her recent achievements have been equally impressive. As the official DJ for the Los Angeles Chargers, she's brought her music to iconic

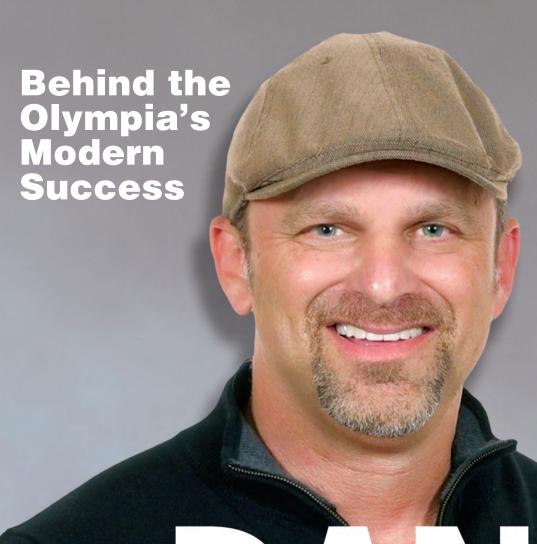
events such as the Super Bowl and Pro Bowl. Her partnership with Cadillac and iHeartMedia has taken her on a nationwide tour, expanding her influence and captivating new audiences. Residencies at Zouk Nightclub in Las Vegas and E11even Miami have further solidified her reputation as a masterful entertainer

Beyond the beats and lights, Esther has caught the attention of national media, with features on Fox Sports and CBS Sports, and performances for iHeartRadio that have brought her closer to fans across the country.

What makes Esther Anaya truly special is her ability to connect. Whether she's playing

a violin solo that cuts straight to the soul or spinning tracks that make you want to dance all night, she has a way of drawing people in. She's not just performing—she's sharing her world, and it's one you don't want to miss.





DAN SOLOMON

AN SOLOMON has always been drawn to the unique energy and dedication found in the world of bodybuilding. Today, as president of the Olympia, he stands at the forefront of one of the most celebrated events in the fitness world. His path to this role wasn't a predictable ascent but a series of experiences and decisions that ultimately shaped him into the leader he is now.

Early in his career, Dan explored multiple roles within the fitness industry. He managed large-scale projects, worked on media campaigns, and collaborated with key players in the field. These experiences gave him a broad understanding of the industry and taught him the value of adaptability. Later, as a television host and commentator, he became a trusted figure at major fitness events. His thoughtful commentary didn't just narrate the action—it created a connection that people trusted, bridging the gap

between the athletes on stage and the audience watching from home. One of his career-defining moments came with the film BIGGER. As the Executive Producer, Dan brought the story of Joe and Ben Weider to life, highlighting their contri-

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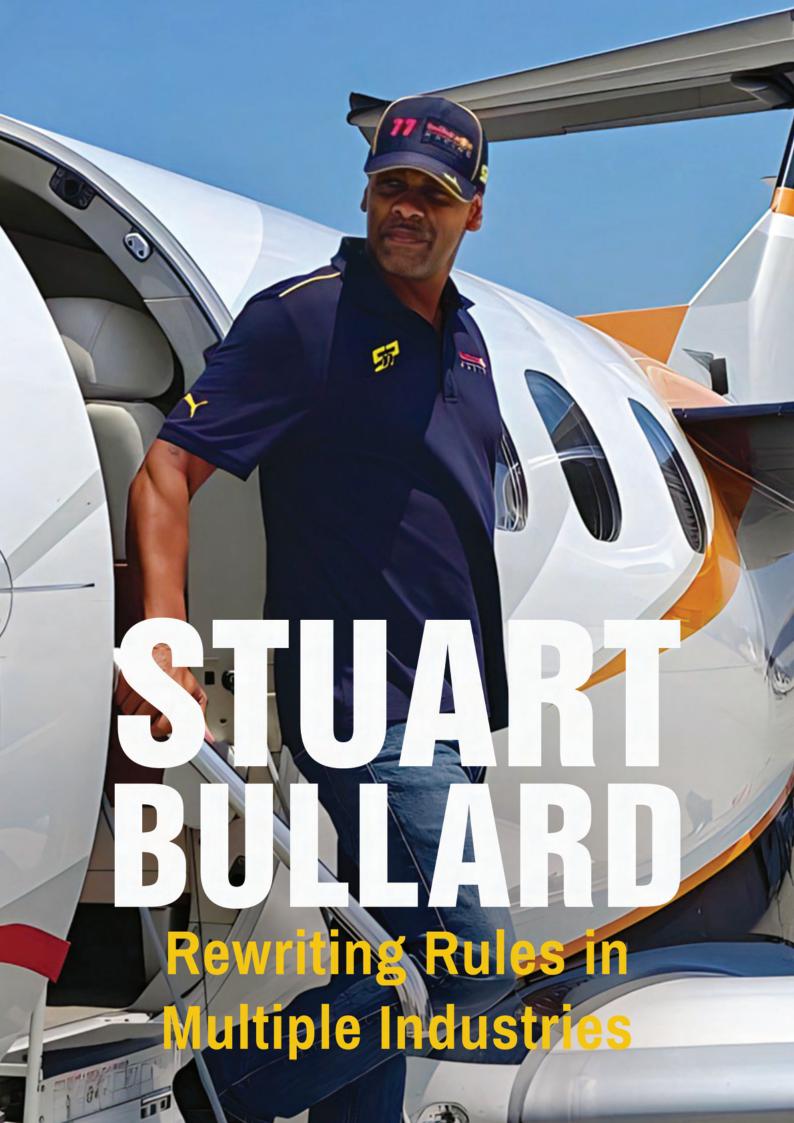
butions to bodybuilding in a way that captured the attention of audiences far beyond the fitness world. With a high-profile cast and a production scale unlike anything seen in the fitness industry before, the film introduced the world to the roots of modern bodybuilding. It wasn't just a film—it was a way to honor the roots of the industry while introducing its history to a wider audience.

When Dan took on the role of president at Olympia, he knew it was about more than organizing an event. The Olympia Fitness & Performance Weekend became an experience unlike any other, drawing competitors, brands, and fans from around the world. From the polished stage design to the thoughtful care given to competitors behind the scenes, every detail contributed to making the Olympia a standout event.

High-profile guests such as Mark Wahlberg and Dwayne Johnson amplified the event's prominence. However, for Dan, the true heart of Olympia remains with the athletes. Watching their years of preparation culminate in those few electrifying moments on stage is what drives his commitment to excellence.

As Olympia continues to grow, Dan is determined to remain focused on ensuring it stays connected to its roots while pushing the event into new territories. For him, it's not just about putting on a show—it's about creating a platform where the best in the world can inspire millions. His leadership has brought a renewed sense of pride to the event and the industry it represents. Through his work, he continues to inspire those who look to the Olympia as a symbol of excellence and achievement.





TUART BULLARD'S name stands as a symbol of excellence across multiple industries, from music production to cutting-edge technology. As a producer, he has left an indelible mark on the music world, working on timeless tracks for legends such



as Dr. Dre, Tupac, Snoop Dogg, and Eminem. Fluent in 13 instruments, Bullard's expertise set him apart in a competitive industry, earning him a place on teams that shaped the sounds of a generation.

Bullard's musical contributions weren't confined to producing chart-topping hits; he also developed an understanding of the entire creative and technical process behind music production. This hands-on approach led him to design and construct state-of-the-art recording studios, frequented by A-list clients. With acoustics and equipment sourced from industry leaders like Westlake Pro, Bullard's studios were tailored for the artists, providing a professional and inspiring environment that catered to their unique needs.

As the music industry faced transformative challenges, Bullard demonstrated his adaptability by entering new fields. Leveraging his analytical mindset, he delved into aviation, earning multiple pilot type ratings and certification as a UAS remote pilot. His transition

into aviation wasn't just about flying—it was about understanding the intricacies of the industry, both operationally and technologically.

Drawing from his experiences as a private pilot and passenger in the music industry, Bullard identified gaps in the private aviation market. He combined his skills in coding and blockchain to create Fly Al Inc., a platform that simplifies the process of booking private flights. The Fly App, with its voice-activated Al, empowers users to book flights quickly, view aircraft options, and access real-time pricing data. While aviation represents a significant chapter of Bullard's career, it is just one aspect of his ability to innovate. Bullard's leadership in technology extends beyond aviation. As a software architect, he has contributed to systems that



streamline operations in multiple industries. His ability to translate complex ideas into functional and efficient solutions has been a recurring theme in his career.

Beyond his professional accomplishments, Bullard serves as a board member and advisor for organizations in entertainment, sports, and technology. He also dedicates time to mentoring students, fostering future innovators in music and business. Stuart Bullard exemplifies what it means to excel across disciplines, bringing clarity and innovation to every endeavor. Whether producing a hit record or reshaping how people experience private travel, his work continues to influence industries in meaningful ways.



Jessica -McMillin -

How working behind the scenes led her to center stage

Comedy, Drama, and Everything In Between

to being in front of the lens, embracing the uncertainty and excitement of the craft. Since then, she's appeared in television shows and commercials for brands like Amazon and O'Keeffe's, as well as landing a role on NCIS: LA. These opportunities have allowed her to showcase her adaptability, whether delivering a subtle moment of emotion or stepping into larger-than-life characters.

essica McMillin has navigated a career that includes acting, writing, modeling, and comedy, constantly exploring new ways to bring stories to life. Born in Salt Lake City, Utah, she outlet. Whether she's performing stand-up at local venues or developing material at home, Jessica finds joy in connecting with audiences through laughter. Her sets often draw from her own life, turning everyday moments into relatable, laugh-out-loud stories. Still,

Comedy, however, remains her most personal

moved to Los Angeles over 20 years ago and has been a steady presence in its creative circles ever since.

her ability to shift gears and take on serious roles

Jessica's first steps in the industry came from her love of filmmaking. After earning her film degree and completing a six-month internship with Universal Pictures. she landed a coveted position as an assistant to one of Hollywood's leading directors. Over the next three years, she

worked on blockbuster hits like

shows a depth that keeps her work fresh.

The Conjuring, Insidious II, and Fast and Furious 7. Working on set taught her the nuances of storytelling—how every piece of the puzzle contributes to the final picture. But as much as she valued the experience, she realized her place wasn't behind the camera.

What makes
Jessica's
career
truly stand
out is her
authenticity.
She doesn't
box herself into
a single identity,
instead treating
every project as
an opportunity to
experiment and grow.
Whether it's writing,
performing, or standing under

wasn't behind the camera.

Stepping into acting wasn't just a career change; it was a leap of faith. Jessica shifted her focus

the lights on stage, she approaches

it all with a mix of curiosity and hard-earned skill.

Jessica McMillin isn't focused on chasing fame or fitting into a mold. She's focused on the work—creating, performing, and finding the humanity in every role she takes on. And while she's already achieved so much, it's exciting to imagine where her creativity will take her next.



An actor, producer, and businessman turning his passion into a remarkable entertainment career

A Dual Passion

lejandro De Hoyos, an actor and producer originally from Ensenada, Baja California, Mexico, has built a career that reflects his love for creativity and hard work.

His story begins in Acapulco, where his family moved during his teenage years. It was there

he first showed his knack for managing entertainment spaces, working at some of the most popular discos in the area. By 22, he was running Magic Circus, the largest private nightclub in Mexico City.

In the 1980s, De
Hoyos produced
live and televised
kickboxing
competitions and
brought international
performers like
Sylvester and José
José to Mexican
audiences.
Despite his success
in business, he
always felt a pull
toward acting. At
30, he decided to

pursue his passion seriously. It wasn't an easy decision, as it meant juggling acting lessons, auditions, and a growing family, all while managing his businesses. His acting credits span both television and film. From long-running shows like The Bold and the Beautiful to recent

projects such as The Man From Toronto and Trigger Warning, De Hoyos has worked steadily for decades. He's also made a mark behind the camera as a producer. In 2016, he launched Alta California Pictures, with its first project being El Contratista, a film showcasing his ability to tell stories from a different perspective.

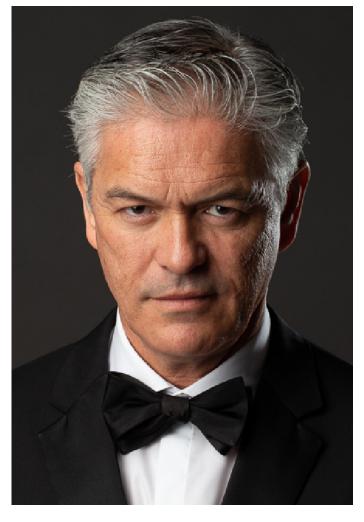
De Hoyos speaks openly about the challenges he's faced. "Going to acting lessons and auditioning while running businesses and raising four Boys was tough," he admits. But those experiences taught him the value of determination. His ability to balance it all comes down to focusing on what makes him happy. "Peace is what I love most," he

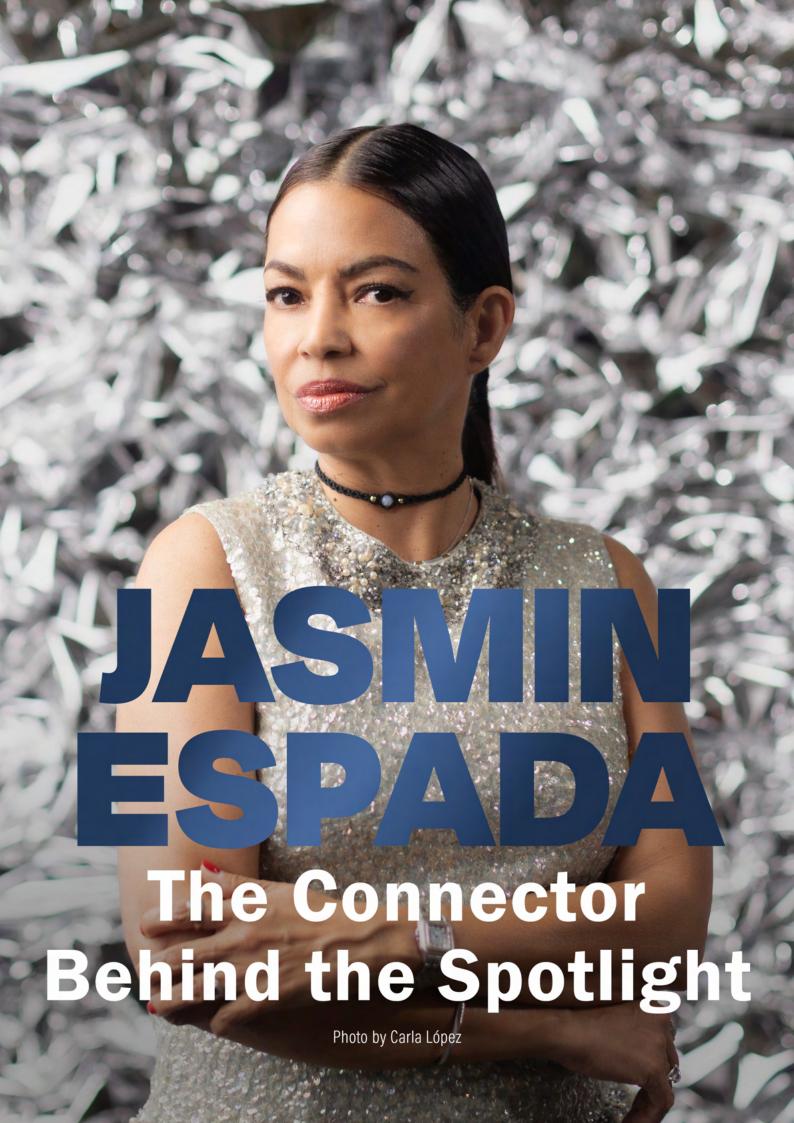
shares. "Acting makes me happy, and so does remodeling houses. It's part of my creative side."

Looking to the future,
De Hoyos plans to
keep acting and
producing films. He
keeps his long-term
goals close to his chest
but makes it clear he's
far from done. When
asked for advice, he
keeps it simple: "Find
what makes you happy
without hurting others
and give it your all.
When you achieve it,
do it again."

Whether he's bringing a character to life on screen, overseeing a film production, or transforming a house

with his own hands, Alejandro De Hoyos thrives on creativity in all its forms. His work isn't confined to one medium. For De Hoyos, every project is an opportunity to push boundaries and embrace the things that bring him joy.





Hollywood's Go-To Publicist

asmin Espada has become one of Hollywood's most respected publicists, representing top talent across film, television, and Broadway. Her career began at just 19 years old as a radio co-host in Puerto Rico, quickly setting

her apart as someone with a natural flair for entertainment. While studying at UMASS Boston, she organized major campus events, gaining early experience that would later prove invaluable in the world of public relations.

In 1991, Espada moved to Los Angeles, where she initially worked in the nonprofit sector before transitioning to publicity. She was mentored by publicist Katherine Moore (Blood In Blood Out) in 1993. This experience laid the groundwork for her experience in film promotion.

Espada's career gained momentum at Mission:

Renaissance Fine Art Studios, where she managed national press campaigns and earned accolades for her work in public relations. By 2003, she launched Espada Public Relations, representing high-profile talent in Hollywood. Her client list spans award-winning television shows like Grey's Anatomy, Ozark, and Selena:

The Series, as well as box-office hits including Logan and Once Upon a Time in Hollywood. Espada has also co-produced independent films, showcasing her versatility in the entertainment field.

Her influence extends to Broadway, with credits on productions such as Romeo & Juliet starring Lupita Nyong'o. Espada has broken barriers in her field, becoming the first Puerto Rican publicist to join the Television Academy and bringing media attention to stories often overlooked. She views her work as more than a profession, emphasizing a personal connection with the talent she represents. "This job isn't for everyone,"

she explains. "We care deeply for each person we work with, and that's not something we take lightly."

Espada challenges stereotypes about the Latin community, rejecting the idea of needing cultural "elevation." Instead, she advocates for recognition of its diversity and depth.

Her happiness comes from spending time with her family at the beach and seeing her clients achieve success. As a producer, her recent work includes The Unexpecteds, a film by Alejandro Montoya Marin. Her goal is to foster unity, avoiding the "us versus them"

mentality, which she believes is key to making progress.

Jasmin Espada's straightforward approach and commitment to authenticity have earned her recognition as one of the top publicists in Hollywood, a role she continues to redefine with each project.





A Name on Everyone's Radar

is catching Hollywood's attention with his keen eye and ability to create powerful stories. Born in Seattle to Puerto Rican parents, Rios grew up experiencing a mix of cultures

and lifestyles, thanks to his father's military service. Moving frequently taught him how to adapt, observe, and find inspiration in everyday

life—qualities that now influence his work as a filmmaker.

Before stepping into the world of directing, Rios explored several paths. He studied criminology and even pursued amateur boxing. While these experiences may seem far from filmmaking, they shaped his disciplined approach and understanding of people, which he brings to every project. However, his career in film began when he joined the Stella Adler Studio in New York City. Starting as an actor, Rios soon realized that directing gave him the

creative control he craved to tell stories in his own way.

His latest film, Wages of Sin, showcases the depth of his talent. The movie stars Danny Trejo, a legendary figure in Hollywood, and their collaboration has been a highlight of Rios's career. "Working with Danny was incredible," Rios said. "He's someone who brings energy and professionalism to every scene, and that

raised the bar for everyone involved."
Rios credits his success to learning through hands-on experience. He believes that spending time on set offers lessons that no classroom can teach. "I've made mistakes on short films, but fixing those mistakes is how you start to see everything come together," he explained.

Breaking into Hollywood was not an easy task. Building trust among peers and earning opportunities required patience and persistence. Now, with Wages of Sin earning critical acclaim and three festival nominations, including Best Director, Rios has proven that hard work pays off

Despite his growing success, Rios stays connected to the values that define him. "Being



with my family is what makes me happiest," he shared. Balancing his personal life with a demanding career, he remains focused on his goals: creating meaningful films and raising his children to be good people.

As anticipation for Wages of Sin builds, Rios's advice to others stands out: "Be good, keep learning, and never stop chasing your dreams. You only live once."





ROLL

Filmmaking with Talent and Confidence

LEJANDRO MONTOYA
MARÍN has built a reputation
as a filmmaker who embraces
the challenges of storytelling
with unwavering tenacity. Born
in Laredo, Texas, and raised in Mexico,

his career began with an education at Vancouver Film School, where he

sharpened his creative instincts. In 2018, Montoya Marín earned a spot on director Robert Rodriguez's Rebel Without a Crew, a groundbreaking documentary series that tested filmmakers by giving them minimal resources.

His debut feature film, Monday, emerged from this project and went on to screen at the SXSW Film Festival, a milestone for any director.

His second feature, Millennium Bugs, showcased his

ability to work against the odds. Fully crowdfunded, the film found its audience and distribution through Indican Pictures. These experiences, while demanding, have only fueled Montoya Marín's love for the creative process. He recalls, "You have to like the taste of challenges," summing up his career with characteristic humor.

Recognition came in waves. In 2022, Montoya Marín was inducted into the New Mexico Film Hall of Fame, an honor that reflects his contributions to the industry and his cultural roots. The following year, he costarred in Eva Longoria's Flamin' Hot and became a member of the Directors Guild of America. These achievements marked him not just as a filmmaker but as a storyteller unafraid to evolve.

His latest feature, The Unexpecteds, drew critical acclaim when it was highlighted by the Los Angeles Times as one of the "8 Films to Watch" at the 2024 Los Angeles Latino International Film Festival. Praised by critic Carlos Aguilar for its fresh perspective, the film solidified Montoya Marín's place in the independent film scene. Now, he's diving into 90 Days in the 90's, an adaptation of a novel that promises another unique take on

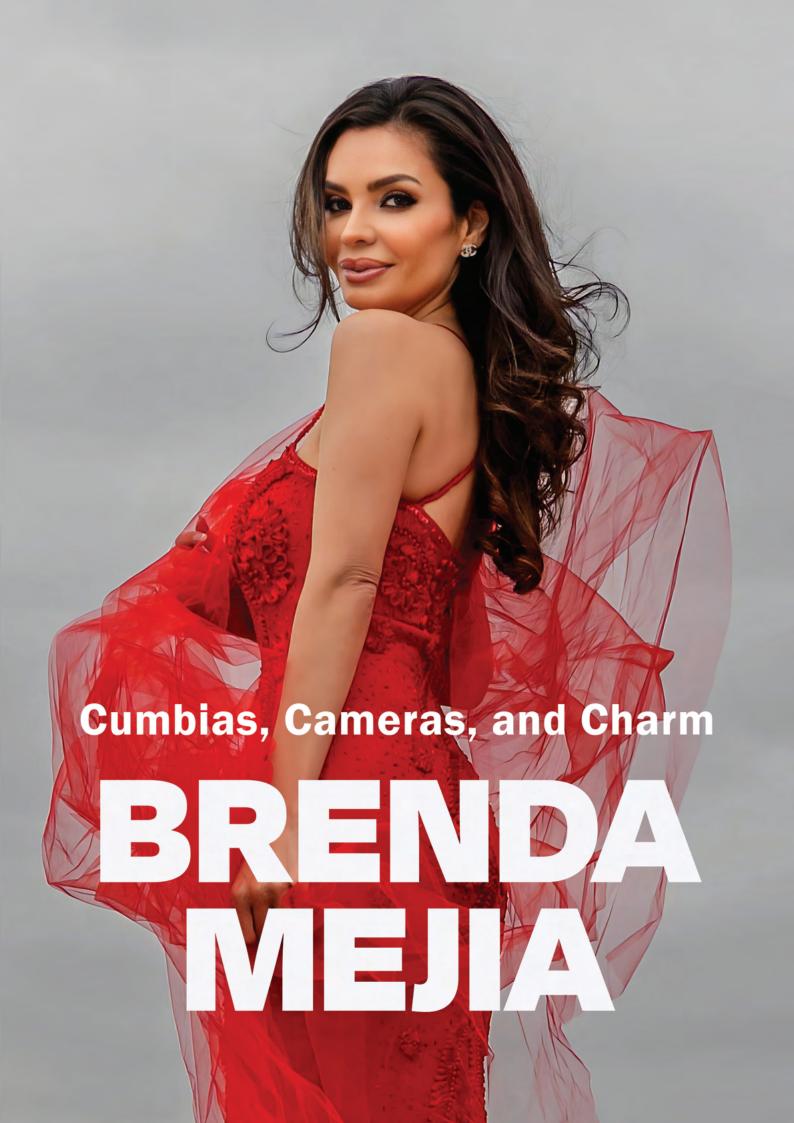
storytelling.



For Montoya Marín, filmmaking is as much about the people as it is about the craft. He credits family, friends, good food, and his projects as the foundation of his happiness. His goals are refreshingly

straightforward: to create meaningful work and leave a positive impression on the people in his life. Asked about his advice to the world, he keeps it simple: "Be nicer."

Montoya Marín continues to push the boundaries of what independent filmmaking can achieve, proving that creativity and persistence make an unstoppable combination.



A Life Well-Lived

renda Mejia has lived a life filled with passion, creativity, and a deep commitment to making a difference. Born in Los Angeles and raised in Chicago, Brenda first stepped into the spotlight in the 1990s as Ms. Teen LA. Her beauty and talent radiated brightly, especially during her Spanish singing performance, which caught the attention of talent executives. This led to a modeling contract with Rodven Records under Universal Music Group, where her face became iconic on CD covers and commercials, spreading her influence across the Latin market.

Music soon became Brenda's calling. She formed Banda Mitotera and later Brenda y sus Koquetas, releasing six albums and performing alongside legends like Selena, Marc Anthony, and Celia Cruz. Touring across the U.S., Latin America, and Mexico, her vibrant energy and talent won her the title of Mexico's "Queen of Cumbias" at Carnival International in 2001, as well as a People's Choice Award in Mexico City.

By the early 2000s, Brenda expanded her talents into acting. She quickly became a familiar face on Telemundo and Univision, while also breaking into mainstream media with roles on WB's The Talent Agency and in campaigns for major brands like Anheuser Busch and Sears. Her big-screen debut came in The Lost City, where she starred alongside Andy Garcia, Dustin Hoffman, and Bill Murray. She also played a leading role in Univision's Jugando al Amor, a hit series across Latin America.

After years of thriving in entertainment, Brenda chose to focus on family and creating opportunities for others. She launched a mobility initiative that provided free cellular services to underserved families, including LAUSD students, and expanded her nonprofit work to support youth empowerment. Her dedication to giving back has always been as strong as her commitment to her craft.

Brenda has recently returned to the public eye, appearing in commercials, hosting a weekly radio show, and continuing her philanthropic efforts. In 2018, she was crowned Mrs. Elite California, and in 2023, she received the prestigious La Dame di Pace knighthood from the Pope's Order of Malta in Assisi, Italy, for her humanitarian work and advocacy for peace-based education.

Brenda Mejia's life is a reflection of creativity, compassion, and purpose. Whether in front of the camera or behind the scenes helping others, she remains a source of inspiration and proof that talent paired with heart can create a lasting impact.





Bringing Art to Life in Los Angeles

ziza Azizova has spent decades transforming her love for art and culture into meaningful contributions that inspire others. As the Founder and CEO of AzziArt Gallery LA, she has established a place where creativity thrives, connections are made, and ideas come to life. Her work goes beyond displaying art—it's about fostering an environment where people can learn, collaborate, and find new ways to express themselves.



Originally from Kazakhstan, Aziza's background is as varied as the art she curates. With degrees in economics, business analysis, accounting, and auditing, she spent years teaching at universities and working in the financial sector as a jewelry appraiser and director. While these roles may seem unrelated to art, they equipped her with the skills to organize and manage an internationally recognized gallery that supports artists in their creative pursuits.

Since opening AzziArt Gallery in 2021, Aziza has worked with over 70 artists, hosting more than

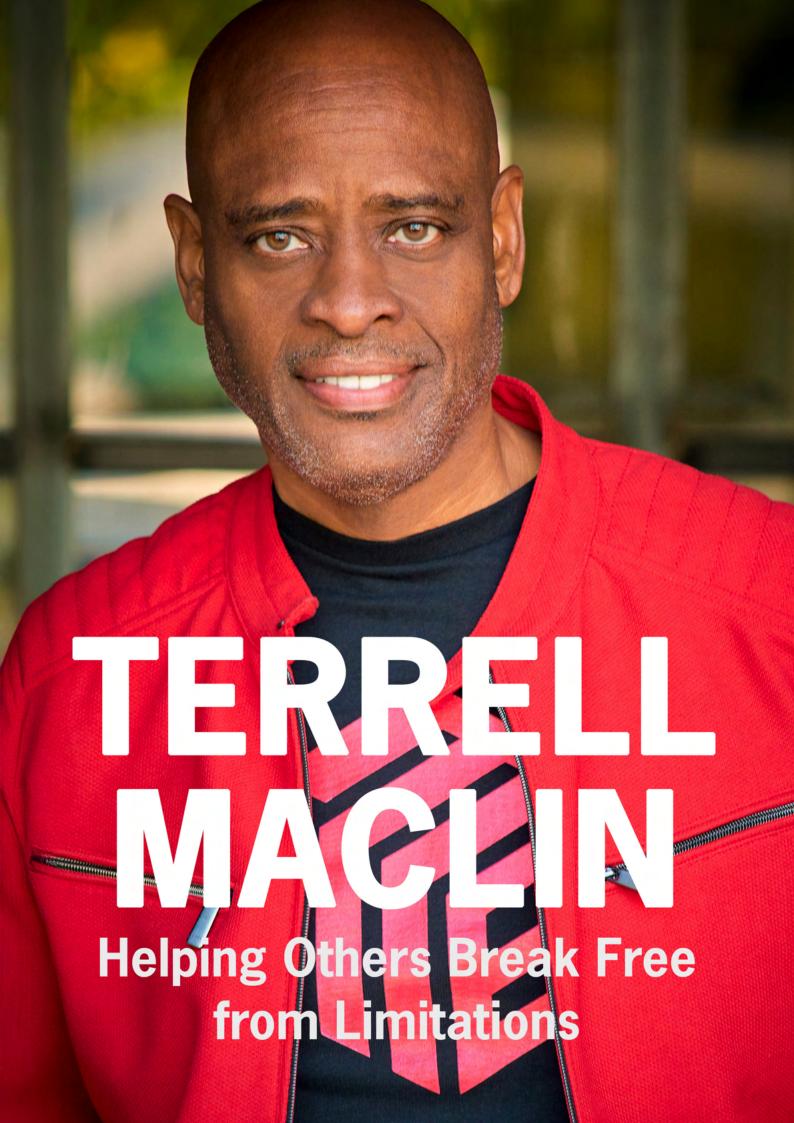
200 exhibitions and a thousand workshops. Her gallery is more than just a place to view art—it's a center for learning and collaboration. Whether it's teaching kids as young as two years old, leading art classes for adults, or creating programs for children with autism, Aziza believes in making art accessible to everyone. She even incorporates sound healing and dance into her workshops, offering a creative experience that goes beyond the canvas.

Aziza's own artwork has made its way to international exhibitions, including the Florence Biennale and Montreux Art Festival. Her talent as a painter is matched by her ability to blend art with fashion, like the custom dress she painted with a world map for a UN conference. These projects highlight her resourcefulness and creativity, traits she brings to everything she does.

Beyond her gallery work, Aziza remains active in the community. She's a member of local arts councils and chambers of commerce, where she advocates for art programs that are affordable and open to all. From organizing art-and-sip nights to hosting cultural events that mix salsa dancing with painting, she finds innovative ways to bring people together through creativity.

For Aziza, art isn't just something to admire—it's something to share, something that can teach, heal, and connect. Through AzziArt Gallery LA, she's making art an experience everyone can enjoy, proving that its value lies in how it touches lives.





Inspiring Change Through Authentic Leadership

errell MacLIN has built
a career that is as impactful as it is
diverse, leaving a lasting impression
on both the entertainment and
financial worlds. As the CEO of

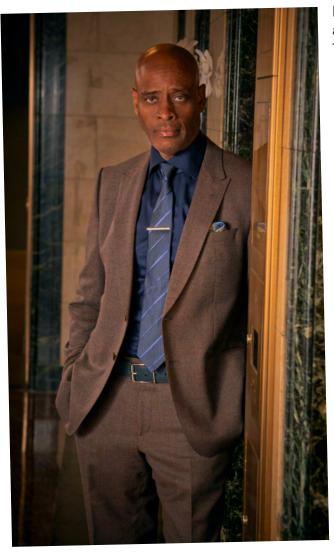
iMeLife Marketing Agency, Terrell's work speaks to his ability to inspire and uplift others while achieving excellence in everything he undertakes.

His roots in the entertainment industry are marked by a talent for discovering and developing raw, untapped potential. During his tenure as a Senior A&R Executive with industry giants like Arista, Virgin, Warner Bros, and Hollywood Records, Terrell introduced artists such as Jermaine Stewart and Domino to the world stage.

He didn't just stop at finding talent—he collaborated with producer Chico Bennett

to help craft hits for some of the most celebrated names in music, including Beyoncé, Lady Gaga, and Madonna. Terrell's influence extended beyond entertainment. Transitioning into the financial sector, he assumed leadership roles at prestigious institutions like Bank of America, Chase Private Client, and Citibank. There, he developed expertise in wealth management and high-level strategy, skills he would later use to build his own ventures.

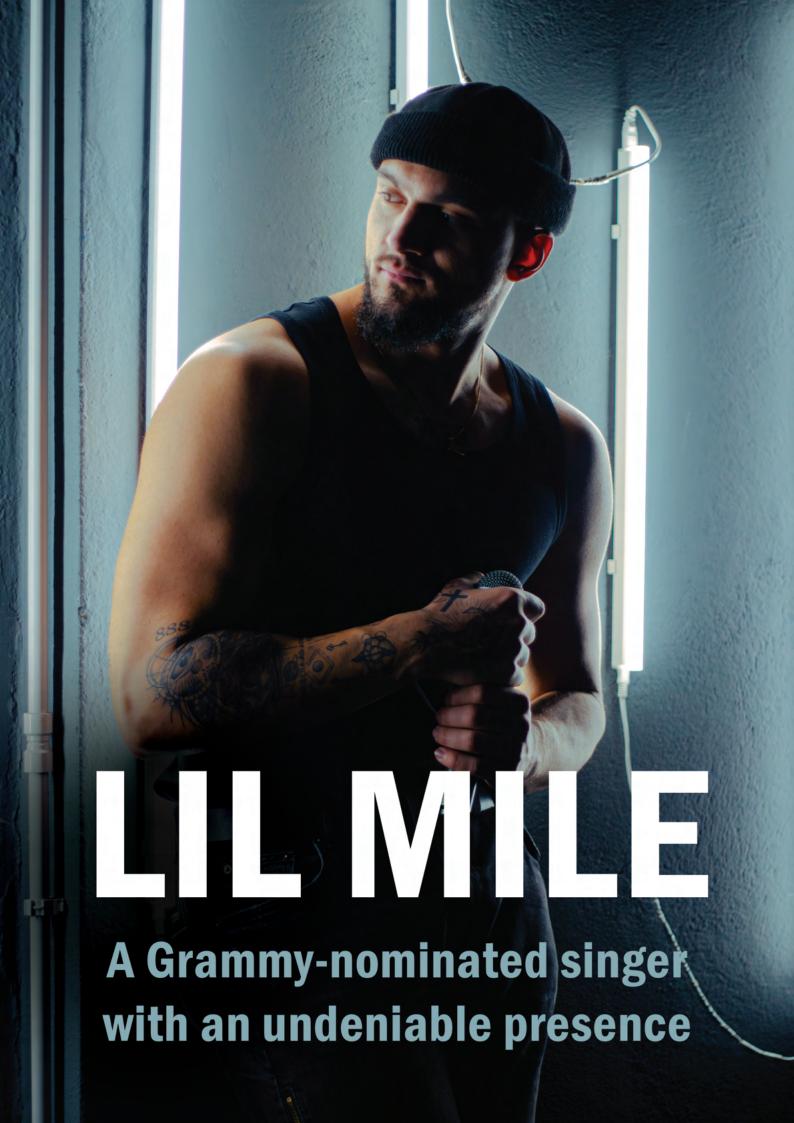
His latest endeavor, iMeLife Marketing Agency, serves as a platform for transformation and empowerment. Projects like "Sister I'm Sorry" exemplify Terrell's mission to create spaces for healing and growth. This initiative, which encourages women to heal from past trauma, resonated so deeply that it earned attention from Oprah, catapulting the campaign onto a global stage.



Beyond his professional accomplishments, Terrell shares his personal story in his book, Too Cool To LOVE. Through this work, he reflects on overcoming childhood challenges and finding strength through selfacceptance. His words challenge readers to embrace their truths and move forward with confidence, offering a powerful message for those seeking to redefine their paths.

For Terrell, happiness lies in living authentically and encouraging others to do the same. His leadership is grounded in helping individuals recognize their potential and break free from limitations. As he continues to

push boundaries with iMeLife and share his story through writing, Terrell remains focused on empowering others to create lives of meaning and fulfillment.



Living the Music, Sharing His Story

With Grammy nomination under his belt and music charting in both the United States and Italy, he's proven that bringing together cultures and experiences can create something truly unique. But what makes him stand out is not just the music—it's the story behind it.

Born with Italian roots, Lil Mile started his journey far from the recording studio. Basketball was his first love, and he dedicated four years to college hoops before transitioning to music full-time. That competitive edge from the court now fuels his drive in the music world. Today, he's not only a celebrated artist but also the official face of Italy's top basketball league, a role that seamlessly connects his passions for both basketball and music.

His sound is as diverse as his background. Singing in English, Spanish, and Italian, Lil Mile doesn't shy away from experimenting with different genres. His collaborations with heavyweights like Helluva, The Game, Glasses Malone, and Roddy Ricch show his adaptability and determination to stay on top in an ever-evolving industry. Behind the scenes, he's worked with Kanye's sound engineers, Irko and Stef, which has elevated the production quality of his music to world-class standards.

But success hasn't come without its challenges. "No matter what happens in your life, you have to push through," he said during a recent conversation. "Sometimes you have to wear a mask in front of people and fans, pretending everything's okay." Lil Mile openly shares how personal losses, including family and friends, tested his strength. These moments shaped his music, giving it depth and a raw honesty that resonates with listeners.

What sets Lil Mile apart is his ability to connect deeply with his fans. Whether through heartfelt lyrics or sharing his personal struggles, he builds an emotional bridge that resonates with audiences around the world. His music is more than entertainment—it's an open dialogue about life's realities.

For Lil Mile, gratitude is the foundation of his



life. "Every day I wake up, I'm grateful," he says. "Perseverance is what keeps you moving forward." He often draws inspiration from Oprah Winfrey's quote: "Be thankful for what you have; you'll end up having more." It's a mantra that has helped him stay focused on the positives, even during difficult times.

Whether he's performing on stage or inspiring young athletes as a basketball ambassador, Lil Mile is the embodiment of resilience. With his talent and drive, he's poised to make an even greater impact as the world continues to listen.



Her Music, Her Courage, Her Story

LHA ROSHE grew up in a
Ukrainian village in the Odessa
region, where music became as
much a part of her life as the air
she breathed. Born to a teacher

and an electrician, her singing abilities were apparent from an early age. By the

time she was ten, Olha had begun vocal lessons, her talent quickly making her a familiar presence at local events and festivals. Her voice and presence left a mark on everyone who listened.

As a teenager,
Olha
dedicated
herself to
mastering her
craft. Excelling
in music school,
she developed her
skills in both vocals
and piano, becoming
a standout performer. Her
growing confidence and skill
solidified her decision to fully commit to a

life in music after high school.

At eighteen, Olha took a major step and moved to Kyiv to study at the Academy of Music. Over the next seven years, she refined her voice and technique, immersing herself in the artistry of music. During this time, she performed regularly, reaching new audiences and building her identity as an artist.

Songwriting added another layer to Olha's

artistry. Exploring pop, dance, and electronic styles, she began creating music that reflected her own experiences. Her songs were deeply personal, resonating with a raw authenticity that set her apart.

In 2022, Olha's life was thrown into chaos when Russia invaded Ukraine. Forced to flee her homeland, she undertook a perilous journey to the United States, where she faced detention at the border. Held for three days in harsh conditions, she felt both frustrated and disheartened. But even this experience couldn't break her resolve. After being granted asylum, she began piecing her life back together.

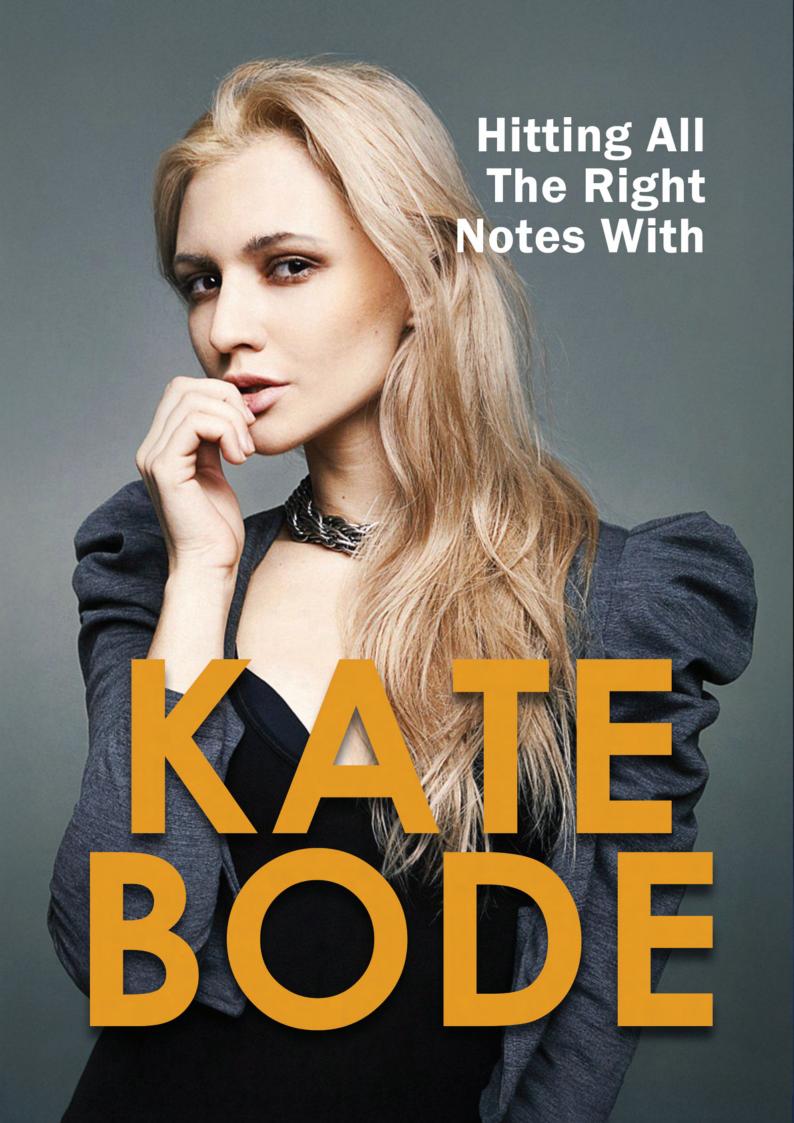
In New York, Olha's performances at open mic nights led her to meet producer Brian James McKeever, who was

captivated by her
talent and offered
to collaborate on
a solo project.
This partnership
became a
turning point,
allowing her
music to reach
new heights.

A move to
Los Angeles
opened even more
doors. In addition
to her music, Olha
discovered a flair for
acting, landing roles in
Hollywood productions. She

now divides her time between writing and recording songs, performing, and pursuing acting opportunities.

Olha's story is one of resilience and creativity. From her small village in Ukraine to the bustling cities of New York and Los Angeles, her experiences have shaped her music and driven her forward. With determination and an unyielding spirit, Olha continues to create and inspire, proving that even the hardest challenges can lead to something extraordinary.



A Voice That Inspires

ATE BODE, a Los Angelesbased singer, songwriter, and performer, has built a career that combines authenticity and creativity. Growing up in a musically inclined family, Kate was surrounded by melodies from an early age. Her grandfather, a gifted violinist with perfect pitch, and her supportive mother provided a strong foundation for her love of music.

Kate's childhood was filled with performances

at local events, appearances on children's TV shows, and school competitions where she showcased her impressive vocal talent. She spent countless hours studying the powerhouse voices of Whitney Houston and Mariah Carey, who inspired her to refine

As her talent
grew, so did
her opportunities.
Kate performed
internationally in
France, Italy, and China,
exploring different cultures

her own vocal

abilities.

and musical influences that added depth to her craft. However, it was her decision to move to Los Angeles that became a defining moment. Immersing herself in the city's vibrant music scene, Kate began to carve out her place in the industry. In Los Angeles, she collaborated with Todd Hunter, an accomplished pianist, composer, and producer. Hunter, known for his work with legends like Dionne Warwick and Whitney Houston, brought a refined sophistication to Kate's music. Their partnership

elevated her skills and helped her explore new creative territories. Another influential figure in Kate's career is Stevie Mackey, a renowned vocal coach with an impressive roster of clients, including Jennifer Lopez and Selena Gomez. Under Mackey's mentorship, Kate refined her technique and discovered new dimensions in her voice. His guidance has been instrumental in her development as an artist. Kate's talent shines brightest on stage. Performing at various venues across Los Angeles, she captivates audiences with

Performing at various venues across Los Angeles, she captivates audiences with her ability to connect through music. Her performances are more than entertainment—they are deeply personal expressions of her life and experiences.

Beyond performing, Kate has embraced songwriting

as a powerful outlet for storytelling.

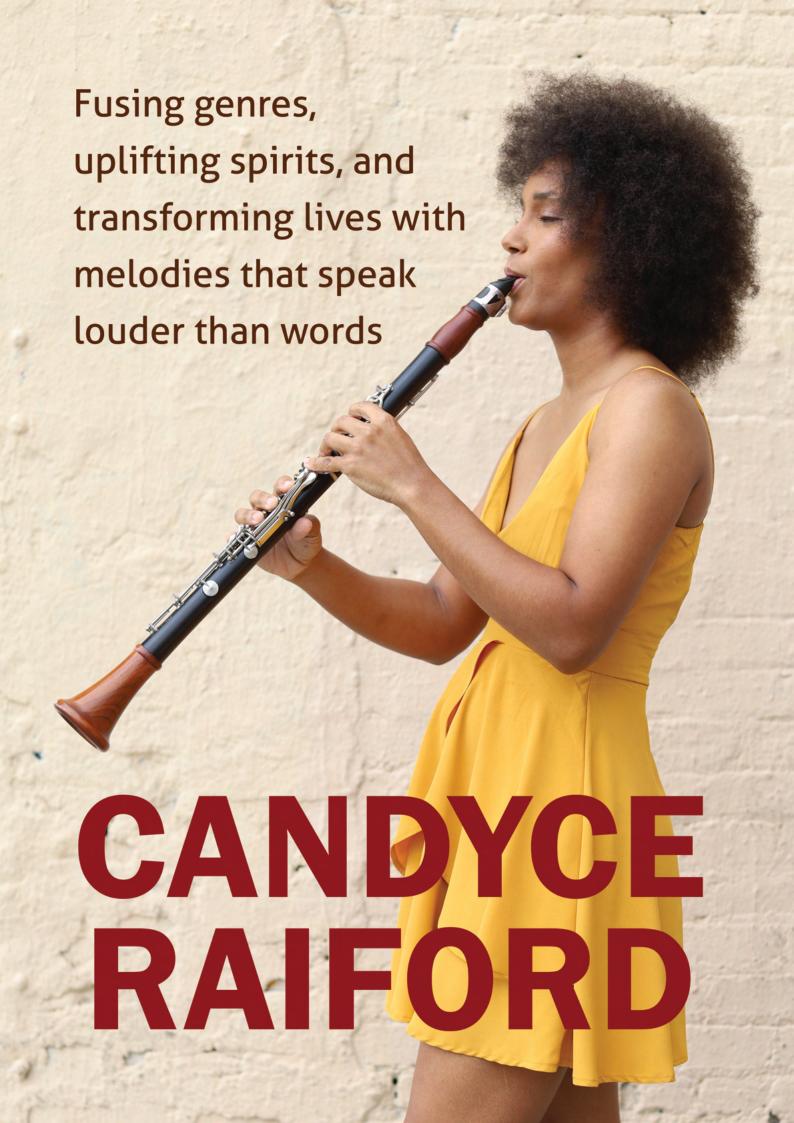
Inspired by the

vibrant energy of Los Angeles and her own challenges, she has begun creating original music that deeply connects with listeners. Writing has become an integral part of her identity, allowing her to share her perspective

in ways she never imagined. Looking ahead, Kate's aspirations include releasing

more original songs, expanding her audience, and signing with a major label. She remains dedicated to creating music that speaks to people and makes them feel seen.

For Kate Bode, music is about connection, and her growing career proves that authenticity and hard work can make a lasting impact. Her story reminds us of the beauty in staying true to one's craft while embracing every opportunity to grow.



Music Became Her

ANDYCE RAIFORD has made it her mission to redefine music through an unconventional lens. As a former clarinetist with the First Marine Division Band, she merges classical and jazz influences into rap and R&B, creating a sound that is both innovative and unforgettable. Her ability to play glissando notes on the clarinet captivates listeners, offering a

fresh perspective on an instrument often confined to traditional roles.

Music became a part of Candyce's life at the tender age of two, not by choice but by what she describes as a calling. Over the years, she has expanded her expertise, mastering the cello, violin, and piano to further enrich her compositions. These additional elements add depth to her sound, setting her apart in an industry where such combinations are rare.

Candyce is currently preparing to release her self-produced single, Mascara, a piece she composed in the unlikeliest of places—a medical

facility's waiting room. Her music isn't confined to studio walls; she has performed at weddings, birthday celebrations, and even proposals staged on cliff sides. Each performance reflects her ability to bring something unique and heartfelt to every occasion.

Her story is one of resilience and creativity. After surviving early challenges, including a difficult start in life and raised in foster care and group homes, Candyce found solace and purpose in the performing arts.

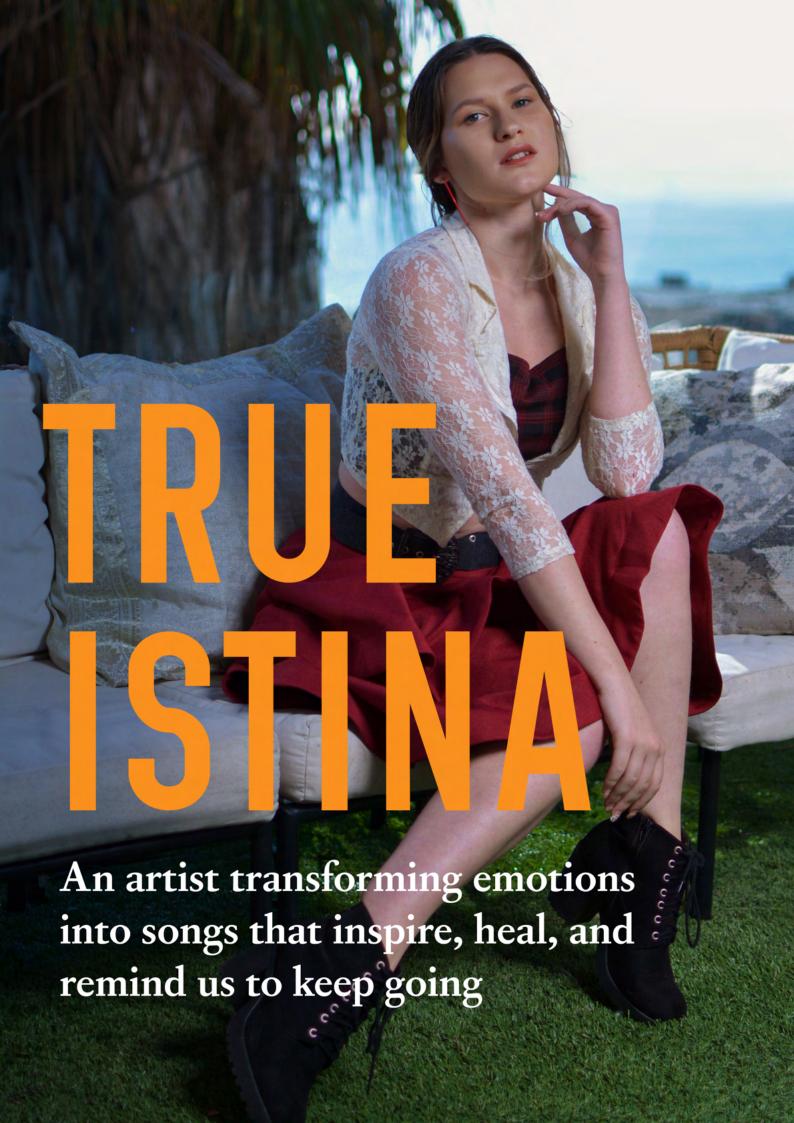
From winning school talent shows judged by the likes of Ice-T to earning accolades as an exceptional musician and bandsman, her dedication led her to a meritorious promotion in the United States Marine Corps. Her time in service provided opportunities to perform for notable audiences, including the cast of Sons of Anarchy, and to collaborate with industry icons like Busta Rhymes.



Candyce's influence extends beyond her own music. She has appeared as a cellist in the music video Last Resort Reimagined by Falling in Reverse and Smile by Chase Bell. She has also been featured as a keys player for J Hart's Ripe and has shared the stage with Mark Christopher Lawrence at the North Coast Repertory Theatre's Tuesday Night Comics.

Candyce views music as a form of healing, a way to connect and inspire where words or medicine might fail. Her life experiences fuel her commitment to

uplifting others, especially foster and at-risk youth. By demonstrating that obstacles can be overcome, she encourages Others to believe in their worth and pursue their dreams. Candyce's artistry is proof of the boundless possibilities that emerge when talent and purpose align.



Songs That Inspire Confidence

RUE ISTINA doesn't just write songs—she creates a space where listeners can feel understood. In the Acoustic, Pop, and Alternative music scenes, she stands out as an artist who transforms personal truths into melodies that resonate deeply. Her music carries a simple yet profound message: every feeling matters, and every voice deserves to be heard.

What began as a private outlet for processing emotions has grown into something far greater. Songwriting became her way to navigate life's toughest moments, capturing raw, unfiltered emotions on the pages of her songbook. Over time, she realized these deeply personal songs held a universal appeal, offering comfort and understanding to others facing similar struggles. That realization inspired her to share her work, not for fame or recognition, but to make a difference in someone else's life.

Her love for music started early. At just two years old, she was singing, and by five, she was harmonizing in her mother's music classes. These formative years shaped her unique ability to blend emotion and sound —a skill woven into every track she creates. Her efforts were soon recognized on a global stage when she won gold and silver medals at The World Championship of Performing Arts, affirming her path as an artist.

Her self-titled album, True Istina, serves as both a reflection of her own experiences and a guiding light for others. Tracks like "For Fun" and "Fantasy" tackle life's challenges with a mix of honesty and optimism, encouraging listeners to embrace their feelings while looking toward brighter days. The success of her music videos, with nearly 100,000 combined views, highlights her growing influence as an independent artist.

On stage, True Istina captivates audiences with heartfelt performances that go beyond entertainment. From iconic venues like the House of Blues to intimate settings in Las Vegas, her shows leave audiences inspired by her authenticity and connection.

Looking to the future, she plans to release her second album in 2025 and dreams of performing globally. Her vision extends beyond music; she hopes to create a nonprofit that empowers children to build confidence and self-worth.

Her message is simple yet powerful: embrace your emotions, take life one step at a time, and never give up. Through her music, True Istina continues to show that healing and strength are always within reach.





Uncovering Authenticity in a Fast-Paced World

OURTNEY TYLER'S story begins in Fayetteville, NC, where the structure of military life laid the groundwork for his future.

Sixteen years into serving in the United States Navy, Courtney stumbled upon something that changed his perspective: a camera. What started as a simple interest grew into a tool that allowed him to connect with people and their stories in ways he never expected.

Photography wasn't something Courtney planned for; it found him. In the beginning, it was all about learning to take better pictures, but the process soon became more personal. Courtney

realized it wasn't just about technical details—it was about the people. Every face he captured had a unique story, a moment worth preserving. He dedicated himself to finding those moments, the ones that reveal something real about a person, and making them unforgettable. The challenge hasn't always been in taking the photos.

For Courtney, the hardest part has been finding people who value the process as much as the final product. In a world filled with quick snapshots and fleeting trends, the art of storytelling through photography can feel overlooked. But instead of letting that discourage him, he focuses on those who do care. Those connections mean everything, and they are what keep him moving forward.

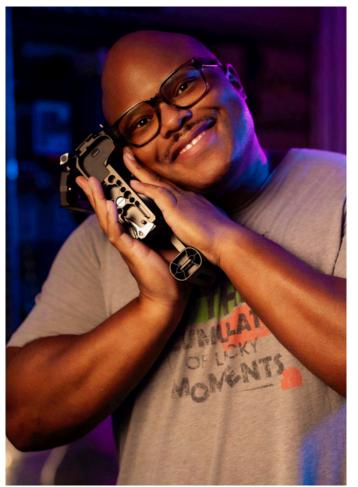
Courtney doesn't need grand gestures to feel fulfilled in his work. A simple, authentic smile is enough. When someone feels comfortable enough to let their guard down

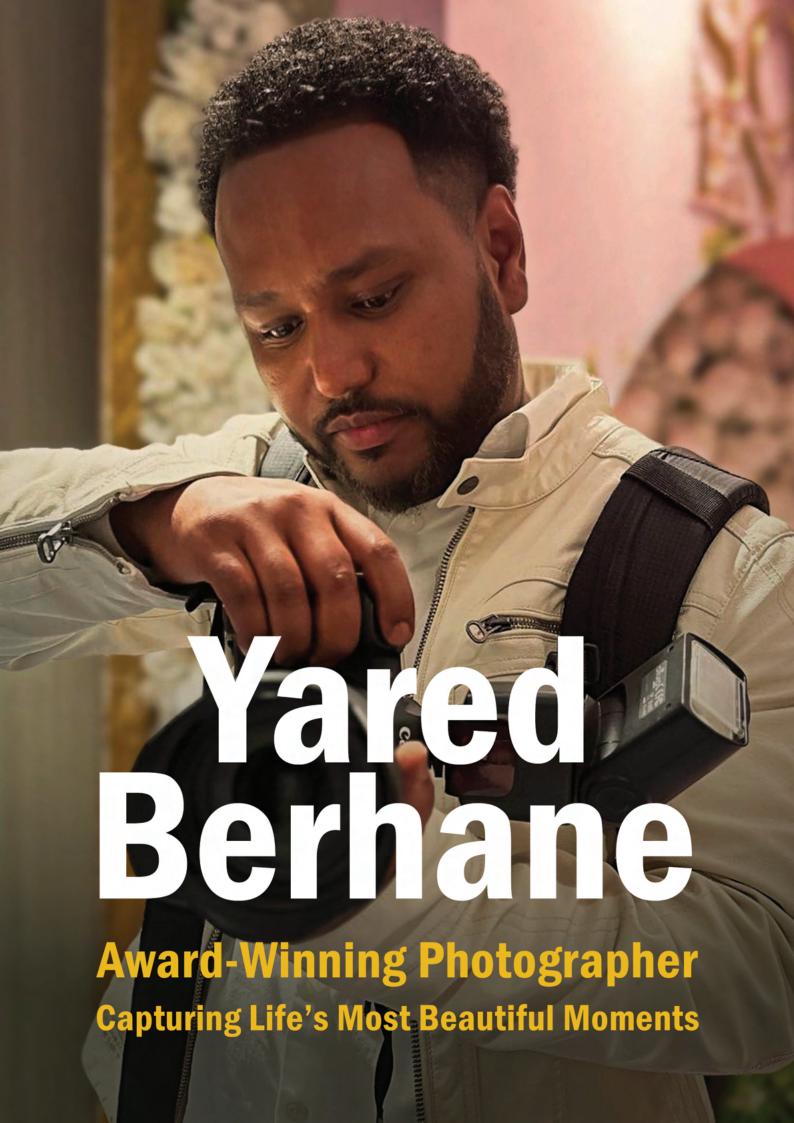
and share that kind of moment with him, he knows he's doing exactly what he set out to do. It's not about perfection—it's about honesty.

As he approaches his final years in active service, Courtney's vision for the future is clear. He wants to step behind the camera in a new way, producing and directing films that continue the storytelling he's already begun through photography. It's not a shift for him, just a natural extension of what he's already

built—a way to share bigger stories with larger audiences.

Courtney's message is simple but powerful: "Focus on what matters, the things that feel real. Whether it's a smile, a moment, or a person, those are the things worth holding on to. That's where the magic happens."





Behind the Glamour, Beyond the Camera

ARED BERHANE has become a distinguished name in photography, celebrated for his expertise in fashion, editorial, and high-profile event photography. With achievements such as Best Independent Photographer at the 2024 HAPA Awards and Best Photographer of the Year at the Los Angeles Fashion Show in 2023, his work speaks volumes about his talent and professionalism.

Based in Elk Grove, with a presence in the Bay Area and Los Angeles, Yared has established a unique space in the photography world. His portfolio boasts striking images of celebrities at red-carpet events, runway shows, and exclusive gatherings. Gaining credentials for prestigious platforms like New York Fashion Week and the Las Vegas Super Bowl commission, he has positioned himself among the top-tier photographers in the industry.

For Yared, photography is about more than capturing a moment; it is about the connections and stories that unfold behind the scenes. "Securing credentials and covering celebrity events comes with its own set of challenges," he shares. "It takes consistent effort and a clear focus to stay ahead in such a competitive field." His success has been built on a foundation of relentless dedication and a willingness to adapt to the ever-changing demands of the industry.

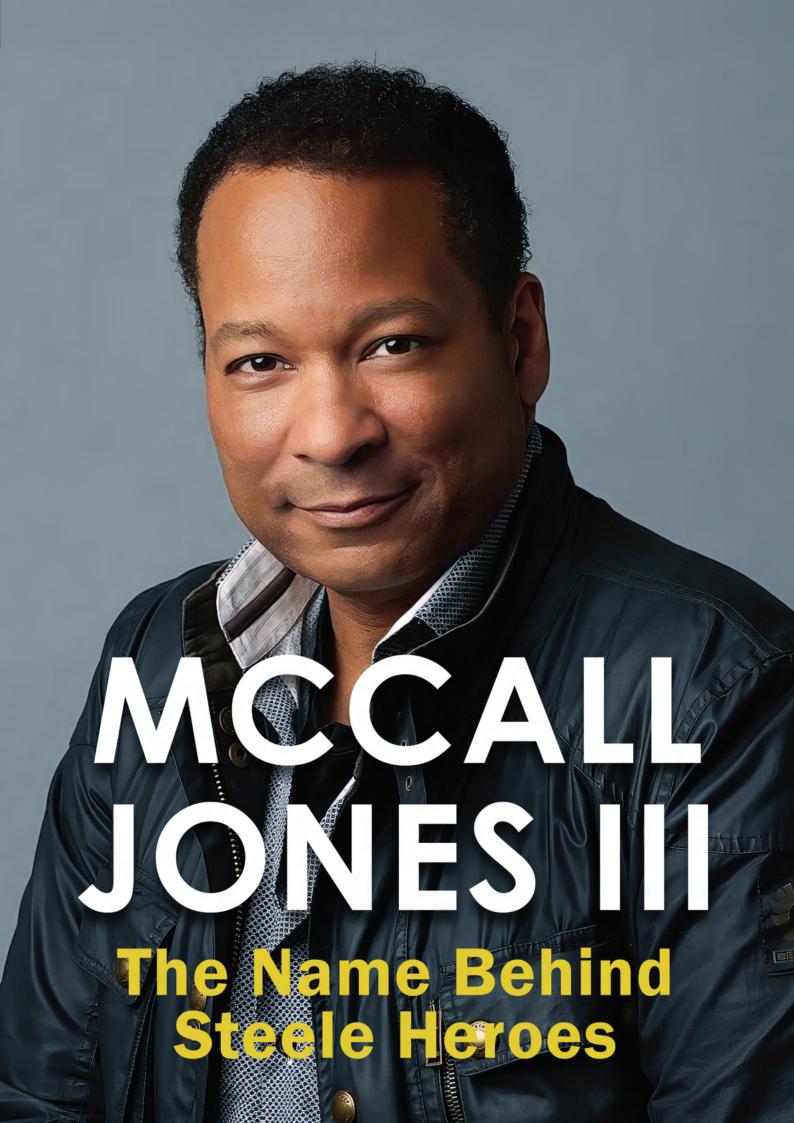
Despite his professional milestones, Yared remains deeply grounded. Raised in a household rooted in Eritrean culture, he carries those values into his life today as a devoted father to twin toddlers and a fiancé. Family forms the heart of his happiness, offering him balance and purpose

amid a demanding career. He finds equal joy in music and art, which inspire his work and provide moments of relaxation.

Reflecting on the challenges of his career, Yared acknowledges that freelancing in a competitive environment is not without its hurdles. "It's easy to get caught up in comparing yourself to others, but the key is staying focused on your own goals," he advises. "Opportunities may not always come with immediate rewards, but they often hold long-term value if approached with persistence."

Yared's philosophy extends beyond his craft. His message to humanity is one of unity and mutual respect. "We should celebrate each other's unique cultures and backgrounds, rejecting hate and violence in all its forms," he says.





Fusing Art and Emotion in Photography

ccall Jones III is one of the few names that resonate distinctly in the world of photography and digital campaigns. Beginning his career as a news photographer,

he captured significant moments of human expe-

rience, later transitioning into fashion photography, where his ability to craft compelling visuals took center stage. This shift opened a new avenue for storytelling, which eventually led him to the fast-paced world of commercial advertising.

Over 15 years, Jones collaborated with some of the world's largest advertising agencies and worked with global brands like Honda, Canon, Bandai, and Sony Pictures. This extensive experience laid the foundation for a bold move: stepping out independently to create his own production company, Steele Heroes Media, and later estab-

lishing McCall Jones Photography in 2023.

At the core of Jones's work lies a unique ability to uncover and present stories that may not be immediately visible. Through meticulous use of lenses, lighting, and composition, he creates imagery that captures truths others might overlook. His process requires mastery not only of the tools of the trade but also of the emotional nuances of

his subjects. This dedication to understanding the human element is what truly sets him apart. Jones's career has been marked by a steadfast commitment to his craft, even in the face of challenges. He emphasizes the importance of daily focus, especially when long-term goals feel unattainable. By continuously realigning his priorities and addressing immediate steps, Jones navigates through distractions and keeps moving forward.

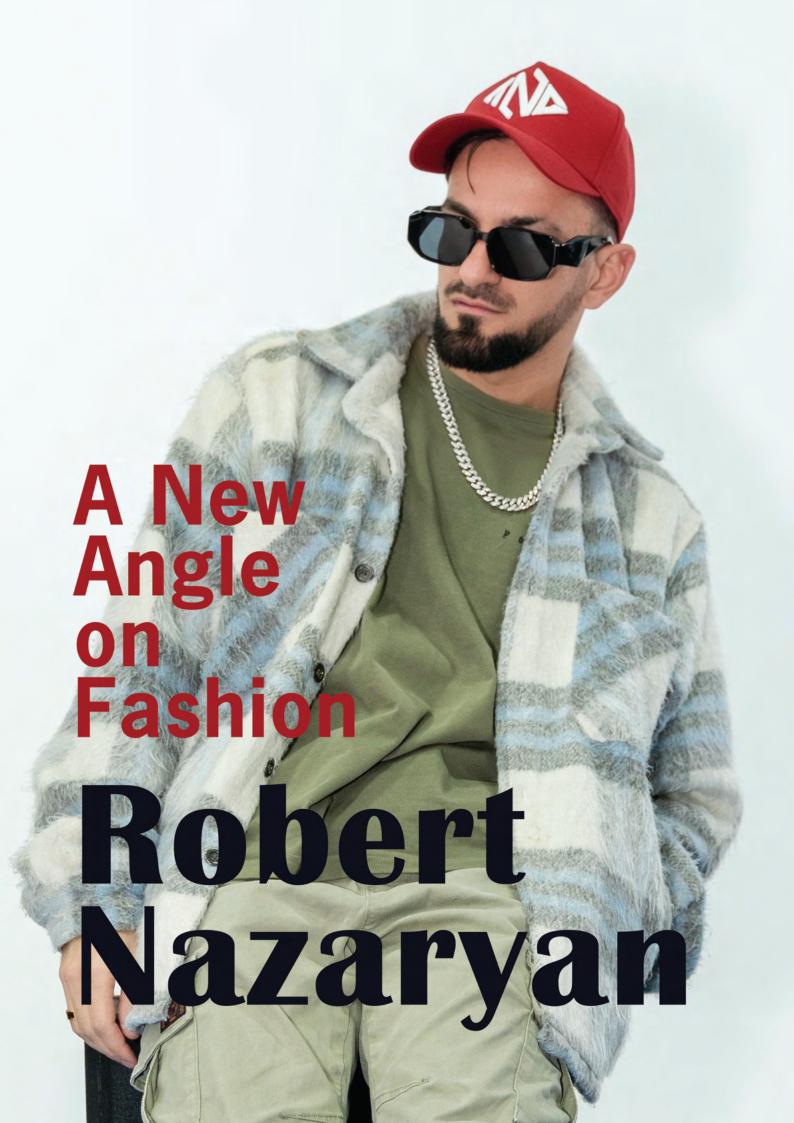
A self-described introvert, Jones acknowledges the transformative power of his camera as a tool for connection. "People often reveal their most vulnerable selves during the photographic process," he shares. From documenting defin-

ing moments in the lives of strangers to creating portraits of internationally recognized individuals, he approaches each subject with respect and care.

This perspective was shaped by his early work in news and documentary photography, where he often captured people on either the best or worst day of their lives. Recognizing this trust as a profound responsibility, Jones prioritizes authenticity, meeting his subjects where they are, and ensuring their true essence shines through.



Whether working with private individuals or public figures, Jones maintains a clear focus on their humanity. His photography goes beyond technical skill, creating images that leave a lasting impression. As McCall Jones III continues to expand his creative vision, his ability to connect on a human level solidifies his reputation as a storyteller with a distinctive voice, capturing the world one frame at a time.



Fresh Ideas, Endless Inspiration

OBERT "ENFINAL"
NAZARYAN, an Armenianborn artist raised in Los Angeles,
has always had a deep connection
to the arts. With a foundation in
music, Robert spent years touring the country
before discovering a new form of expression:
photography. His transition into fashion
photography brought fresh challenges, but it
also unlocked an entirely new creative outlet.
Known for his edgy and innovative style, Robert
has established his presence in an industry that
values creativity and fearless experimentation.

Robert's photography is not confined to capturing garments on models. Instead, his work explores themes of identity, culture, and individuality. His off-angle compositions and experimental techniques often challenge traditional norms, creating images that are not just visually striking but thought-provoking as well. His shoots are more than fashion—they are a medium through which he tells stories and connects with his subjects.

What makes Robert's experience unique is the way he has embraced collaboration. His work brings him in contact with designers and talent from around the world. Working together to bring creative visions to life has been one of the most rewarding aspects of his career. Whether he's capturing candid moments at a runway show or crafting editorial shoots, Robert values the shared growth that comes from working alongside others in the industry.

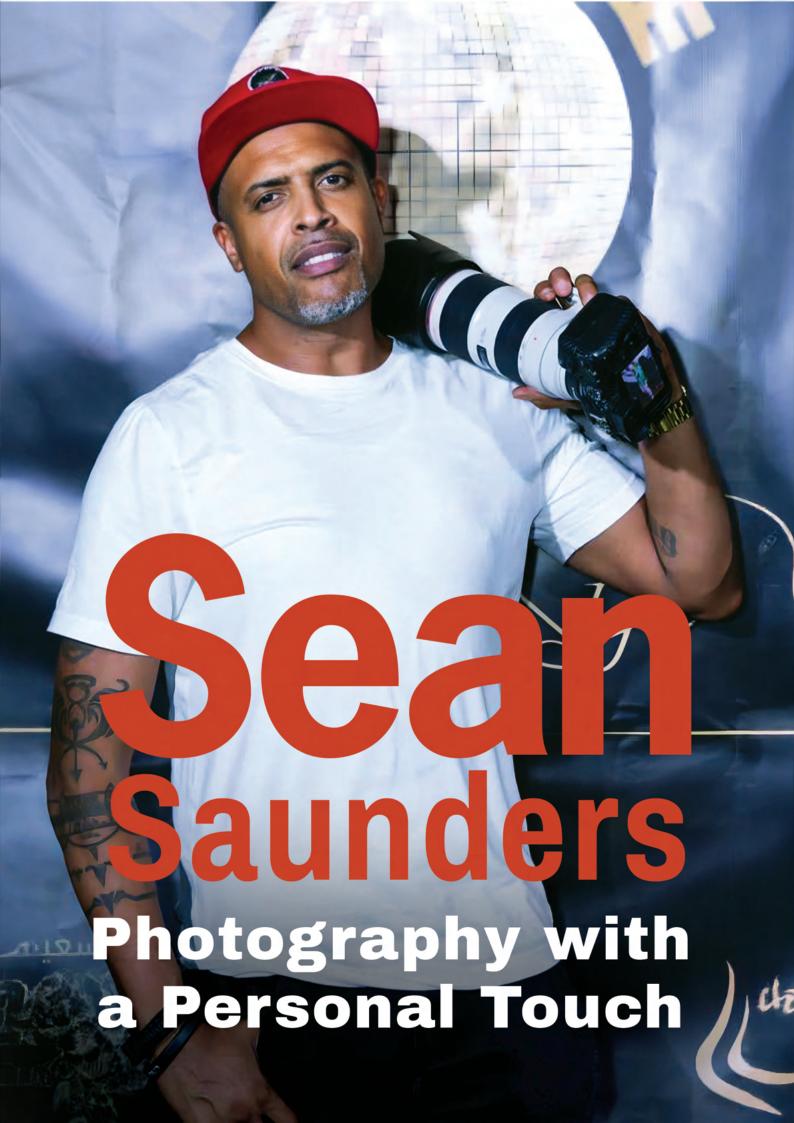
Shifting from music to fashion was no small feat, but Robert embraced the challenge. At first, stepping into a new, highly competitive industry was intimidating. However, the

warmth and support of the creative community encouraged him to take risks and grow his skill set. He reflects on the value of asking questions and learning from fellow photographers, emphasizing how collaboration and curiosity have shaped his career.

For Robert, photography is deeply personal. He finds immense satisfaction in knowing his work can bring joy or inspire confidence in others. With an eye toward the future, he hopes to continue breaking boundaries and reaching new heights in the world of fashion. His ultimate goal? To work with top brands, designers, and publications, leaving a lasting impression through his distinct perspective.

To others pursuing creative fields, Robert offers simple yet powerful advice: always embrace challenges and surround yourself with those who inspire growth. For him, this is just the beginning of a rewarding path, and he's ready to see where it leads.





SeanShotThat: Lasting Impressions

EAN'S story begins with a camera in hand and a simple idea: to freeze time, one moment at a time. What started as casual snapshots has blossomed into SeanShotThat—a name synonymous with creativity, connection, and authenticity. Behind the lens, Sean isn't just taking pictures; he's telling stories that feel alive, intimate, and uniquely yours.

Sean has a remarkable talent for focusing on the human connection. He has an incredible ability to put anyone at ease in front of the camera—even those who claim they're "not photogenic." With Sean, moments feel natural, genuine, and full of life. His ability to capture candid emotions, fleeting smiles, and raw energy makes his work stand out. From intimate portraits to lively events, every shot carries a sense of purpose, a feeling that something special has been preserved.

While many photographers focus solely on the technical aspects, Sean thrives on the human side of the craft. He has a way of making anyone feel comfortable in front of the camera, even those who insist they're "not photogenic." With Sean, there's no pressure to pose or perform; instead, his clients find themselves laughing, relaxing, and being themselves. This trust shines through in his work, creating images and videos that feel natural and effortless.

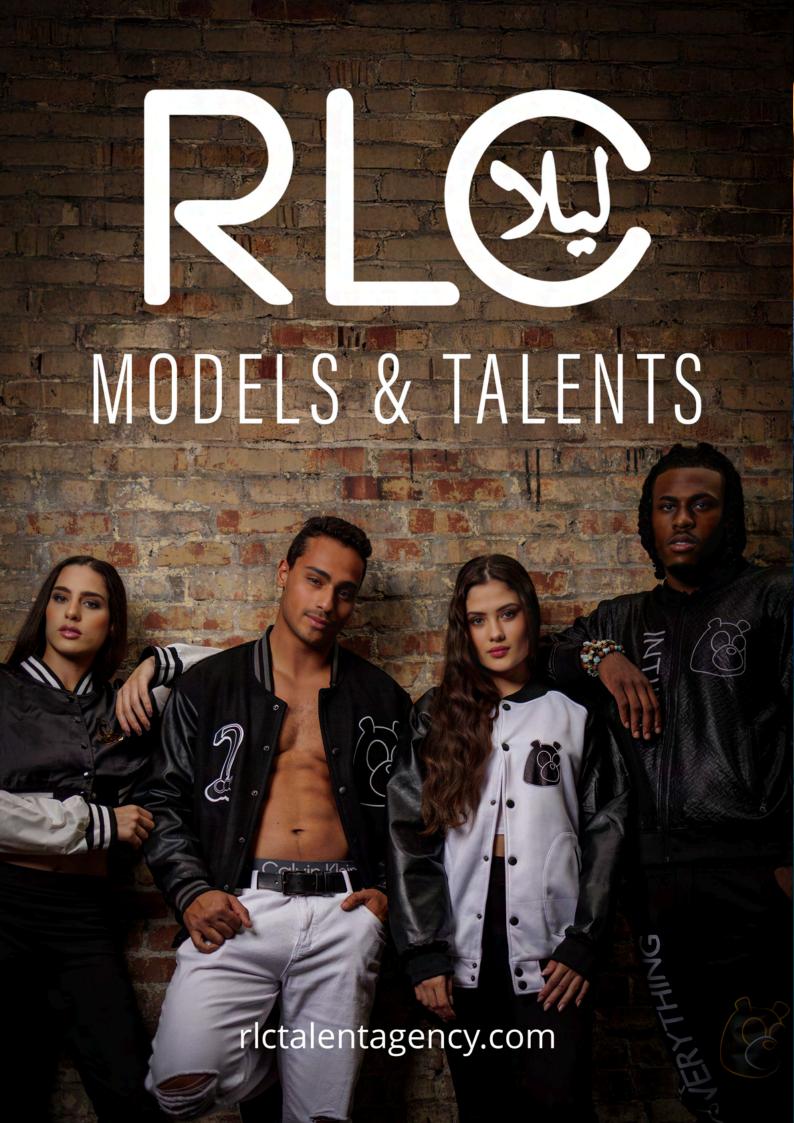
Social media platforms like Snapchat and TikTok have become Sean's playground for sharing his creativity. There, he not only showcases his finished projects but also offers a glimpse behind the curtain. His followers get to see the process—those unplanned moments, the funny bloopers, and the little details that make his work uniquely his.

Sean's versatility is one of his greatest strengths. Whether he's capturing the quiet beauty of a landscape, the joyous chaos of a live event, or the raw energy of a music video, he approaches each project with a fresh perspective. Every frame feels thoughtful, with an eye for detail that makes his work resonate.

For those who've worked with him, Sean is more than a photographer or videographer—he's a collaborator. Clients often talk about how easy it is to work with him, how he listens, understands, and brings their vision to life in ways they didn't think possible.

Sean's philosophy is simple: every moment matters, and every story deserves to be told. If you're looking for someone who can capture your most meaningful moments and turn them into lasting memories, SeanShotThat is the name to remember.







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